

# Jeromes & K-R Form Publishing Unit

NEW YORK—A publishing partnership has been created between Koppelman-Rubin Associates and Bill and Steve Jerome, the indie producers.

There are two BMI-cleared firms involved, Goodness & Truth, which the K-R firm will run in terms of administration and exploitation of copyrights.

According to the Jeromes, the Goodness and Truth stables sport 20 exclusive writers, including a number of artist-writers. The Jeromes also own half interest in another publishing set-up, Pimpernel and Twin-Tone, but all future copyrights will be assigned to either Goodness or Truth. Under terms of the new deal, they cannot form a publishing company outside of the K-R operation.

The young (Bill is 22, Steve is 27) producing duo said that the move would allow them to devote more time to their recording ventures, which now claim 4 out of 5 weekdays. They reported a "substantial" amount

of front money from K-R.

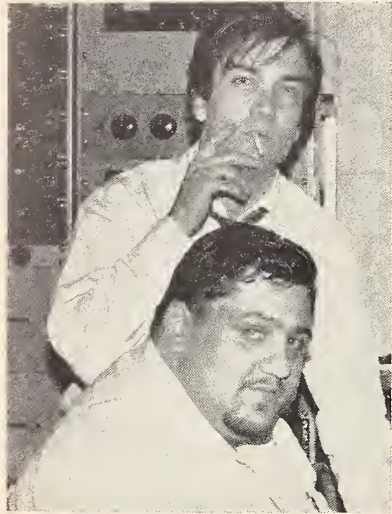
Their indie producing company, Real Good, has produced four chart stands in the past year, including the Left Banke's "Walk Away Renee" and "Pretty Balerina." The Fifth Estate's "Ding Dong the Witch is Dead" and The Blades of Grass' "Happy."

Among the first copyrights to be recorded by the new publishing venture are the Fifth Estate's "Goofin' Song" and Marty Leonard's "Funk City," both on the Jubilee label.

Among the other acts recorded by the Jeromes are Reparata & the Delrons (Bell), the Doughboys (Bell), Barry Darvel (Columbia), Christopher (Bell), Aldora Britten (Columbia), Renee Sinclair (Jubilee), and Marie Appleby (Jubilee), the San Francisco Earthquake (Mercury).

Among these talents, the Jeromes manage Reparata & the Delrons, two members of which also write for the new publishing unit, the Fifth Estate and Christopher. A Blades of Grass LP, "Happy," is now being cut by the team.

Real Good has just moved to new quarters in New York, at 1697 Broadway.



BILL & STEVE JEROME

## Lettermen Featured In Sears Roebuck Nationwide Promotion

NEW YORK—Special promotion records have been cut by the Lettermen for the large Roebuck and Co. "Hits for Back to Cool" campaign.

The major promotion will involve 800 Sears Roebuck shops throughout the country.

Copies of the Lettermen single "Listen People" and "Love Letters" will be featured in Teen Departments at point-of-purchase. Promotion includes book covers to be given away with the group's Capitol LP "Warm," and copies of the diskery's Teen Set Magazine.

Newspaper advertising, radio and television promotion and Sears' throw-away supplements will be included in the program that is to break this month.

## UA Re-Inks Goldsboro

NEW YORK—Bobby Goldsboro has been re-signed by United Artists Records to an exclusive, long-term, world-wide recording contract. He has also been re-inked to an exclusive pact as a songwriter with Unart Music (BMI), an affiliate of United Artists Music Companies. Goldsboro will produce many of his own singles and LP's, as well as disks by other artists, for UA.



TALKING IT OVER—Capitol's Al Martino (left) listens as George Albert, president and publisher of Cash Box, says a few complimentary words at the close of Martino's opening show of his current stand at the Royal Box in New York's Americana Hotel.



# RECORD REVIEWS

SONNY FLAHARTY & MARK V (Philips 40479)

● HEY CONDUCTOR (1:58) [Counterpart, Falls City, BMI—Flaharty] Could be loads of attention on tap for Sonny Flaharty & the Mark V as a result of this fast-moving, infectious rock effort. Stay with it.

(B+) YOU BRING THESE TEARS TO ME (2:15) [Counterpart, Falls City, BMI—Wyatt] Undercut is a slow-paced sobber.

PRECISIONS (Drew 1003)

● IF THIS IS LOVE (2:43) [In The Pocket, Sidrian, BMI—Coleman, Valvano, Bassoline] Keep an eye on this powerpacked, woeful rock effort. It could catch on.

(B+) YOU'LL SOON BE GONE (2:25) [Sidrian, BMI—McGregor, Terry, McNeil] Funky moaner.

TOMMY NEAL (Palmer 5024)

● GOIN' TO A HAPPENING (2:30) [Ala-King, Palmerton, BMI—Wylie, Hester] Tommy Neal could find himself on the charts with this outing. Side is a pulsing mid-tempo foot-stomper that deserves a careful listen.

