

LATIN

TOP 20 ALBUMS

Texas (Pop)	New York (Salsa)
1 JOE BRAVO IS BACK JOE BRAVO (Freddy 1085)	1 LA COMEDA HECTOR LAVOE (Fania 522)
2 JURO QUE NUNCA VOLVERE LUPITA D'ALESSIO (Orfeon 021)	2 EXPLORANDO SONORA PONCENA (Inca 1060)
3 A PESAR DETODO VICENTE FERNANDEZ (Caytronics 1526)	3 TREMENDA DIMENSION DIMENSION LATINA (Velvet 8012)
4 ESPECTACULAR JUAN GABIEL (Pronto 1036)	4 SPANISH FEVER FANIA ALL STARS (Columbia 35336)
5 CANTA A JUAN GABRIEL ROCIO DURCAL (Pronto 1031)	5 EDDIE PALMIERI (Epic JE-35523)
6 NUMERO 8 LOS TIGRES DEL NORTE (Fama 564)	6 EN LAS VEGAS EL GRAN COMBO (EGC 015)
7 A LA INSPIRACION DE JIMENEZ CHELO (Musart 1238)	7 LA PRIMERISIMA TOMMY OLIVENCIA (Inca 1061)
8 2 TARDES DE MI VIDA RIGO TOVAR (Mericana/Melody 5610)	8 NEW YORK CITY SALSA ORQUESTA BROADWAY (Coco 141)
9 TU NUMBRE CADETS DE LINARES (Ramex 22)	9 MUSICAL SEDUCTION BOBBY VALENTINE (Bronco 106)
10 EL PARRANDERO AGUSTIN RAMIREZ (Freddy 1095)	10 LOUIS RAMIREZ Y SU AMIGOS LOUIE RAMIREZ (Cotique 1096)
11 LO NUEVO DE CARLOS GUZMAN CARLOS GUZMAN (Falcon 5016)	11 SALSA ENCENDIDA TIPICA 73 (Inca 62)
12 LA VOZ RANCHERA CHELO (Musart 10638)	12 LA CHARANGA 76 EN EL 78 CHARANGA 76 (TR 139X)
13 VIDIA MIA IRENE RIVAS (Cara 004)	13 SABOR SENTIMIENTO Y PUEBLO ISMAEL MIRANDA (Fania 530)
14 VAMOS A LA ESCUELA CEPILLIN (Orfeon 16010)	14 ESTO SI ES LO MIO ISMAEL RIVERA (Tico 1428)
15 BESITOS LOS HUMILDES (Fama 560)	15 SALUD DINERO Y AMOR ORQUESTA NOVEL (Fania 520)
16 FELICIDADES RUBEN NARANJO (Zarapa 1126)	16 A LA CARTE MONGO SANTAMARIA (Vaya 74)
17 ELLA VINO AL VALLE FREDDY FENDER (GCP 141)	17 DOS CACHO (Salsoul 4115)
18 SUNNY AND THE SUNLINERS (Keylock 3028)	18 MACHA MUMBA SAOCO (Salsoul 4117)
19 A MIS 33 ANOS JULIO IGLESIAS (Alhambra 38)	19 OUT OF THIS WORLD TIPICA IDEAL (Coco 142)
20 ENTRE AMIGOS CAMILO SESTO (Pronto 1034)	20 MY OWN IMAGE LUIS ORTIZ (Turnstyle 439)

LATIN BEAT

Independent and staff producers from all music industries now have an association which can serve their needs. The **American Record Producers Assn.**, to be known as ARPA, is a nationwide non-profit professional association established to advance and promote the profession of producing records. The organization began its membership drive Sept. 30.

Some of the ideas to date include a monthly newsletter which will include reviews of recording studios, evaluations of new equipment, producer of the month and market trends. A yearly directory with listings of available engineers, arrangers, listings of record companies and label executives is planned as well as educational programs. A national wats line will be established and each member will receive a handbook "A Producers Guide to the Record Industry."

ARPA's first sponsor is the 3M Company, whose grant will further establish the existence of the association. Producers who have joined as members include **Meco, Kenny Lehman (Chic)** and **Love-Zager Productions.**

Aria Productions developed this idea into reality. They operate as a family would, believing that artists should be treated as "stars," and that their stars' needs always come first. They are a young production company mostly in their twenties, but they have already produced hits like "Freak-On" and "Get On Up Get Down." "We deal a lot with new talent, and we do our best to combat obstacles in their way," says **Joann**

"Salsa" returned once more to the famous Apollo Theater on Sept. 18. Not since the days of the great mambo orchestras was there as much excitement generated on stage as **Bobby Rodriguez, Mongo Santamaria** and **Eddie Palmieri** provided that weekend.

The Apollo has a long standing reputation as the proving ground for many a soulful artist (its Latin counterpart is the old Palladium nightclub). By playing host to these three "giants" of the current salsa field, the world renowned theater created an historical situation. It was the first time that solo winners of the Grammy shared the same stage (**Palmieri** has won two and **Mongo**, his recent one).

The Apollo is important in another respect. It has a special atmosphere which surpasses that of a regular nightclub, but at the same time doesn't create the distance of a Madison Square Garden concert. Because of this, one can fully enjoy a musician's work in a relaxed setting. More publicity (the newspaper strike might be held accountable) could have silled the house to a better capacity; the crowds were a bit disappointing. Nevertheless, it was a red banner occasion over the three festival days when salsa appeared on 125th Street.

Stanley Cohen, president of T.R. Records, announces that a distribution

agreement has been negotiated between T.R. Records and **Johnny El Bravo** for T.R. to distribute J.E.B. Records in the continental United States.

