



FRONT PAGE — Warner Brothers recording artist George Benson dropped by the offices of *The New York Daily News* to discuss his current standing in the *Daily News Front Page Music Poll*. Pictured are (from left): Wanda Ramos, music director for WBLN-FM; Benson; and Ace Adams, music columnist for *The Daily News*.

Bee Gees Sales Attributed to RSO TV Ad Campaign

LOS ANGELES — The largest television advertising program ever utilized by RSO records was largely responsible for the sales and airplay success of the Bee Gees' latest LP, "Here At Last... Bee Gees... Live," according to label president Al Coury.

The double album which was released in May and was recently certified gold, is now approaching the one million sales mark, making it one of RSO's best selling LPs ever.

RSO implemented its first national television advertising program with 30 second spots running in 16 major national markets for three weeks. The spot buys were on both network and independent stations in each city and were coordinated to the group's tour appearances.

Coury attributes more than 450,000 album sales of the \$11.98 list set to the television advertising campaign.

New Injunction Stalls Release Of 'Magazine' Album

LOS ANGELES — As the result of an injunction preventing Mushroom Records from the further manufacture and distribution of the "Magazine" album, Shelly Siegel, vice president of Mushroom, stated, "... in view of the court's decision to review the lower court's ruling in our favor, I must request that all radio stations with copies of 'Magazine' cease and desist from playing the album until such time as the matter is favorably resolved."

This latest injunction has been imposed by the U.S. Court of Appeals for the Ninth Circuit in San Francisco, pending a ruling on an appeal by the group. The injunction went into effect on October 25.

The "Magazine" album was released by Mushroom following an August 9 decision in the U.S. District Court for the Western District of Washington, lifting a March 10 restraining order that had prevented the label from making commercial use of the recordings known as the "Magazine tapes." The group obtained a stay pending appeal of the August 9 decision that has been in effect since August 26, temporarily preventing Mushroom from further exploitation of the album.

The new injunction imposed by the court sets up a briefing schedule which will lead to a court decision early next year regarding the release of the "Magazine" album. Siegel said, "Despite the delay imposed by the court in resolving this situation, I am optimistic that Mushroom will ultimately prevail in this case."

Sale Of Playboy Appears Imminent

LOS ANGELES — The sale of Playboy Records to one of two undisclosed bidders appears imminent this week. One source reported that executives at Playboy, Inc. want and intend to sell the company.

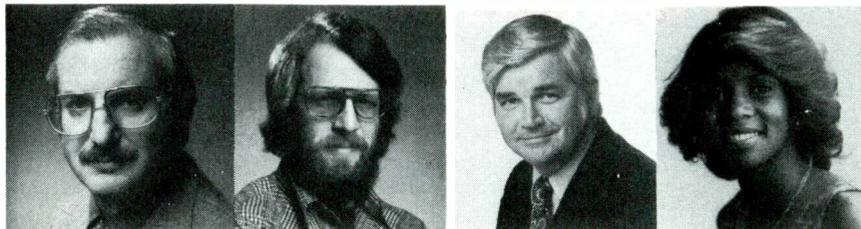
Two weeks ago, Tom Takayoshi left his post as president of Playboy, which he had held for three years.

Barry White 45 Gold, LP Reaches Platinum

LOS ANGELES — Barry White's latest LP for 20th Century Records, "Barry White Sings For Someone You Love," recently achieved platinum status and his current single, "It's Ecstasy When You Lay Down Next To Me," has gone gold.

Thin Lizzy LP Is Gold

CHICAGO — Thin Lizzy's "Jailbreak" LP on Phonogram, Inc./Mercury Records has been certified gold by the RIAA.



Roth

Fishel

Mulhern

Wilson

Roth Appointed At CBS — The appointment of Myron Roth to the position of vice president, business affairs, west coast, CBS Records has been announced by CBS Records. He comes to CBS from RCA Records, where he had been vice president of business affairs since 1973. Prior to that he was senior counsel for RCA, and, before that, was assistant general attorney for NBC.

Fishel Appointed At Columbia — Columbia Records has announced the appointment of Jim Fishel as A&R manager of Columbia Records A&R for the east coast. Prior to joining Columbia Records, he was an editor at *Billboard* magazine east coast office. Before moving to New York, he worked as a reporter for several Florida newspapers, and wrote for various national publications on the subject of music.

