

# Evolution Builds Exec Staff

## Edwards GM

NEW YORK—As part of the expansion plans for Evolution/Stereo Dimension Records, Loren Becker, president of the company, has announced several new appointments to enable the organization to exercise "more extensive product control."

Fred Edwards has been promoted to general manager of the label. He had held the post of sales manager of Evolution for the past four years. All promo and sales personnel will report directly to Edwards, in his new capacity.

George Goodwin has been named east coast promo & sales director. He will be based in the New York office, but will be on the road dealing with Evolution's indie promo and sales people, and with distributor key personnel. Goodwin, whose background includes advertising, traffic, New York promo and sales service for Epic, was most recently doing east coast regional promotion out of the Baltimore-Washington-Virginia area for the Epic Custom labels.

## Komisar Joins Chess/Janus As Marketing Dir.

NEW YORK—Stan Hoffman, executive vice president of Chess/Janus Records, has announced the appointment of Harold Komisar as director of marketing.

The newly established post, which Komisar now fills, is part of the expansion of Chess/Janus in the area of merchandising as a result of increases in sales and chart activity in both singles and albums, Hoffman said.

Chess/Janus, and its distributed Westbound label, are currently hot on the charts with four LP's—"Pleasure" by the Ohio Players, Chuck Berry's "Golden Decade Volume 2," "Cymande" and "I'm Still In Love You" by the Detroit Emeralds and three singles "Give Your Baby A Standing Ovation" by the Dells, "Funky Worm" by The Ohio Players and "What It Takes To Get A Good Woman" by Denise LaSalle.

Komisar was New York branch manager for RCA Records before joining Chess/Janus. Komisar has also been vice president of marketing for National Tape and director of marketing for Decca Records. He held several sales and merchandising positions during his 10 years with Columbia Records, starting as a salesman in Bridgeport, Conn. and working up to southeast district manager.



Komisar

## Production Co. Promo Chief

WASHINGTON, D.C.—White House Productions, a Washington, D.C. based record production firm, has announced the appointment of Alfred Parker to director of national promo. Parker formerly held posts with Calla Records and Hot Wax Records.

The production firm's roster of artists include Anacostia, on Columbia Records, and the State Department, on United Artists Records.

Roger Britt has joined Evolution in the post of R&B Promotion Director. He will work Stereo Dimension's R&B labels which currently include Master Five (under the direction of Clarence Lawton), and Fred Frank's Roadshow label. He will be based in Baltimore. Britt's most recent position was east coast regional promo manager for Polydor. His previous activities include national promo for Avco Embassy and All Platinum Records. He is presently involved with Master Five's breaking single by Baby Washington & Don Gardner, "Forever."

Roberta Skopp has been appointed to the newly established position of director of creative services. Her responsibilities will cover all publicity for the company, coordinating R&B

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Edwards

## Glasser PM At Capitol Pub Division

HOLLYWOOD—Jay S. Lowy, president of Beechwood Music Corp. (BMI) and Glenwood Music Corp. (ASCAP), has named Ted Glasser professional manager. Glasser will be responsible for publishing activities relative to both firms and their subsidiaries on the west coast.

Prior to his new appointment, Glasser served as west coast professional manager of MCA Music for 3½ years before moving to Columbia Records last year as a producer. While at Columbia he produced records by Percy Faith, Jerry Vale, Carol Burnett and most recently was responsible for signing and co-producing Gentlehood. Glasser will report directly to Lowy.

## Horne Joins SSR PR Co.

NEW YORK—Elliot Horne, vet publicist and music business exec, has joined the publicity-public relations firm of Solters/Sabinson/Roskin, Inc.

Horne has worked for RCA and Columbia Records, and has also freelanced in his own behalf, for non-musical clients.

With RCA Records for 11 years, Horne functioned in the marketing, tape and a&r areas as well as in the public affairs department. Until last June, he was administrative head of rock music for the company.

In addition to his broad knowledge of rock music, Horne is a recognized authority in the field of jazz, and is an author on many musical subjects. He has written articles and poetry for such publications as Life, The New York Times Magazine, The Sunday News Magazine, Down Beat and other national publications. Mr. Horne is the author of "The Hiptionary," published by Simon & Schuster in 1963, as "A Hipster's Eye-View Of The World." He has also served as a disk jockey on radio station WBAI-FM.

## Atl. Promotes Kornheiser, Schulman

NEW YORK—Nesuhi Ertegun, executive president of Atlantic Records, reports new promotions for vice president Bob Kornheiser and Mark Schulman.

