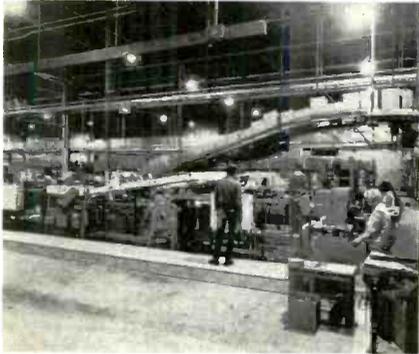


# New Philips Plant Is Total Facility

RICHMOND, IND. — The Philips Recording Company has officially opened and set into full operation its million dollar record manufacturing plant. The facility is located on a thirty acre site on the outskirts of Richmond.

The facility provides full manufacturing and service operations for record sales companies as well as full warehousing, distribution and traffic services. It is designed to deliver the highest quality product with quickest customer service, at lowest possible cost, according to Lloyd Shaw, director of manufacturing.



Automatic Album Assembly Line



145 Producing Machines



Electronic Inspection Room



One & 2 Color Presses For Album Jackets

Constructed in 1969, the new plant has approximately 500 employees who are presently working on three shifts. The operation manufactures all categories of seven and twelve inch records, and also has a complete camera and printing department for the production of album jackets.

Philips is currently making plans for further expansion of the present operation to include the addition of equipment for four and eight track cartridge tape production. Philips Recording is a North American Philips Company.

# RCA Rock Center Whiskey A Go Go

(Con't. from Page 7)

degree of artistic freedom in the creation of their wares. Yet, he also feels that some artists require closer ties to a label's creative staff. "Artists sometimes forget that they are born into the recording industry, not out of it," he points out. As to trends, the exec maintains his feeling, expressed in a statement he made when he joined RCA, that "today's trend is the fact that there is no trend." He adds, however, that "what's in has to go out and what's out has to go in."

He believes that the west coast provides an "environment, living conditions and a way of life that places a different emphasis on creative freedom more than any other area." He also regards west coast youth as being "more advanced" than their counterparts in other parts of the country.

Besides such areas in the U.S. as Hollywood, New York and Chicago, Usher sees a stream of solid rock product coming from Canada ("where I've heard some of the best masters of late"), England, Holland and Australia, among others.

Like other product centers at RCA, Usher will utilize the label's various service organizations. Bill Lucas, manager of advertising and sales promotion, has assigned Jack Maher, ad manager, to the rock division. Elliot Horne, coming from Sal Peruggi's market planning section, is rock planning market manager. From Herb Helman's public relations office, Judy Corman will handle rock pr. Bill Graham is Usher's field sales manager. Harvey Cooper's promo department fills this area for Usher.

(Con't. from Page 7)

know you can do an album that will sell."

The Whiskey, long the only important showcase for rock acts in the entire Southern California area, sits on the pulse of the music industry. Changing trends can first be spotted there, and Lefebvre feels that the new acts flowing thru the club will provide an ample pool of talent. In addition, of course, the label is also talking with many of the name acts that constantly pass thru the club, and several important signings are expected to be announced soon.

Lefebvre is currently talking to several labels about a distribution deal, but no decision has been reached yet.

Lefebvre plans to return to Canada as soon as possible to mine some of the undeveloped talent there.

## Kinney Sues Forbes Mag

NEW YORK — Kinney National Service, Inc., filed a complaint last week in New York State Supreme Court, New York County, in the libel suit arising out of the publication of an article about Kinney in the June issue of Forbes magazine.

Malcolm S. Forbes, president, James J. Dunn, publisher, and James W. Michaels, Editor, are also named as defendants.

Kinney seeks damages of \$55 million, of which \$50 million are compensatory and \$5 million are punitive.

Kinney is represented in this lawsuit by its general counsel, Paul, Weiss, Goldberg, Rifkind, Wharton and Garrison.

## Buddah In Chi

(Con't. from Page 7)

the nation's hits by having a direct bearing of importance to the closest major market . . ."

Both Hakim and Gardner intend to take advantage of Chicago's central location by making frequent visits to midwest markets to coordinate radio station, rack and one stop promotion.

In addition to the Chicago office, Buddah is now currently represented with sales promo offices in Atlanta, headed by Johnny Lloyd and in Los Angeles, headed by Abe Glaser. All regional heads report to Jerry Sharell, national promotion director.

## Elliot Garners 1970 Clio Award

NEW YORK — Don Elliott Productions received a 1st place 1970 Clio award for the Scope mouthwash radio commercial, "Johnny Comes Marching Home." The advertiser was Procter and Gamble, the agency Benton & Bowles, the agency producer Roy Eaton, and the writer was Stan Becker. Mr. Elliott's awards were in categories including 1st place for Use of Sound, and recognition awards for Use of Humor, and Best National Campaign.

## Cats On Prowl For Rare Earth

DETROIT, MICH. — The Cats, a Dutch rock group has signed with Motown's Rare Earth label, according to Joe Summers, sales director of the label's Independent Division. Their first release, "Marian," is shipping this week. It has been on the European charts for 17 weeks. The group recently appeared on the Dutch TV special, Grand Gale Du Disque, which was headlined by the Four Tops.

## 'Orange Pants' At Record Plant

The Record Plant's New York recording studio is currently the base of music operations for "Orange Pants," an avant-garde feature film produced and directed by Brud Talbot. The score of the film, consisting of 12 original songs by Bill Thomas, arranged by Joe Dumas and Joe Massimino, integrates such diverse musical elements as banjos, Sousa marches, church, classical, folk and acid rock.

A 22 piece orchestra began recording at the Record Plant during the last week of May, future recording and dubbing sessions are set throughout June. Jack Hunt is the recording engineer for the Record Plant.

## B S & T Film

(Con't. from Page 7)

Bucharest and Ploesti, and then to Poland with stops at Warsaw, Krakow and Posnan, returning home on July 9. The concert in Ploesti, Romania, will be a benefit for flood victims in that country.

Klein said the resulting film will be distributed throughout the world. Klein will act as executive producer of the film.

Members of the Blood, Sweat and Tears troupe include David Clayton-

Thomas, Bobby Colomby, Jim Fielder, Dick Halligan, Jerry Hyman, Steve Katz, Fred Lipsius, Lew Soloff and Chuck Winfield.

The State Department tour was conceived by the musical group's manager, Larry Goldblatt, in association with State Department officials. The film production by National General Television, Inc., a National General company, will be in association with SynchroFilm, Inc.

## Bradshaw Director Of Nashville NARAS

NASHVILLE — Emily Bradshaw has been named the first executive director of the Nashville Chapter of the National Academy of Recording Arts and Sciences. With a membership increase to one of the top three in the country and the projects outlined for the coming year, a full-time directorship became necessary.

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GRAND G+W TOUR — Cash Box president and publisher George Alpert (r.) paid a visit to the Gulf + Western world headquarters building which houses Famous Music Corp. Pubbery's president Bill Gallagher gave Alpert a tour of the corporation's offices.

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