Mulhern Appointed At Music Agency — The Music Agency Ltd. has announced the appointment of William Mulhern as marketing director of the advertising agency. He was most recently associated with RCA Records as director of product merchandising. This follows the recent appointment of John Rosica as account group supervisor.

ABC Ups Wilson — ABC Records has announced the appointment of Belinda Wilson as director of artist relations for special markets. She was previously regional promotion director at ABC where she has been since 1973. Prior to joining the company, she held positions with several radio stations, including KDAY, Los Angeles; KFNB, Los Angeles; and KDIA, San Francisco.

Comas Joins A&M — A&M Records has announced that Nduyanyu Bernard Comas has been appointed to the post of national publicity coordinator, special markets. Prior to joining A&M, he had been an independent publicity consultant, most recently involved with summer tours and special projects for David Steinberg and Associates, working with such acts as Chuck Mangione and The Crusaders.

Capitol Promotes Randall — Nikki Randall has been promoted from an assistant in Capitol Records' market research department to manager of music research for the label. She joined Capitol in 1969 and worked as a departmental assistant in several different divisions before becoming a market research statistical analyst and most recently a market research assistant.

Ochs Named Editor — Ed Ochs, former trade magazine editor and columnist, has been named editor-in-chief of *Rock Around The World* rocklife music monthly. Ochs created columns for *Billboard* Magazine, and later served as director of creative services for Playboy Records.



Comas

Randall

Polivka

Palmer

Werchen To Polydor — David Werchen has joined the business affairs department of Polydor, Inc. and Phonogram as associate counsel. Werchen's duties will consist of providing Polydor with guidance in legal matters and assisting in business affairs matters. Previous to Werchen's joining Polydor, he was an attorney with Lynton, Opton & Saslow.

Tomato Names Herman — The Tomato Music Company, Limited has announced the appointment of Nina Herman as national director of promotion and publicity of Tomato Records. Prior to joining Tomato, she was associated with Greengrass Enterprises.

Michael Joins ATV — Eileen Michael has joined ATV Music Group as administrative director for the east coast. She was formerly general manager of Almo Publications, and director of product and media for Warner Brothers Music.

Whittemore Names Two — The Whittemore Corporation has announced the appointments of Maria Polivka and Russ Palmer to positions in the Hollywood-based promotion firm. Polivka has been named as national promotion director. She comes from Ten-Q Radio where she served as assistant program director. Past associations include four years with RCA Records west coast promotion department. Palmer is appointed as director of special projects. His background includes national and west coast promotion for UA, RSO and Warner Bros. Records. He also was associated with KGIL radio as assistant program director.

Seltz Named At QCA — QCA Records, Inc. has announced the appointment of Chuck Seitz as QCA vice president to serve as A&R man. He will be assisted by engineers Ric Probst, Don Schepmann and Mike Fuller. Also assisting Seitz will be Dave Ashbrok, who handles QCA's radio promotion. Prior to joining QCA as chief engineer in March of 1977, Seitz served as senior engineer at the RCA Studio in Nashville for 14 years. Before that he was chief engineer at the old King Records Co. in Cincinnati for six years. Ken Martin, for the last three years production manager for QCA Records, has been named QCA vice president and manager of the company's custom-pressing division. Martin joined QCA Records in November of 1968 as assistant engineer. He later served as chief engineer for five years before becoming plant production manager. Other recent additions to the local QCA staff are Keith Myers, who serves in the custom division as sales co-ordinator, and Dave Meiners, who has been named treasurer of the over-all QCA operation.

Phonogram Legal Appointment — Phonogram, Inc./Mercury Records has announced the appointment of Kathy Hale as administrative assistant of business affairs for the firm. She will be working on contracts, licensing agreements, etc.

Newman To Gest — Joe Newman has been appointed vice president at David Gest and Associates Public Relations. He was formerly with A&M Records in the A&R department.

Metromedia Names Reed — Metromedia, Inc. has named Thomas M. Reed, Jr. as director — corporate and investor relations. Prior to joining Metromedia, he served as vice president and New York office manager of Braun & Company, a Los Angeles-based public relations consulting firm which he had joined in 1967. Previously, he had served for more than

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