



# RECORD REVIEWS

• best bet B+ very good B good C+ fair C mediocre

only those records best suited for commercial use are reviewed by Cash Box

## Pick of the Week

ALL YOU NEED IS LOVE (3:57) [Maclen BMI—Lennon, McCartney]

BABY YOU'RE A RICH MAN (3:07)  
[Maclen BMI—Lennon, McCartney]

BEATLES (Capitol 5964)

Unbelievable is the genius behind the latest magic concoction of the Beatles. On their newest single, "All You Need is Love," the foursome brews up a batch of disparate ingredients and blends them into an enchanting soft rock tune. Way-back sax rag, classical strains, snatches of old Beatles material and plenty of humor turn up between the "Mar-seilles" opener and probably the longest fade in record history. Oriental psych finger-snapper on the flip.

PLEASANT VALLEY SUNDAY (3:10)  
[Screen Gems-Columbia, BMI—Goffin, King]

WORDS (2:47) [Screen Gems-Columbia, BMI—Boyce, Hart]

MONKEES (Colgems 1007)

There has been no let up in the popularity of the Monkees since their first smash, and "Pleasant Valley Sunday" is a sure-fire blazer to keep their string of hits unbroken. The deck is an up-tempo happy-flavored ditty celebrating summertime activities that are regarded as All-American and quaint. Turning the deck over, there's a throbbing blues rocker.

BABY I LOVE YOU (2:40) [14th Hour—Pronto, BMI—Shannon]

GOING DOWN SLOW (3:16)  
[14th Hour—Pronto, BMI—Franklin (Arr.)]

ARETHA FRANKLIN (Atlantic 2427)

Nothing can argue with the success that has come to Aretha Franklin, and the songstress should find it easy sailing with this follow-up outing to her "Respect" biggie. Slow shuffling basic blues broken up with a taste of gospel and plenty of soul make "Baby I Love You" a side that will catch on fast. Flip features a wailing lament sound.

COLD SWEAT—PARTS 1 & 2 (2:55 each)  
[Dynatone BMI—Brown, Ellis]

JAMES BROWN (King 6110)

Practically a Pied Piper who lays down the music and watches millions flock to their record shops, James Brown pipes a tune that should have no trouble in luring his fans once more. Brown goes into his grand old bag for another potent pounding job with "hit" written into every shouting line. Dazzling as only his vocals can be, the chanter is showcased on "Cold Sweat" in a throbbing medium tempoed outing that should take-off.

THAT'S THE WAY LOVE IS (2:17) [Jobete BMI—Whitfield, Strong]

ONE TOO MANY HEARTACHES (2:14) [Jobete BMI—Hunter]

ISLEY BROTHERS (Tamla 54154)

Moving straight forward in a driving offering should lead the Isley Brothers to drive straight upward on the chart readings with "That's the Way Love Is." Brash beat, brassy polish and bold vocal sound make this Detroit throbber a lid that will be much heard in the weeks to come. Eye the lists for a big showing on this one. More of the big beat blues on the other side with a bit less orchestral push.

GLORY OF LOVE (2:38) [Shapiro, Bernstein, ASCAP—Hill]

I'M COMING HOME (3:03) [East-Time-Redwal, BMI—Redding]

OTIS REDDING (Volt 152)

Going way back into the oldie catalog, Otis Redding has found a tune that lends itself marvelously to his own version of soul-searching and searing blues singing. The standard "Glory Of Love" takes on a brand-new look in this slow reading that should be found climbing the r&b charts everywhere before long. Backer features new lyrics to the folk favorite "Hush Little Baby" melody.

DON'T YOU MISS ME A LITTLE BIT BABY (2:58)  
[Jobete BMI—Whitfield, Penzabene, Strong]

I WANT HER LOVE (2:42) [Jobete BMI—Holland, Whitfield]

JIMMY RUFFIN (Soul 35035)

Alternating soul chanting and rhythmic recitation, Jimmy Ruffin pops up with a powerful blues lid that should garner a good part of the sales scene on "Don't You Miss Me a Little Bit Baby." Detroit orking puts a punch behind the vocal to sew up the chart bid. Gliding mid-paced blueser shines on the flip side.

