NEW YORK—A publishing partnership has been created between Kepelman-Rubin Associates and Bill and Steve Jerome, the indie producers. There are two BMI-clearing firms involved, Goodness & Truth, which the K-R firm will run in terms of administration and exploitation of copyrights.

According to the Jeromes, the Goodness and Truth stable sports 28 exclusive writers, including a number of artist-writers. The Jeromes also own half interest in another publishing set-up, Pimpernel and Twin-Tone, but all future copyrights will be assigned to either Goodness or Truth. Under terms of the new deal, they cannot form a publishing company outside of the K-R operation.

The young (Bill is 22, Steve is 27) producing duo said that the move would allow them to devote more time to their recording ventures, which now claim 4 out of 5 weekdays. They reported a "substantial" amount of front money from K-R.

Their indie producing company, Real Good, has produced four chart stands in the past year, including the Left Banke's "Walk Away Renee" and " Pretty Baterina," The Fifth Estate's "Ding Dong the Witch is Dead" and The Blades of Grass' "Happy." These are the first copyrights to be recorded by the new publishing venture, the Fifth Estate's "Goodin' Song" and Marty Leonard's "Funk City," both on the Julebi label.

Among the other acts recorded by the Jeromes are Reparrata & the Diamonds (Bill), the Doobys (Bill), Barry Darvel (Columbus), Christopher Almquist, (Candian), Renee Sinclair (Jubilee), and Marie Appleby (Jubilee), the San Francisco Earthquake (Mercury).

Among these talents, the Jeromes maintain a career band of two members of which also write for the new publishing unit, the Fifth Estate and Christopher. A Blades of Grass LP, "Happy," is now being cut by the band.

Real Good has just moved to new quarters in New York, at 1607 Broadway.

Lettermen Featured In Sears Roebuck Nationwide Promotion

NEW YORK—Special promotion records have been cut by the Lettermen for the large Roebuck and Co. "Hits for Back to Cool" campaign.

The major promotion will involve 500 stores of the chain throughout the country.

Copies of the Lettermen single "Listen People" and "Love Letters" will be featured in Teenagers at Department stores as a coin-promotion. Promotion includes book covers to be given away with the group's Capitol LP "Warm," and copies of the disc's Key's Teen Set Magazine.

Newspaper advertising, radio and television promotions and Sears' throw-away supplements will be included in the program that is to break this month.

UA Re-inks Goldsboro

NEW YORK—Booby Goldsboro has been re-signed by United Artists Records to an exclusive, long-term, world-wide recording contract. He has also been re-inked to an exclusive pact as a songwriter with Unart Music (BMI), an affiliate of United Artists Music Companies. Goldsboro will produce many of his own singles and LP's, as well as disks by other artists, for UA.

SONNY FLAHARTY & MARK V (Philips 40470)

• HEY CONDUCTOR (1:58) [Flaharty, Falls City, BMI — Flaharty] Could be loads of attention on tap for Sonny Flaharty & the Falls City Band. Has already been featured on WNLC, a mid-tempo foot-stomper that deserves a careful listen.

(3-B) YOU'LL SOON BE GONE (2:19) [Sidran, BMI — McGregor, Terry, McNeill] Funky moaner.

WANTED

WEST COAST PROFESSIONAL MANAGER

Major Music Publisher with Broadly Diversified Catalog. Ability to Obtain Top Recordings and to Promote Them Essential.

WRITE: BOX 795 CASH BOX 1790 BROADWAY NEW YORK, N.Y.

WANTED

EXPERIENCED SALES MANAGER For Distributorship in CLEVELAND also 2 SALESMEN and an experienced PROMOTION MAN Please write to: Nick Cenci Fenway/Standard 1623 Blvd, of the Allies Pittsburgh, Pa. 15219 All replies will be held as confidential.

DEE CLARK (Columbia 44200)

• IN THESE VERY TENDER MOMENTS (2:45) [Deray, BMI—Camber, Johnson] Look out for Dee Clark to chalk up a heavy mark in the comeback book via this stirring ballad re-spun up with feeling and a beautiful vocal show. Breakout potential.

(B+B) LOST GIRL (2:15) [Deray, BMI—Camber, Johnson] Nicely handled ballad side.

GEORGE CARROW (Columbia 44101)

• BRING BACK MY HEART (2:39) [Leventhal, Geller] Pleasant listening is guaranteed by this pop vocal sounds and easy drifting rock beat. Goodness & Truth publisher on this side from George Carrow. Well suited to pop and good music stations.

(B+) ANGEL BABY (YOU DON'T EVEN LOVE ME) (3:05) [Cosby, My] Teen rockin' RPM full of firepower that could make a winner.

MIDNIGHT STRING QUARTET (Viva 610)

• I HEAR A SYMPHONY (1:55) [Jubete, BMI — Holland] A tear-jerker, this one is the epitome of the classical and good music pop sounds will go a long way in helping the string quartet works of the recent Supremes hit.

(B+) PROPHESY OF LOVE (2:10) [Jubete, BMI — Hieronymus, Mauldin] Lovely little ballad here.

JACQUELINE CAROL & LOUIE LOUIS (Steed 705)

• ONE TIME FOR LOVE (2:47) [Unart, BMI—Barry, Jerome] Eye-opening thrub ork sounds and a solid vocal would turn this one into this flower-minded "love" sermon into a bright hit. Plenty of appeal from the pair and the song.

(B+) BABY, BABY (2:25) [Unart, BMI—Barry] Heavy beating mid-paced.

PLEBIAN REBELLION (Columbia 44253)

• STICK TO YOUR GUNS (2:31) [Unart, BMI—Chavin] The Plebian Rebellion could conquer the airwaves with this outing. Side of this 66, this one is another winner in praise of independence. Nice sound.

(B+) GOOD SWEET LOVE (2:24) [BMI—Finn] On this side, the group comes across with an catchy, energetic rocker.

FIVE MOORE (Parrot 323)

• WHOLE LOTTA SOUL (2:58) [Irish Trojan, BMI—Moore] This one is a rousing, pounding rockin' number with a winning amount of sales noise for the Five Moore. Groovy effort by the group.

(B+) SHINE ON HARVEST (2:34) [Remick, Jerry Vogel, ASCAP—Harvest] Rhythmic rock treatment of this oldie.

MARENE VER PLANK (Mountied 101)

• BRASILIERO (2:18) [Vogel, ASCAP—Palm, Ver Plank] Here's a light, buoyant good music item that could stir up a lot of air support for the Marene Ver Plank. Eye this one closely.

(B+) GROWING OLD GRACEFULLY (1:42) [BMI—Plank] Nicely mounted, ASCAP—Polack, Ver Plank) Melodious ballad on this side.

Cash Box—August 12, 1967