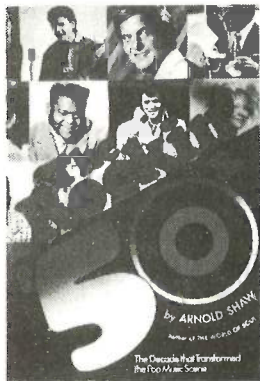



**BOOK  
REVIEW**
**THE ROCKIN' 50'S**  
 by **ARNOLD SHAW**  
**PRENTICE-HALL OF CANADA LTD.**  
**\$8.95**

In the early 50's, the rock era brought an end to the "hit parade" concept of music. In the revolution, the effect was felt by the traditional top pop stars of that time.



New and innovative music was taking over from the music and record establishment.

Not too many people in today's music industry are familiar with this part of the music and record industry's history.

In this book, Arnold Shaw describes the fight that ensued. Rock and roll and rhythm and blues were taking over and many a songwriter, publisher, artist, manager as well as the performance rights organizations and finally the government got involved in the fight to kill the new sound and the new music.

Shaw stars with Presley, Freed, Storz, McLendon, "Sh-Boom" and "Rock Around the Clock" and takes you to the payola probe that ended the decade.

The book covers the death of Tin Pan Alley from 1950 to 1953 and the birth of rock and roll in 1954. It brings to light the black originals and the white covers. American Bandstand and the Country rockers all play a part in the saga that unfolds to create the 60's and the return of rock in the 70's.

Filled with names, places, events and hits, stars and industry intrigue, the book reads like fiction but is history and fact.

Record oldies who lived through the era will appreciate the nostalgia. Newcomers will find it interesting that the rock era began in 1954 and it wasn't just a new sound, but a battle to create new frontiers in the music industry. — S.K.

**WEST COAST ACTION  
FOR NEW RCA ACTS**

Two recently signed RCA Records artists will have product released in the very near future. Edmonton's Bob Ruzicka has already completed six sides at that city's Damon Studios under producer Gary McDonald. A single release is expected very shortly, to be followed by an album in the fall. Another new signing, the Hans Staymer Band from Vancouver, have finished recording at Vancouver's Little Mountain Sound and Can-Base. The material, enough to fill an album, is now being mixed in Los Angeles.

**MacLEAN & MacLEAN  
FINALLY ON WAX**

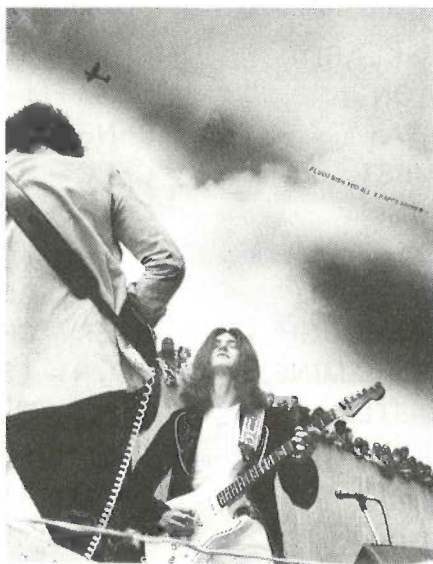
They've been a long time in the making but MacLean and MacLean are finally scheduled for an album release. Entitled "Toilet Rock", the album was recorded "live" at Toronto's Chimney and produced by Skip Prokop. The Maritime brothers describe their album as "Straight Toilet rock the flush your muddy mind". The album jacket warns buyers and programmers that the album contains dirty words.

Blair and Gary MacLean, natives of Glace Bay, Nova Scotia, first came into prominence with their appearance at last year's Canadian Entertainment Conference (CEC) in Kitchener.

Just recently on an extensive cross-Canada tour with Lighthouse, MacLean and MacLean will be appearing at several Canadian concerts over the summer.

**FLUDD/ATTIC RECORDS  
— MARITIME TOUR**

Fludd, who were recently the first act to sign with Attic Records, have picked up excellent initial reaction on their new single "Brother & Me". The tune was previewed June 23rd, a day before release, at Nathan Phillips Square, when Fludd played before an estimated 50,000 people. The first Attic album, entitled "Great Expectations", is scheduled for early November release —



*Fludd (Nathan Phillips Square, Toronto) Wishing You All A Happy Summer.*

with sessions throughout August at Manta Sound.

Fludd begin their Maritimes tour July 25 — with dates arranged through Entertainment Contacts in Halifax.

**POLYDOR PUSHES FOR  
AZNAVOUR CROSSOVER**

Polydor's national promotion network will shortly launch a campaign to move Charles Aznavour into the contemporary rock scene. His latest Barclay single, "She", topped the British charts recently and has been rush released for the Canadian market.

Aznavour's English and French releases have always enjoyed strong sales in Canada and heavy play on pop stations.

**KOFFMAN READIES  
UNIQUE JAZZ LP**

GRT recording artist Moe Koffman, becoming known for his adaptations of classical themes, has taken a turn to the left for his fourth album. He is now preparing an album of original jazz material. The session is taking place at Toronto Sound Studios with Doug Riley producing.

Several Canadian writers will be represented on the album including Riley, Hoffman and the latter's bass player, Don Thomas, Rick Wilkins, Ron Collier and Freddie Stone. Hoffman hasn't gone the full straight route however. The nine pieces will each represent a planet in the solar system.

**PSI CHORD SINGLES  
GET STRONG ACTION**

Two discs released by Vancouver's Psi Chord are receiving strong regional play in the west. Charles Townsend of Psi Chord reports that "Can't See the Mountain Anymore" by Peter Ebner and Micky Malone's "Welfare Valley" are both strong items in various regional markets.

Strongest areas are the lower mainland of British Columbia, Alberta and Manitoba. The label is independently distributed.

**NEUFELD SIGNED  
TO DUNBAR MUSIC**

Dunbar Music has entered into a multi-year artist agreement with Winnipeg singer/songwriter Rick Neufeld. The RCA publishing arm has also firmed a co-publishing agreement with Waldheim Music for Neufeld's compositions.

Initial single release, "A Love Worth Living For" and "Morning Song" showcases the



*Rick Neufeld signs Dunbar agreement with Barry Keane, witnessed by Bob Hahn and Mark Robbins of the Montreal-based Champlain Productions.*

instrumental backing of Burton Cummings on piano, Gary Peterson, drums; and Bill Wallace, bass. The session was produced in Winnipeg and Toronto with Barry Keane producing and Bob Hahn of Champlain Productions as executive producer. Mark Smith, now living in Los Angeles, flew into the 'Peg and Toronto to engineer the sessions.


**Advertising Deadline**
**TUESDAY NOON**
**11 days prior to issue date**