

# Washington Report

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## JUNE

A search team seeking a successor to NAB President Vince Wasilewski interviews Don Thurston, John Summers, Tom Sawyer, Howard Bell, Bob Wells and Rep. Marc Marks... The Supreme Court refuses to hear an appeal from disappointed challengers who wanted a crack at RKO's New York and Los Angeles TV stations... Telecommunications Subcommittee member Ron Mottl loses his primary in Ohio... Despite earlier statements of support, President Reagan ducks a question on free speech for broadcasters in a meeting with the NAB Board... It becomes clear that performance royalty legislation in Congress is dead for 1982.



Vince Wasilewski

## JULY

The Commission proposes making it easier for stations to adopt dual-city IDs... Saying more technical studies are needed, an industry group seeks to delay any FCC decision on Docket 80-90, which could sharply increase the number of FM stations... NPR enters a business venture to use satellites and affiliate subcarriers for a national paging service... Incumbent licenses get a boost when an appeals court rules they're entitled to "renewal expectancy" for doing a good job... NAB reaches a voluntary settlement with the Justice Department to stop enforcing the parts of its ad codes which have been declared unconstitutional... WIOO/Carlisle, PA loses its license renewal battle to a challenger.

## AUGUST

The FCC proposes a long-awaited package of steps to help daytimers... Ignoring White House pleas, the Senate votes to cut the FCC from seven to five members next year... The American Bar Association drops its 45-year opposition to microphones and cameras in courtrooms... President Reagan gets his \$98 billion tax bill through Congress with the help of a radio blitz by the Republican National Committee... Opening up FM subcarriers to a host of new non-broadcast uses is proposed by the Commission, which also seeks comments on abolishing operating and maintenance logs... Thirty-six congressmen express their opposition to broadcast liquor ads... Makers of auto products testify on Capitol Hill that home taping royalty on blank tape would be an unfair "bailout" of the record industry... Congress okays lotteries for awarding licenses of new facilities... Amid Democratic protests, President Reagan launches a new radio series for the fall.

## SEPTEMBER

WOJO/Chicago wins a tough renewal fight against a competing applicant... Every commercial radio and television station is sent a form asking for voluntary reporting of 1981 revenue figures... Congress overrides President Reagan's veto of a spending bill by a single vote, ending the threat of an FCC shutdown due to lack of funding... CODART, NPR's newest business venture, will let consumers purchase music with automatic home taping

devices that work at night... The FCC votes to combine the Broadcast and Cable Bureaus into a new Mass Media Bureau regulating all audio and video services... The former facilities of WNJR/Newark are awarded to Sound, Inc... Commissioner Ann Jones announces she's a "born again" supporter of EEO rules for broadcasters... The Faith Center Church loses the license of KHOF-FM/Los Angeles for failing to play by the rules in its renewal effort.

## OCTOBER

The FCC Review Board upholds the license denial of KROQ/Los Angeles... Sen. Bob Packwood opens hearings on his constitutional amendment to give free speech to broadcasters... President Reagan ignores free speech issues and slams "hot lights" news coverage in taped remarks to RTNDA's Las Vegas convention... Doubleday Broadcasting asks the FCC to allow groups to own 14 radio stations without regard to AM and FM distinctions... President Reagan uses a last-minute radio hook-up for a major announcement to the farm belt... FCC reconsideration of WVCA/Gloucester, MA's license denial is turned down.

## NOVEMBER

Ex-Complaints & Compliance Chief Art Ginsburg calls the FCC "weak sisters" after KFLZ/Bishop, TX is merely admonished for improper concert promotions... The industry's effort to collect revenue figures draws a poor 22% response from radio stations... EEO reporting conditions are imposed on WQCK/Manchester, GA... Daytime broadcaster ally Rep. Paul Findley is defeated... NAB's Medium Market Radio Committee votes to open a "dialogue" with NRBA with possible merger talks down the road... NRBA President Sis Kaplan is cool to idea... Following Futures Committee recommendation, NAB doubles its six-member lobbying staff.



