BRENTA LEE (MCA 40107)
Sunday Sunrise (2:32) (Screen Gems/Columbia/Sweet Glory, BMI—M. James)
Looks like Brenta has another hit, a killing ballad that'll stand constant air play, attract coin droppers, and earn rapid chart status. She picks 'em right.
Flip: No info, available.

JACK GREENE (MCA 40108)
I Need Somebody Bad (Ben Peters, BMI—B. Peters)
Great lyrical hook should carry this traditional-sounding country tune on play lists and jocks without fail. Jack lost "somebody good, so he needs somebody bad.
"Flip: Joyride (2:25) (Contertainment, SESAC—T. Harris)

SHAD O'SHEA (Plantation PL-101)
Good Enough (2:27) (Columbia, BMI—S. O'Shea, S. Flaherty)
Stunning allegory might be heaviest disk ever shipped country. Unparalleled, explosive story line, mostly spoken, recants the macho myth of 'love 'em and leave 'em,' and links it to our national character dilemma. An extraordinary record deserves air play as a public service.
Flip: No info, available.

DAVE HALL (RCA DJ-0040)
Ballad Of Buford Pusser (4:32) (Dunbar, BMI—D. Hall)
Pusser, living Tennessee legend and MacNamara County Sheriff, is the subject of this well-sung narrative which surely will be charted. Good tune, right sound, sure sell. Flip: No info, available.

JOSH NOLAND (Empire E-03)
Rhapsody In Blue (2:54) (New World, ASCAP—G.ershwin)
This MCA release has terrific steel break and it's an excitingly
musically successful instrumental disk. Don't miss this disk. Tops for jocks, too.
Flip: Make The World Go Away (1:55) (Tree, BMI—Hank Cochran)

STEPHEN JAMES (Safari S 1001A)
Any Old Song Is A Friend Of Mine (2:25) (Americus, ASCAP—Field, Ris, Terzich)
This has what it takes to climb right on to the charts. Pleasant shuffle rhythm can't miss and perfect playlist add and a fine juke pick.
Flip: I'll Love You Forever (2:08) (Stars & Stripes, BMI—Terzich)

WENDEL ADKINS (50 States FS-15A)
Let Me Satisfy You (2:37) (Hitlop Acres, ASCAP—Fields, Ris)
Wendel sounds a bit like Waylon, who won't hurt this disk. It satisfies, and makes a better than average country love song. Give a listen.
Flip: Gentlemen's Lover (2:48) (Hitlop Acres, ASCAP—Fields, Ris)

DON DAVIS (Footprint FP 101)
Watch Out Women (3:03) (Crooked Creek, BMI—G. Mooney)
Don turns in a fine performance on this ballad. Nice instrumental, choral back-
ing too. Pleasant play list add. Flip: 100 Pounds of Clay (2:29) (Gill, BMI—Elin, Dixon, Rogers)

CashBox C&W Singles Reviews

Best Bets

BEN GAY (Elm E-105-8)
The Ballad Of Ben Gay (2:54) (Elm, BMI—D. Guille, E. Meloney)
Gay librettist, author of this gay "cowboy" novelty, already an annual September hit, is doubtless, considering the approach. Lyrics ain't blue; they're purple.
Flip: No info, available.

KYAK Surveyed By ARB

ANCHORAGE — American Research Bureau (ARB) conducted an audience survey of the Anchorage, Alaska, market in April-May, 1973. KYAK, programming country music on a full-time basis, won the country survey in all daytime periods. The ARB figures give KYAK the greatest total audience in the 12 to 34 demo group as well as the largest number of adult listen-
ers, over two-thirds, two-middle-of-the-road stations, and three FM's. Al-
though KYAK led in Pulse figures, this was the first such ARB survey ever taken of the Anchorage market, containing a higher demographic picture.
KYAK, with 50,000 watts power on clear channel 650, went on the air in 1967 as the first all-country station in the state of Alaska, and was joined last September by sister station KIAK in Fairbanks, 5,000 watts at 970 kHz.

Baunach's Logic:

Ident Jim Foglesong and Larry Baunach. Working as a team, making decisions into each other's area for the building of the catalog, they average bringing at least one-half of Dick's product to the national country charts each week, 25 per cent to the 20's in the top 100, and 5 per cent to the 90's of the Top 100.

