ELVIS-TV SPECIAL—Original Soundtrack—RCA Victor LPM 4088

Elvis Presley’s NBC-TV Special was aired last week, and the original soundtrack album should begin to sell like hotcakes immediately. On the special, Presley sang a number of his old hits (“Lonely, Mrs. Claydu,” “Hound Dog,” “Love Me Tender,” etc.), some of them in medley form; several spirituals; a Christmas song; his ’68 hit, “Big Boss Man”; his new chart item, “If I Can Dream,” and assorted other material. Bound to be a hot item.

CYCLES—Frank Sinatra—Reprise FS 1027

As is always the case with Frank Sinatra albums, “Cycles” is a powerhouse that’s bound to see substantial chart action. The set is titled after the war chanteyman’s recent single and includes that song as well as the flip side, “My Way Of Life,” which also made the charts. Among the other songs are those famous pop-country hits, “Gentle On My Mind,” “By The Time I Get To Phoenix,” and “Little Green Apples,” as well as the “Moody River” oldie. Big LP.

GENTLE ON MY MIND—Dean Martin—Reprise RS 6339

No dealer has to be told to keep lots of copies of this album on hand. Dean Martin’s perennial popularity will remain perennial forever if he keeps on turning out LP’s like this. The set includes Dean’s recent Top 100 item, “Not Enough Indians,” and a host of other potential hits among them three pop-country smashers (it’s interesting that Frank Sinatra’s new album also contains three pop-country hits, two of which, “Gentle On My Mind” and “By The Time I Get To Phoenix,” are on this set—Sinatra’s third one is “Little Green Apples,” Martin’s “Honey”). Chart-bound item.

PETULA CLARK’S GREATEST HITS—Warners Bros.—Seven Arts WS 1765

Thousands of people will want to own this album of Petula Clark’s hit records. Her very first hit (1965), “Downtown,” is here, and there’s a host of others, among them “A Sign Of The Times,” “Colobus,” “My Love,” and “Who Am I.” This is Volume 1, so none of the lark’s recent biggies are included, but there’s enough hit material for lots of good listening. Watch for this one on the charts. It should be there soon.

ASSOCIATION’S GREATEST HITS—Warners Bros.—Seven Arts WS 1767

Capping three years of hits, including three million-sellers, the Association should have no trouble peddling this collection of past singles to a horde of waiting fans. LP includes “Cherish,” “Windy,” “Never My Love,” “Along Comes Mary,” “That Touches You,” “Time For Livin’,” “No Fair At All,” and “Six Man Band.” An added bonus is “Requiem For The Masses,” a side which was a strong FM favorite.

TINY TIM’S 2ND ALBUM—Reprise 6323

Tiny Tim’s second album is a winning package of showmanship which should carry the artist to the upper reaches of the charts. Renditions of “Come To The Ball,” “My Dreams Are Getting Better All The Time,” the Jerry Lee Lewis smash, “Great Balls Of Fire,” and “As Time Goes By” make for totally entertaining listening. The set has the quality of a live vaudeville performance, and Tiny Tim is a hit as top banana.

BEWARE OF GREEKS BEARING GIFTS—Susan Anspach/Joe Silver—Musicor MXS 3713

This “high-style” satire of the world’s most famous newly-wed couple was written and produced by Bob Booker and George Foster, veteran comedy LP makers who were involved in the highly successful set, “The First Family,” some years ago. On this album, Susan Anspach stars as Jackie and Joe Silver as Aristotle. Considering the headlines that the real-life Jackie and Aristotle are making, this package could mushroom into a big hit. Watch it.

I LOVE HOW YOU LOVE ME—Bobby Vinton—Epic BN 2491

The title song of this set has given Bobby Vinton still another top 40 hit, a feat which this album should hardly belittle. The popular songster could add new fans with a well-rounded set which includes such current hits as “Those Were The Days” and “For Once In My Life,” such past favorites as “Why Don’t You Believe Me,” “Shangri-La,” and “Till,” and another recent Vinton hit, “Halfway To Paradise.” “Save The Last Dance For Me” could be hit material on its own.

ZORBA—Original Cast—Capitol SO-118

“Zorba” is the season’s first big musical hit. Its flavorful, lusty score comes across with robust charm. In essence, it is one of those few scores that play up local color while retaining a superior show music quality. Herschel Bischoff, one of the most notable Tevya’s in “Fiddler in the Roof,” is the one-man toast to life as Zorba.

THE BOOK OF TALEBYS—Deep Purple— Tetagrammaton T 167

The hard rock sound of Deep Purple (befuddled organ and Bible, plus a little satire) has crossed over into the world of local color while retaining a superior show music quality. Biscuit Boswell, one of the most notable Tevya’s in “Fiddler in the Roof,” is the one-man toast to life as Zorba.

THE MASON WILLIAMS EAR SHOW— Warner Bros.—Seven Arts WS 1766

The multi-talented Mason Williams (TV writer, guitarist, poet, singer) displays a fine voice as he sings such self-penned tunes as “Road Song,” “(Whistle) Hear,” and the comic gem “The Last Great Waltz.” Williams plays 6-string and 12-string guitars on “Harpoque-A-Noya,” and co-wrote another instrumental, “Generatash-Oscarillo,” with sound wizard Nanci Best. The composition is a duet for electronic impulses featuring the Moog Synthesizer. Rich in variety, the album should soon reap chart rewards.

FLY ME TO THE MOON—Bobby Vomack—Minit LP 2101

Soul singer Bobby Vomack should see a nice amount of action with his new album. Titled after and including his recent chart hit, the set is beginning to end. The artist gives his all, and his reward should be commensurate with his performance. In addition to the hits “Does Anybody Know” and “Fly Me To The Moon,” the set includes Vomack’s current charter, “California Dreamin’,” plus ten other striking, tunes, seven of which the chart hit wrote or had a hand in writing.