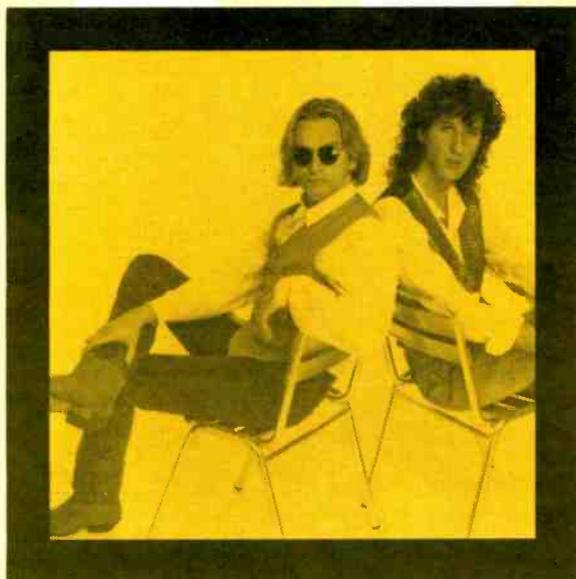




# Everybody



# Wang Chung



## "Praying To A New God"

The First Single And Track From The New Album  
*The Warmer Side Of Cool*

**Over 120 CHR Stations!**  
MAJOR ADDS INCLUDE:

|             |       |      |
|-------------|-------|------|
| <b>KDWB</b> | KLQ   | KYYY |
| <b>WMMS</b> | WIXX  | KLYV |
| WVBS add 38 | 95XXX | KOZE |
|             | WHTO  |      |

BREAKING QUICKLY AT:  
**KXXR 36-30**

|             |              |
|-------------|--------------|
| WNNK 40-31  | Z014 36-32   |
| SLY96 35-28 | K104 deb 24  |
| OK95 35-28  | KSAQ deb 40  |
| 99KG 37-31  | 95XIL deb 40 |

**On MTV!**

**Over 100 AOR Stations!**

## Wang Chung Today



Produced and Arranged By Peter Wolf • Management: David Massey © 1989 The David Geffen Company



# STREET TALK®

## Pyramid Denies WNUA Format Flip

**D**enying reports in last week's ST, **WNUA/Chicago PD Bob O'Connor** says his station *will* remain with its AC/NAC hybrid format, provided the numbers continue to improve. "I guess everyone knows there's a huge hole here for CHR and everyone expects **Pyramid** to fill it — everyone except (Pyramid CEO) **Rich Balsbaugh**.

"If we have another 1.3, Pyramid would seriously consider a format switch," O'Connor continued. "We know one thing — if the May trend comes back to a 2.3, the rumors will end. We fully expect that to happen."

According to O'Connor, Balsbaugh has indicated that, in light of the station's encouraging recent ratings trends, there are *no* plans to switch to CHR. O'Connor has been told that he will remain the station's PD, at least through the remainder of his contract (which expires in September).

At any rate, ST knows that conversations have taken place with ex-**Y100/Miami PD Steve Perun**, **KDWB/Minneapolis PD Brian Philips**, and several others about the Chicago situation.

And it's no secret that Balsbaugh would love to bring **Power 106/L.A. PD** and **Emmis Regional VP/Programming Jeff Wyatt** back into the fold. Wyatt previously worked for both Balsbaugh and (Pyramid VP/Programming) **Sunny Joe White** at **WXKS/Boston**, where he was Asst. PD/late night personality before exiting to program **WUSL/Philly**. Wyatt confirmed Pyramid's interest, but told ST, "I'm firmly committed to my future with Emmis Broadcasting."

Incidentally, *if* WNUA did decide to make a move toward CHR, its 95.5 frequency would put it in the cume path of Windy City CHRs **WYTZ (Z95)** at 94.7 and **WBBM (B96)** at 96.3 on the dial.

**KZEW/Dallas** and ten-month PD **Dale Kelly** have agreed to disagree over future station direction, leaving the **Anchor Media AOR** searching for its *sixth* PD in the last two years. Kelly remains at 'ZEW through the end of the month.



**A ROB LOWE JOB** — Caught up in a blush of hometown spirit, **WAPW (Power 99/Atlanta)** recently invited listeners to drop by a local nitespot and pose for pictures or videos of themselves in a hotel bed, snuggling with a cardboard cutout of newly-famous actor **Rob Lowe**. Pictured above is one of the lucky listeners with either Lowe or a cardboard cutout. (Based upon the actor's performances in his recent legitimate movies, it's kinda hard to tell.)

### A Higher L.A. Profile

**Profile Records** will open an L.A. office near the end of June. VP/Urban Promo **Manny Bella** and National Promo Director **Kim Freeman** will continue to work out of NY, as the new storefront will serve primarily as an A&R base. However, label President **Cory Robbins** may eventually create a left coast promo slot.

**PRO-FM/Providence PD Mike Osborne** resigned his position last week after a year at the station. This leaves the station without a PD or MD. (The MD slot has been empty since the departure of **Vic Edwards** at the beginning of April.)

**GM Mitch Dolan** wasn't available for comment but the parting was reportedly "amicable." Osborne is looking, so call him at (508) 881-7871.

ST has learned that **SMN** is launching a weekly, live, three-hour "Z-Rock Countdown" that will run on Sunday nights.

Incidentally, ST's all-seeing eye also happened to come across a profile of Z-Rock honcho **Lee Abrams** in the June 6 issue of *Business Week*, wherein the veteran programmer calls heavy metal "the mainstream music of tomorrow."

Continued on Page 30

## QUALITY RADIO TEAM BEING FORMED NOW ON THE BIG ISLAND OF HAWAII!!!

**KLUA-FM**, covering the entire **KONA COAST**, has immediate openings for: SALES MANAGER, PROGRAM DIRECTOR, OFFICE MANAGER/BOOKKEEPER, SALES, SALES SECRETARY, DJ/MUSIC DIRECTOR, DJ/RESEARCH/PROMOTION DIRECTOR, DJ/PRODUCTION DIRECTOR, TRAFFIC/RECEPTIONIST. Rush resume and cassette to **Jim James, KLUA-FM, 73-1264 Kukuna Street, Kailua-Kona, HI 96740.** (Partial staff on-line by July, Airdate Oct. '89) EOE. M/F