Neely Joins Starday

Hal Neely, who has been with King Records for the past six years, joined Don Pierce's Starday label last week. He joins Starday as a vice-president and general manager of the label. Neely will work directly under Pierce, along with Starday national sales manager Chuck Chellman, and a. & r. chief Tommy Hill, who are also vice presidents.

Neely worked as Syd Nathan's assistant at King, and was in charge of the King operation, including the custom manufacturing setup, the music publishing, records, and sales wings. Neely will work in the home office of Starday in Madison, Tenn. In moving to Nashville Neely will take over one of Starday's properties on Old Hickory Lake. Starday Records are pressed at King's Royal Plastics pressing plant in Cincinnati, and will continue to be.

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"IF HE'S MOVIN' IN I'M MOVIN' OUT"

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