Ertegun has appointed Kornheiser as his exec assistant, effective immediately. In his new position, Kornheiser will work under Ertegun in both the album division, which is under Ertegun's direction, and for WEA International.

Kornheiser has been with Atlantic Records for 15 years. He has been in all areas of the sales department during his tenure with the firm. His last post was as head of tape sales.

Mark Schulman, Ertegun's assistant in the album division for the past five years, has been named director of album product for the firm. Schulman will be in charge of all album releases, overseeing all album packaging, including cover art and liner notes. He will be responsible for album releases on Atlantic, Atco and Asylum Records, and on the firm's custom labels: Little David, RSO, and Rolling Stones Records. He will continue to report to Ertegun.



Schulman, Kornheiser

## Phonogram Sets 2 In Promo

CHICAGO—Stan Bly, national promo director of Phonogram Inc., has announced two promo appointments. Tommy Young will head southwest regional R&B promo and Pete Mazzetta will handle local promo in Chicago.

Young comes to Phonogram from Buddah Records, where he was a regional R&B promo man. He has previously worked for Kent Records Positive Promotion and the Bob Crewe Group, all in the Southwest area. He will be based in Houston and the areas south of Cincinnati as far east as Nashville and west to Texas and Oklahoma, including the St. Louis and Kansas City markets. Under Phonogram's recently revised concept for R&B promotion, Young will be contacting key R&B retail accounts and one-stops, as well as planning artist activities such as press parties and rap tours.

Mazzetta has worked in several retail record stores throughout the Chicago area and has also been an assistant golf pro.

## Dick James Names Rep In Canada

NEW YORK—Dick James Music has appointed Summerlea Music, Ltd., as its Canadian rep, reports Louis Ragusa, general manager.

Brian Chater and Carole Risch of Summerlea will be responsible for exploiting both the American and English copyrights of Dick James Music with Canadian artists.

Among the Dick James writers they will represent in Canada are Elton John, Bernie Taupin, Phillip Goodhand-Tait, Arnold, Martin and Morrow, Hookfoot, Shawn Phillips and Stapley and Markstein.

Summerlea Music Ltd., is located at 2125 Crescent St., Montreal, P.Q., Canada.

## Justice Dept. Tells Trade Of Piracy Interest

NEW YORK — The Justice Department has promised full cooperation in the prosecution of violators of federal laws prohibiting the unlawful reproduction and sale of copyrighted records and recorded tapes.

At an April 30th meeting in Washington, industry reps were assured by the Attorney General's Office that the Department of Justice and other branches of the Federal Government are "very interested" in the matter. Violators of the federal laws will be strongly pursued and prosecuted.

The meeting, which was set up by Jules Yarnell, counsel for RIAA, and also attended by attorneys representing NARM, the Harry Fox Organization, and the Country Music Association, resulted in a tight framework of operations which includes a system of industry initiated information, furnished to the federal authorities for dissemination to their respective field agents and other considerations, investigative in nature, which were not made public.

"After discussing the subject for more than two hours with top ranking representatives of the Justice Department," said CMA's Dick Frank, "I am convinced that the Department of Justice is wholeheartedly committed to a vigorous prosecution of violators under the Federal Act, and that they welcome the assistance of, and will work closely with, the industry in stamping out piracy wherever it is to be found. With this (effort) I feel confident that the pirate tape industry cannot survive."

## Small Named Masterwork Ad Agency

NEW YORK—John F. Small, Inc. has been appointed advertising agency for Masterwork Audio Products, it was announced by Mel Hunger, Masterwork director of merchandising. The John F. Small agency will handle all facets of Masterwork's communications program, including national and co-op consumer advertising, trade advertising, sales promotion, sales training, point of purchase, trade shows, etc.

## Ms. Friedmann CBS/Records 'Woman' Post

NEW YORK—Clive Davis, president of Columbia Records, has announced the appointment of Jane Friedmann to woman counselor for the CBS/Records Group.

Ms. Friedmann will be concerned with career opportunities for women in the Group. She will work closely with Joan Griewank, management development exec for the CBS/Records Group.

Ms. Friedmann will continue in her position as manager of administration for Masterworks and Original Cast for the label.

## DeMarino CMA VP

HOLLYWOOD—Buddy Howe chairman of the board of Creative Management Associates, Inc., has announced that Al DeMarino has joined CMA as vice president. Among his responsibilities will be that of heading CMA's New York Music Department.

Formerly with the William Morris Agency, DeMarino served as co-manager of its Music Department, where he signed and guided such groups as Sly and the Family Stone, The Happenings, Rare Earth, Freda Payne, Tony Joe White, Edwill Starr, Ruth Copeland and Whole Oats.