Paul Findley

# Radio & Records

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## NOVEMBER

(OK100)/Washington, but still qualified to remain an FCC licensee. WOOK's license awarded to District Broadcasting... KMPC/Los Angeles promotes John Felz to Operations Director and taps Bill Watson as PD... Charter Broadcasting and Surrey Communications amend station purchase contract for second time. Surrey will purchase only three Charter stations: KYKY/St. Louis (formerly KSLQ) and WYK & WMIL/Milwaukee. Charter retains K101/San Francisco and KCBQ-AM & FM/San Diego... Lenny Waronker promoted to President of Warner Bros. Records... Jason Drake named Group Program Director of Kassebaum Radio Communications... Federal case against record retail chain Sam Goody, Inc. and its VP Samuel Stolton ends with Stolton sentenced to year in prison and the firm receiving a \$10,000 fine... Lou Mann upped to VP/Sales & Distribution for Arista Records... Paul Atkinson appointed Division VP/Contemporary Music A&R/West Coast for RCA Records... Tuesday Productions attempts to have AFTRA's Chapter 11 petition dismissed... Harte-Hanks decides to sell its three single stations: WSGN/Birmingham, WEZI/Memphis, and KMJK/Portland... Kel Kellner to exit Managing Director post at Station Representative Association in mid-1983... Jim Greenwald elected Chairman of Katz Communications, retaining the CEO title and Dick Mendelson appointed President... Sharon Allen joins R&R as Nashville Bureau Chief... General Electric Broadcasting plans to sell all eight of its radio stations and two of three TV stations, retaining KOA-TV/Denver; (WGY-WGFM & WRGB-TV/Schenectady, KFOG/San Francisco, KOA & KOAQ/Denver, WJIB/Boston, WSIX-AM-FM & WNGE-TV/Nashville)... Outlet becomes broadcast-only company with sale of its remaining 42 retail women's readywear stores for \$13 million... Larry



Dick Mendelson



Lenny Waronker

Moffitt given additional title of Assistant National PD for Doubleday chain... Fred Silverman announces new 24-hour cable network using "all the principles of radio"... WXTZ/Indianapolis Station Manager Tom Severino elected a VP of Mid America Radio, Inc. and named Director/FM Stations for parent Mid America Media... Robin Wren named Director of Concert Programming at Westwood One... Steve Dinets promoted from VP/GM of WSHE/Ft. Lauderdale to Exec. VP of parent company TK Communications. TK officially takes over KLVU/Dallas... Tom Wilson, VP/GM of Country-formatted WWWE/Cleveland, upped to President/GM of WWWE and Beautiful Music outlet WDOK/Cleveland. Former WDOK VP/GM Pete Irmiter becomes VP/Station Manager for both stations... NRBA survey finds Adult/Contemporary to be the most popular format nationally, followed by Country; 25-54 is the most popular demo target... Mariner Communications, Inc. sells KBEQ/Kansas City to Capitol Broadcasting Company for \$5.25 million... Phil Newmark becomes President of Hillier, Newmark & Wechsler... WEA reduces front-line catalog product from \$8.98 to \$6.98... Gary Owens signs longterm contract with KPRZ/Los Angeles... Marty Goldrod handling national promotion for Allegiance Records.

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### Average Quarter

ADULTS 18-34				TOTAL ARE	
TOTAL ARE	METRO SURVEY AREA	AVG PERG	AVG PERG	TOTAL ARE	CP
AVG PERG	CLAS PERG	CLAS PERG	CLAS PERG	AVG PERG	CP
16	365	16	344	3	1.9
58	892	53	785	1.1	6.2
151	1890	113	1602	2.7	15.6
2	44	2	44	2	1.1
1	48	1	48	9	219
9	219	9	219	26	111
26	111	26	111	13	267
14	321	13	267	6	65
31	398	29	321	6	36
6	68	6	65	15	180
2	36	2	36		
17	200	15	180		