

## Matz Forms Co.

HOLLYWOOD — Peter Matz, currently musical director of the Carol Burnett Show, has formed Dunes Enterprises, under which he will channel all his composing, arranging and conducting activities in the motion picture, television and recording fields.

Recent Matz works to come under the Dunes banner include his motion picture score for the AVCO-Embassy production of "Rivals," plus record albums for "Once Upon a Mattress" and "Of Thee I Sing," both for Columbia; an Anthony Newley LP for MGM; a Sarah Vaughan for Mainstream, and Matz's own "Quadrasonic Spectacular" LP for Columbia.

## Harry Richman Dies At 77

NEW YORK — Harry Richman, singing star of the 20's and 30's, died in North Hollywood on Fri. Nov. 3, at the age of 77. His theme song, Irving Berlin's "Puttin' On the Ritz," exemplified his role as a performer and as an off-stage personality. The Monmouth-Evergreen label recently released a package containing performances by Richman.

## Song Sells Kids On Books

NEW YORK — The Children's Book Council is going to use pop to "sell" the joys and fun of reading through an original song, "Books Now! Books Wow!" The song, a tune along musical comedy lines, is to be used as a basis for school and library programs for National Book Week, Nov. 13-19.

"Books Now! Books Wow!" is by Julie Mandel, composer-lyricist, and an ASCAP popular music award-winner.

The Children's Book Council Inc. is a non-profit organization of nearly 60 leading American publishers of juvenile books. It publicizes youthful literature through promotions, reading lists, displays and prizes for superior writing. The song was written to publicize books and to provide material for vocal groups and choruses.

Copies of the sheet music of "Books Now! Books Wow!" are to be mailed along with a publicity kit of booklets, mobiles, posters, bookmarks to libraries and schools around the United States by the Children's Book Council.

## T.C. Signs Coasters

HOLLYWOOD — The Coasters, with Cornell Gunter, have recently signed an exclusive personal management contract with T. C. Management of Beverly Hills, Calif.

Martin Pichinson, president of T. C. Management (who also have offices in Dallas, Texas) explained that he will be looking for a recording contract as soon as the Coasters complete their tour of the south.

Recently there has been a revival of Cornell's old hits such as "Charlie Brown," "Youngblood," and "Along Came Jones."

## Just Sunshine's 'White Elephant'

NEW YORK — Michael Lang, president of Just Sunshine Records has announced the upcoming release of "White Elephant," produced and arranged by Michael Mainieri for Wine Cellar Productions.

The double LP set is slated for release in mid-November and features session men Hugh McCracken, David Spinoza, Warren Bernhardt, Natale Pavone, Randy Brecker, Michael Brecker, Frank Vicari, George Young, Ronny Cuber, Jon Pierson, Tony Levin, Steve Gadd, Donald McDonald, and vocals by Ann Sutton, Sue Manchester, and Nick Holmes.

Famous Music distributors of the Just Sunshine label have plans for radio and print advertising, and a full promotional campaign to launch White Elephant as a major act.



FRESH—At a press reception in New York, Capitol Records' Raspberries are presented with their first RIAA-certified Gold Record for "Go All The Way." Shown from left are Jimmy Jenner, the group's producer, Jim Bonfanti, Wally Bryson, Dave Smalley and Eric Carmen, Raspberries and Herb Belkin, Capitol vice-president and general manager.

## Starday 'Old King Gold' R&B Set

NEW YORK — Hal Neely, president of Starday-King Records, has announced the release of the second series of the Old King Gold catalogue, which is a collection of thirty-one rock and r&b singles originally released in the fifties—all of which reached top 10 status and are currently considered collectors items.

King records, a company responsible for many major innovations in the formative stages of rock and soul history is issuing product by such artists as Nina Simone, Bill Dogett, Bobby Lewis, Albert King, Freddy King, Jack Dupre, Lonnie Johnson, Earl Bostic, the Swallows, the Charms, the Checkers, the Platters, the Dominoes, the Midnighters, the Famous Flames and Charles Brown, all pressed from the original master-tapes.

Thirty-one singles plus most of the big names in blues from the forties and fifties are scheduled to follow in the next few months. Following the shut-down of King's Circinnati operations all the original masters were transferred to the new King archive vaults in Nashville. These masters are now being separated and listened to and as soon as the collection is catalogued, a nine album series will be released. These nine albums will also be a part of the Old King Gold collection and will include the sixty-two

singles plus other tracks discovered while sorting through the master tapes.

