

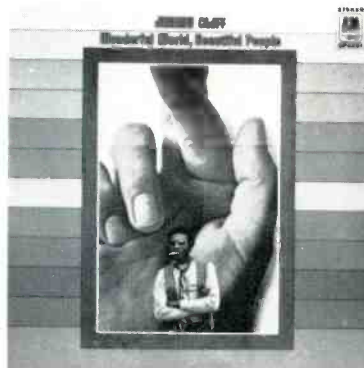
WORLD



When we released Jimmy
Cliff's "Wonderful
World, Beautiful People"
in late '69, many people
thought "reggae"
was a town in Jamaica.

In Jamaica, you hear it from
transistors strapped to the handlebars.
From portables dangling from the
sugar cane. From Sonys pressed up
against sweat-filled ears in shantytown.
And from record store speakers,
blaring through the still, midday heat.

It's been called ska, bluebeat and
rocksteady. But it's reggae. And
it's the throb of the island. The pulse.
The magnetic, hypnotic upbeat that
makes everything in Jamaica tick.
And it's the music of Jimmy Cliff,
whose first album is now being
re-released because many people
have discovered that reggae is a
great place to visit.



"Wonderful World, Beautiful
People" On A&M Records

(SP 4251) Produced by Larry Fallon & Leslie Kong

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