Johnny El Bravo is one of Puerto Rico's finest young conga players, and J.E.B. Records is his own label. Bravo is high on the charts in Puerto Rico with his single "Desilucion De Amor," and has just released an album entitled "Esta Es Mi Nueva Version." The single and album are set for immediate release on the T.R. label.

Hot on the release of "Mongo A La Carte," his latest LP for Vaya Records, **Mongo Santamaria** will be appeared in Puerto Rico's Roberto Clemente Stadium Oct. 1. Mongo's rearing future looks bright, with his next LP either appearing on the Columbia or Atlantic label. Winning the Grammy definitely enhances Mongo's career.

After a long wait, **Tipica Ideal** is out with their new album on Coco Records. Titled "Fuere wdel Mundo/Out Of This World," it was produced by well-known charanga producer, **Ira Herscher**. Orfeon news ... Salsa is now an outstanding rhythm, since the Orfeon exclusive Salsa performers continue conquering the first places of popularity and sales in the national market. Among these artists is firstly **Welfo** "El Hombre Salsa" ("Salsaman"), whose most recent long playing record titled "Salsa," which contains, among some other good melodies, "Limonos" and "El Baile Del Sillon," is having an excellent acceptance by the young people very knowledgeable about the most enticing rhythms for dancing. Welfo is still touring inside the state of Veracruz, promoting his very brilliant recordings. He has a schedule of working there for a period of 15 days more in night clubs, television and radio. This Cuban artist, who worked once as a singer of **La Sonora Matancera**, will come back to Mexico City in two weeks to continue promoting in the metropolitan area that Salsa rhythm, which has gotten the youth excited so much

... **Ricardo Gonzalez Cepillin**, Orfeon exclusive artist, has obtained the biggest sales of records registered up today in the history of the Mexican record industry. He is now launching his newest long playing record titled "En Un Bosque De La China," which is already into the first places of popularity and sales, in spite of this record has been distributed in the national market a few days ago. **Cepillin** prepares to play the main part of a movie that will be titled "Un Milagro En El Circo," which, will include a Spanish artist in the cast. This film will start rolling Sept. 15, for a period of six weeks. By the time being, Cepillin is in a tour inside the Mexican Republic, promoting his several hits. Later he will travel to Argentina with the purpose of recording two long playing records with songs by Argentina composers

ray terrace

Latin Picks

ESTO SI ES LO MIO — Ismael Rivera — Tico 1428 — Producer: Ismael Rivera

The pride of Puerto Rico excels cut after cut with this beautiful album of various tempos such as Son Montuno, Son Guaguanco, Bombas and one special slow Bolero. The vocals are superb. The orchestra is very tight. Arrangements are great and special credit goes to the guitar (tres) player who is not mentioned. The best cuts are "Las Cares Linda," "Comedia," "De Medio Lado," "La Perla," and "Ella No Merece Unllanto."



PURA VOZ — Alberto Beltran — Oasis — OA326 — No Producer

Veteran singer Alberto Beltran needs no introduction to Latin music. He has been making records abroad for sometime; and as this album demonstrates, his vocals are fantastic. All musicians backing him are good on this album which was recorded in Mexico. All cuts are tailored for dancing as well as for everyone's listening pleasure. With good promotion it should go to the top of the Latin charts.



SUS CANCIONES FAVORITAS CON — For Silvestre — Oasis — OA321 — No Producer

Multi talented vocalist Flor Silvestre gives her heart and soul on this album of love songs. Most of the songs are old Latin standards. This LP was recorded in Mexico and the songs are beautifully suited to her style of singing. She is backed by a fantastic trio with beautiful background vocals behind her. The trio is not mentioned in the album liner notes. The voice of Flor Silvestre is intact in all of the songs. The album is a masterpiece for lovers of Latin boleros.



SINGLES TO WATCH

- ADALBERTO SANTIAGO** (Fania) **Imposible Ha De Ser** (C. Curet Alonzo)
- DUETO FRONTERA** (Musart) **Maldita Soledad** (Rafel Buendia)
- CHALIKO** (Peerless) **En Aquei** (Chaliko)
- JOAN SEBASTIAN** (Musart) **Y Las Mariposas** (J.M. Figueroa)
- RAFAEL BUENDIA** (Musart) **Corridos De Frutas** (Rafael Buendia)
- NYDIA CARO** (Libra) **Suavemente** (M. La Clave-R. Arcusa)
- LOS CHICANOS** (Orfeon) **Cuando Tu Lo Decidas** (J. Guzman Mayer)
- SANTINO** (Orfeon) **The House Of The Rising Sun** (Allen Price)
- ISMAEL RIVERA** (Tico) **Las Caras Linda** (Curet Alonzo)
- SONORA PONCENA** (Inca) **Jubileo 20** (Edwin Crespo)
- LATIN TEMPO** (International) **Qulen Sabe, Sabe** (D.R.)
- ISMAEL QUINTANA** (Vaya) **Mientes** (Ismael Quintana)
- SALVADORS** (Arriba) **Del Jacal A La Milpa** (Miguel Tessan)
- OMAR ALEXANDER** (Musart) **El Amor Es Una Flor** (Sergio Esquivel)
- EDDIE PALMIERI** (Coco) **Cobarde** (Eddie Palmieri)
- JOAN SEBASTIAN** (Musart) **La Equivocacion** (J.M. Figueroa)
- BYANKA CAZARES** (Volcan) **Muneca De Trapo** (R. Robeson — R. Rosales)