

STEADY GOES REGGAE*

*Reggae may very possibly be the next dance craze in the United States. It is already enjoying a huge success in London, the U. K., South America, and the West Indies. An explosion of major dimensions could be imminent for "Reggae Revolution". To quote the Beatles on a recent ABC-Radio interview: "Reggae Music will be the new trend of music for the 1970's".

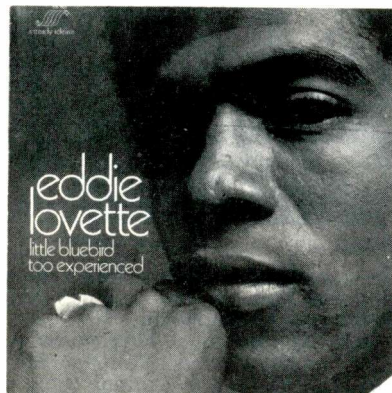
STEADY RECORDS LEADS REGGAE REVOLUTION

With 8 Great Albums And 8 Great 8 Track Tape Cartridges + 4 Super Reggae Singles

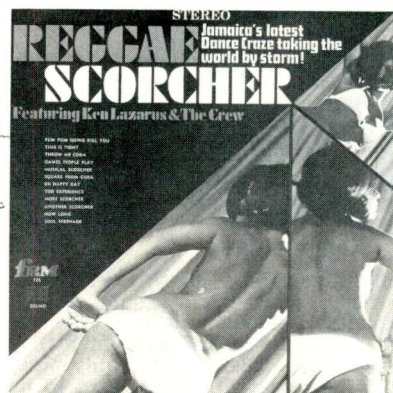
STEADY'S 8 REGGAE GREATEST HITS ALBUMS:



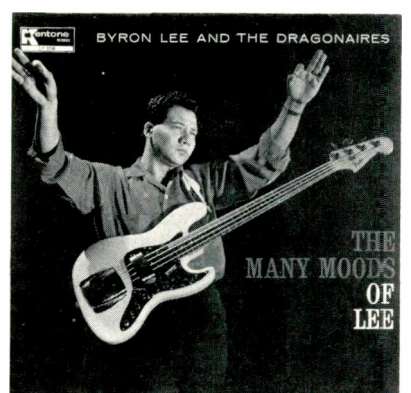
Reggae Greatest Hits S-100
Ken Lazarus



Eddie Lovette Sings Reggae S-101
Eddie Lovette



Scorcher S-102
Ken Lazarus



Many Moods Of Byron Lee S-103
Byron Lee



Reggae Revolution S-104
Various



Reggae Greatest Hits Vol. II. S-105
Ken Lazarus

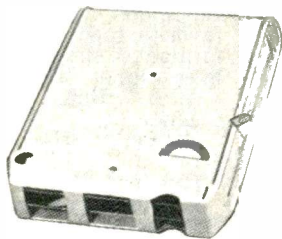


Boss Reggae S-106
Ernest Ranglin



Jamaica Calling S-108
Keith Stewart

AVAILABLE IN 8 TRACK TAPE CARTRIDGES



STEADY'S 4 SUPER REGGAE SINGLES:

- S-005 Unemployed Heart b/w Look At Me Eddie Lovette
- S-006 It Must Be Him b/w I've Fallen In Love With A Married Man "Judy" Of The Gayletts
- S-007 Too Experienced b/w Soul Serenade Federalmen
- S-008 Je T'Aime Moi Non Plus b/w Your Gonna Need Somebody Ken Lazarus

COMING NEXT MONTH — 4 MORE REGGAE'S GREATEST HITS ALBUMS

In Albums, 8 Track Tape, And Cassetts

THE EXCLUSIVE REGGAE ARTISTS ARE:

The Reggae Revolution Embraces:

Eddie Lovette

A dynamic new and youthful performer . . . one of the first American artists to correctly execute Reggae in its purest form. "Too Experienced" — his first record — was an instant success in the top 100-Charts.

The Gayletts

Three lovely girls from the Island of Jamaica . . . their first release on Steady was "Son-Of-A-Preacherman" . . . Reggae style . . . excited top forty Radio Stations.

Ken Lazarus

The versatile Ken Lazarus rules supreme in the world of entertainment. An exciting vocal artist, band leader, arranger and musician.

Painted Garden

A dynamic young pop singing group . . . their recording have been in the top of the Reggae Charts in Jamaica.

Federalmen

One of the finest recording and performing bands direct from Kingston, Jamaica . . . creators of the "Reggae". Truly the finest Reggae band in the world.

Bob Andy

A great writer! A great performer! One of tomorrow's stars!

Ernest Ranglin

Not only is Ranglin the unsurpassable number one guitarist in Jamaica and the West Indies . . . he is considered one of the best in the world. Ranglin placed third in a global poll of top guitarists. He has more than a half-dozen Steady albums available.

International Distributors:

The Decca Record Company Limited:
London, United Kingdom, and Europe
CBS International; South America
Compo-Canada; Canada



Steady Tape Cartridges & Cassetts Sales Representatives
West Coast Tape Cartridge Company
— West Coast
Vincent Fsadi Assoc.
— Mid West