## Folk & Rock At Mercer St.

NEW YORK — The Entertainment Company Group who recently launched the first stage of a limited-arts program at the Greenwich Village Mercer Arts Center, 240 Mercer Street will continue to present nightly folk and rock concerts in the Blue Room and Oscar Wilde Room, also open for dancing.

Currently playing is a new off-off Broadway musical review "The Wizard of Oz". The spoof, performed by Hot Peaches, an off-shoot of the Cockettes, parodies the Wizard of Oz in a modern day take-off on welfare.

Folk artists booked into the mirrored Blue Room are Albert Dailey and Claudine Cassan (Nov. 14); Lenny Kalico (Nov. 15-16); George Gerdes, (Nov. 17-18). Performing in the Oscar Wilde Room are rock groups: Melisa Manchester (Nov. 13); Ruby & the Rednecks and Bang Zoom (Nov. 14); Cathy Chamberlain's Rag and Roll Review (Nov. 15); Moogy, and Patti Smith (Nov. 16); Beaujack, New York Central (Nov. 17-18).



HERE THEY ARE—Paramount Records, a division of Famous Music, has announced the signing of "Meadow" a group managed by Gil Enterprises, of which George Pincus is president. Shown with Pincus, (front, left) is Chuck Gregory, vice-president of A&R for Paramount. Grouped in the background (L. to R.): producer/arranger, Lou Hemsey, and Meadow; Chris Van Cleave, Laura Branigan, Walker Daniels and Stephen Tree. Their first single, set for immediate release is "Here I Am."

## Firm Offers Pubs Computer System

NEW YORK — Computerized royalty accounting programs are gaining acceptance in the music industry as publishers become aware of the benefits of speedy and accurate reporting. Such programs are part of a complete management system for music publishers recently developed by MPIRS Associates, consultants in systems and data processing.

MPIRS (pronounced "empires"), an acronym for Music Publishers Information Reporting Service, was created two years ago by Ed Abrevaya and Jack Kosheff, former MGM data processing executives, who remained in New York when MGM relocated to California. Recognizing the need for flexible computer systems in the music industry and realizing that publishers could not afford the high developmental costs, they went to work to apply accepted computer operations to the complexities of today's publishing business. As a result, standard writer's contracts, split copyrights, co-publishing, sub-publishing, licensed print, printed music sales and billings, profit participation and administration agreements are now computerized for royalty and management reporting.

Royalty accounting programs can be applied to catalogs of all sizes from "giant" to those containing only several hundred copyrights. Among MPIRS clients for these programs are: United Artists, Metric, Travis, Asa, Chappell and Co., Unart, Morro, and Barnegat Music. The firm expects that negotiations now in process will add several west-coast publishers to its client list.

MPIRS also provides systems and data processing consulting services to: other sectors of the entertainment industry, record companies, distributors, rack jobbers, and the developers of the broadcast monitoring signal. These services range from designing sales analysis, billing, general accounting and inventory systems programs to actually organizing and staffing systems and data processing departments for their clients.

MPIRS Associates is located at 507 Fifth Avenue, New York.

## Reneri Forms Rock Talent

NEW YORK — Ray Reneri, 17 year veteran of the music business, has formed a complex of companies under the title of Rock Talent Associates. The companies will include management, production of shows, promotion of concerts, and coordination of his radio program, the Rock Reunion Show.

Reneri was formerly production manager for the Rock 'N' Roll revival shows at Madison Square Garden and over 200 concerts cross-country in the last three years. Rock Talent Associates presented their first Rock & Roll Spectacular show at the Capitol Theater in Passaic, N.J. on Oct. 28, which sold out a week in advance. A twenty-day college tour of the show is now being coordinated for February and March. Rock Talent Assoc. will also go into a heavy schedule of concerts using underground and current pop artists starting Jan. 1.

Reneri is now taping an oldies radio program called The Rock Reunion Show scheduled for syndication in the near future, and he is completing a book about his experiences of traveling with rock groups (such as the Rolling Stones, Yardbirds, and Chuck Berry) and his days working with Alan Freed.

## Marina To 20th

HOLLYWOOD — Russ Regan, president of 20th Century Records, has signed Marina Springs to the label. Group's initial 20th LP, recently recorded in Italy, will be released shortly.

Previously Marina Springs garnered sales and airplay via the love theme from the MGM motion picture "Skyjacked" on the Marina Records label.