Baunach and projecting two years in the future, they are building their product on country stations, whose format they like to rock format, this week 5 years ago.
Estimated to bring 20-million dollar budget, the country music economy, country music has become a force to be reckoned with a business which will continue to tremendous growth — as long as professionals such as Lar-
ny Baunach and Jim Foglesong apply business equations with logic—and love.

Country LP Reviews

"BILL" — Bill Anderson — MCA-320
Bill Anderson, "Whispering Bill" as they call him, has probably the gentlest voice this side of heaven, "The Corner Of My Life," a self-penned tune, is one of the most beautifully written and sung love songs around. Bill at his soft-spoken best on "World of Make Believe," "I Can't Mend It," "If You Can Live Without It (I Can Live Without It)," "Home and Things," and a fine, smart-stepping country version of the Chi-Lites' hit, "Have You Seen Her (To Have Her Co-Lyric)" will be covered as a single to add to Bill's string of successes. The album will add to Bill's stature as one of country mu-
sic's most popular artists.

EVEryTHING CHANGES But LAURA LEA — Laura Lee—Footprint—FFP-1003
In the year that the West with Bob Will and the Texas Playboys in 1943. One of the few releases to come out of Nashville. Ms. Lee toured for five years with the Play-
boys. This LP, featuring the River Road Boys, includes Laura's own composition "Betcha My Last Heart," a lovely country polka singer, "Deep Water," "Keeper of My Heart," "My Con-
volutions," "Silver Dew On The Bluegrass," "This Is Our Last Goodbye," and "Cattle Call." A fine collection of tunes from an artist who holds a special place in the development of country music. Good backing, smooth produc-
tion and mellow-as-ever vocals throughout.

TOUR THE U.S.A. WITH RUSTY DRAPER — Rusty Draper—Golden Crest—CRS-3103
Rusty Draper's collection runs the gamut of country music and covers small and large in every state, toured overseas and de-
veloped a solid night-club act in the process, a job requiring a wide-range of carefully selected, highly listenable tunes. Among this collection is a series of regional tributes, songs heavily hooked with titles like "It's Cooler In Mis-
soula," "No One's Alone in San Antonio," and "When I Go To Tulsa I Go Out Of My Skull, Sir." With Wolfson, label's vice-president, wrote 'em all. A good collection of smo-crooch-
music. Sales are guaranteed in Brownsville, St. Paul, San Diego, Daytona, Fargo, Atlanta, Jack-
sonville, Chicago, Cincinnati. For the aforementioned three, any one who wants to hear a top-notch group of road veterans per-
form, listen.

CashBox Country Roundup

Cont'd from p. 44
the potential of country music in this renowned entertainment center .
Carl Perkins, who not too long ago underwent corrective surgery in Jackson, Tenn, has encountered another medical problem. This time he broke a finger on his left hand, while at work on his boat. . . . Joyce & Bud Murry are headed back for the mid-west this week. Their tour will begin in Saginaw, Michigan and then take them to other cities over the next few weeks.
The Initial United Artist album by hot country star, Jean Shepard, has been scheduled for mid-August release by the label, simultaneously with UA's annual national sales meeting to be held this year in Los Angeles. Miss Shepard's debut UA collection is entitled "Slippin' Away" after her current and fast-rising chart single, her first disking for the organization.

And For An Encore...

Cinnamon Records Gay Shannon literally "brought down the house" during an appearance last week while singing "Naughty Girl." An exuberant showman, Shannon was being his usual active self as he hopped atop a piano during the number. To emphasize one part of the song, he threw his arm up in the air, hit the ceiling and literally brought it down on him . . . Welton Lane has signed a recording contract with Enterprise Records, a division of Stax. Lane, formerly with Epic, will be produced in Nashville at Monument studios by Tommy Strong . . . Lamar Morris, MGM recording artist, is in the studio this week along with the producing talents of Riel Moreno and the MGB Productions team . . . Pam Miller is flying to Hollywood to meet with Columbia Pictures to discuss the "maybe" of movie making. She's not saying much but if you have seen Pam lately, you'll notice that her fingers are always crossed. Pam will still be living life on the beach, go to Knots Berry Farm and Disneyland. She grew up within 8 miles of Disneyland and demanded to go there on every birthday or special occa-
sion. This time when Pam Miller goes to Disneyland, she'll be working it.