(B+) TOMBOY (2:01) [Ala-King, Palmerton, BMI—Wylie] Steady-moving instrumental on the back.

WARNER-PORTER-WARNER (RCA Victor 9273)

● LOVIN' DAY (2:29) [Tandem, BMI—Porter, McBride] This one is a happy, full-harmonied melody-rocker that could haul in enough spins to earn itself a place on the charts. Excellent session. No information available on the flip side at this time.

DAVID KERR (Sidewalk 925)

● LITTLE NOISE MAKER (2:42) [Earl Barton, BMI—Carson] This one is a forceful, medium-paced thumper that could haul in heaps of coin for David Kerr. Give it your full attention.

(B+) SUMMER NIGHTS (2:16) [Earl Barton, BMI—Jacobson] Flip is a contagious bouncer.

HAMILTON STREETCAR (LHI 17016)

● FLASH (2:32) [Madcap, Northern, ASCAP—Plummer] Could be a chart spot waiting for the Hamilton Streetcar via this haunting, poetic rocker. Interesting sound.

(B+) INVISIBLE PEOPLE (3:05) [Madcap, Northern, ASCAP—Plummer] Fiery knee-slapper.

EDDIE JASON (Ascot 2233)

● STAY AND LOVE ME ALL SUMMER (2:25) [Saturday, BMI—Kasha, Hirschhorn] Eddie Jason could pull in a nice slice of the pop sales action with this tuneful, teen-oriented love ode. Stay on it.

(B+) LAST NIGHT (2:10) [Certificate, BMI—Fishman, Crane] Spirited toe-tapper for the romantically inclined.

VELVET ILLUSIONS (Metro Media 309)

● VELVET ILLUSIONS (2:16) [Storm, Merritt-Norman, BMI—Weed, Radford] The Velvet Illusions could score quickly with this outing which bears their name. Side is a groovy, pulsing rocker that might catch on nationally.

(B+) BORN TO BE A ROLLING STONE (1:55) [4-Star, BMI—Merritt] Contagious finger-snapper.

DEE CLARK (Columbia 44200)

● IN THESE VERY TENDER MOMENTS (2:45) [Dorazio, BMI—Cambell, Johnson] Look out for Dee Clark to chalk up a heavy mark in the comeback book via this stirring ballad served up with feeling and a beautiful vocal show. Breakout potential.

(B+) LOST GIRL (2:18) [Dorazio, BMI—Cambell, Johnson] Nicely handled ballad side.

GEORGE CARROW (Columbia 44161)

● BRING BACK MY HEART (2:39) [Levenson, Gelber] Pleasant listening is provided by soft vocal sounds and easy drifting rock backing that builds to a lively refrain on this side from George Carrow. Well suited to pop and good music spinning and coin op usage.

(B+) ANGEL BABY (YOU DON'T EVEN LOVE ME) (3:05) [Cosby, Moy] Teen rocker brim full of life.

MIDNIGHT STRING QUARTET (Viva 616)

● I HEAR A SYMPHONY (1:55) [Jobete, BMI—Holland, Dozier, Holland] Stylish blending of the classical and good music pop sounds will go a long way in netting spins for this pretty working of the recent Supremes hit.

(B+) PROPHECY OF LOVE (2:10) [Viva, BMI—Hieronymous, Mauldin] Lovely lilting ballad here.

JACQUELINE CAROL & LOUIS ST. LOUIS (Steed 703)

● ONE TIME FOR LOVE (2:47) [Unart, BMI—Barry, Jerome] Eye-opening throb rock sounds and a solid vocal showing could turn this flower-minded "love" sermon into a bright item. Plenty of appeal from the pair and the song.

(B+) BABY, BABY (2:25) [Unart, BMI—Barry] Heavy beating mid-paced side.

PLEBIAN REBELLION (Columbia 44231)

● STICK TO YOUR GUNS (3:05) [Blackwood, BMI—Chauvin] The Plebian Rebellion could conquer the airwaves with this outing. Side is a thumping knee-slapper in praise of independence. Nice sound.

(B+) GOOD SWEET LOVE (2:24) [T.M., BMI—Haber] On this side, the group comes across with a catchy, energetic rocker.

FIVE MOORE (Parrot 323)

● WHOLE LOTTA SOUL (2:58) [Iris Trojan, BMI—Moore] This one is a rousing, pounding foot-stomper that could make a winning amount of sales noise for the Five Moore. Groovy effort by the group.

(B+) SHINE ON, HARVEST MOON (2:19) [Remick, Jerry Vogel, ASCAP—Norworth, Bayes] Rhythmic rock treatment of this oldie.

MARLENE VER PLANCK (Mounted 101)

● BRASILIERO (2:18) [Volando, ASCAP—Menotti, Ver Planck] Here's a light, buoyant good music item that could stir up a lot of air action for Marlene Ver Planck. Eye this one closely.

(B+) GROWING OLD GRACEFULLY (2:42) [Gables-Mounted, ASCAP—Polack, Ver Planck] Melodious ballad on this side.

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