## Pick of the Week

SHOOT YOUR SHOT (2:59) [Jobete, BMI—Dewalt, Horn, Graves, Jr.]

AIN'T THAT THE TRUTH (2:58) [Jobete, BMI—Cosby, Willis]

JR. WALKER & ALL STARS (Soul 35036)

Watch for Jr. Walker and the All Stars to grab a chunk of the pop and blues sales scene with this forceful, mid-tempo instrumental number, "Ain't That the Truth." The consistently clicking crew from Detroit should have another winner here. Flip side doings feature a toe tapping, pulsating tune.

ALONG COMES MARY (2:15) [Irving BMI—Almer]

WALL STREET RAG (1:52) [Irving BMI—Coleman, Wechter]

BAJA MARIMBA BAND (A&M 862)

Here's a single that offers spice for easy listening spinners and a two-pronged draw to pop record buyers: the instrumental work of the Baja Marimba Band and the music of last year's Association smash "Along Comes Mary." The California crew sounds great on this potential pop giant. Meanwhile back at the flip there's a 20's rag with vocal.

GIMME LITTLE SIGN (2:19)  
[Big Shot, ASCAP—Smith, Hooven, Winn]

I THINK YOU'VE GOT YOUR FOOLS MIXED UP (1:59)  
[Big Shot, ASCAP—Smith]

BRENTON WOOD (Double Shot 116)

Following up the chart busting success of his door opening "Oogum Boogum" blast, Brenton Wood looks likely to repeat with "Gimme Little Sign," a funky, pounding, medium-speed side. Great for dancing and a probable pop or r&b spinning favorite with sales built-in. Slower action on the overside which puts down a bluesy shuffling ballad with a beat.

## Newcomer Picks

ONE OF THOSE GOOD FOR CRYIN' OVER YOU DAYS (2:47)  
[Sea-Lark BMI—Levine, Adams]

MY MISTAKES OF YESTERDAY (3:08) [Metric BMI—Holiday, Heard]

CLYDIE KING (Minit 32025)

Attractive vocal styling, an effective arrangement and a potent tune make up the elements that could well spell success for the Raelettes' Clydie King in her debut as a single artist. "One of Those Good for Cryin' Over You Days" comes on as a solid blues ballad that leaves a haunting aftertaste demanding more play. Faster paced in "My Mistakes Of Yesterday."

SUMMERTIME BLUES [Amer, BMI—Capehart, Cochran]

SLOW DOWN [Venice, BMI—Williams]

SWINGIN' APOLLOES (White Cliffs 262)

High paced fun sets this version of the perennial "Summertime Blues" apart and makes it a probable for the winner's circle. Action paced guitar showing behind a lively vocal and delighted squeals of a live crowd adds luster to the performance. Another revival spotlighted in a new version makes up the "B" side of this deck.

EVERLASTING LOVE (2:54) [Rising Sons BMI—Cason, Gayden]

SOMEBODY'S BABY (2:23) [Rising Sons BMI—Cason, Gayden]

ROBERT KNIGHT (Rising Sons 705)

Tense backing puts that little extra into this pretty, modern ballad deck. It is this extra linked with a semi-soulful vocal from Robert Knight that should go a long way in bringing recognition to "Everlasting Love." Could easily break wide open. Smooth, slow blues lament on the over-side track.

I NEED YOU (2:28) [Big L, Sun-Vine BMI—Port, Holden]

NO DOUBT ABOUT IT (2:29) [Big L, Sun-Vine BMI—Nowlen]

OTHER HALF (Acta 806)

Percussion galore and a wild vocal showing may well turn the trick for the Other Half who set their sights on the r & r bull's eye. Big beat blast from the combo and an unrestrained, throaty lead serving put a big thrust behind the blast-off on this skyrocket probable. Much the same hard-rock material on the other side.