In the wake of its takeover of Paramount Communications last Friday (3/11), Viacom will have to sell one of its DC radio combos by late 1995. The FCC granted Viacom a temporary waiver that allowed it to acquire Paramount's WDCA-TV, but Viacom will have to divest itself of one AM and one FM from its WQCT & WXRR-WMZO-AM & FM duopoly by the time the waiver expires. The company did, however, get a permanent waiver to own WLTI & WKBD-TV/Detroit.

Rumbles

- AQR KMYV/Bakersfield flips to Univistor's Adult Rock N' Roll satellite format. The entire staff is out.
- New Rock KBAC/Santa Fe-Albuquerque flips to Progressive's Rocky Mountain Radio Net. Color PD Amidia Santa Cruz, MD Yoan Hudson, and the entire airstaff gone. (Morning man Jaimey Barerras segued to evenings at crosstown KJOY & last week.)
- OM Jay Lopez adds PD duties at WSFL/New Bern, NC in the wake of Vinnie Kico's exit.
- Gold/CHR combo WNOU-AM & FM (99.9) South Bend into WIFC/Wausau, WI APDM&morning man Bill Mitchell as PD.
- KLSX-LA, midday host and six-year station vet Shana exit. Weekender Cynthia Fox picks up the shift.
- WQRI/Grand Rapids morning man (and former PD) Kevin Gossert segues to wakeups at WASHDC.
- B96/Chicago night slammer Alan Kabel hits the door.
- In another CHR-to-Country crossover, former KBW/Minneapolis afternooner Bobby Wild joins KSANS/SF for afternoons, using the nom de air Charlie Wilde.
- KABCLA middayer Dennis Prager adds the 10-11am shift at Cap CitiesABC Talk sister WABC/ NY to his workload. WASC/John Mainelli added Prager's satellite-delivered show after negotiations to expand Ed Koch's 11am-noon show collapsed over S$.S.
- Mix 96/Tampa night prowler Jenna Foxx takes middays at Q106/SD. Q106 night swimmer Dave Smiley exits and latenighter Karen Kay moves to 6-10pm.
- Former KQK/Sacramento ND and 10-year market vet Kevin "Boom Boom" Anderson returns to the station after a retirement that only began last September.
- Gold WCQZ (Power Hits 92.7)/Norfolk-Portsmouth"Boom!" PD Dave Sargent to PDmid-days. Night "barrner" Larry "Bud" Carpenter becomes APD.
- WPLZ/Pittsburgh-Richmond afternoon-de- light Tony Love takes the APDM/DN reins.
- Jim Kelly migrates from CHR WNNJ/Newton, NJ to middays at Hot AC WRJZ/ Monmouth-Ocean, N.J.
- Former KNCI/Sacramento middayer Murphy Sue Ryan joins KSKS/Fresno for mornings, teaming with Kevin "Moose" Musso as — logically enough — Murphy & The Moose. Ryan replaces Dick Lee, who split to co-host mornings at WCOL Columbus, OH with ex-KSON/SF morning co-host Skip Mahaffey. Back at KSIS, evening personality Scott Stevens becomes MD.
- Randy Clark joins WOW (AM)/Omaha for afternoons, coming from WPSK-Palisades, VA.
- WXS/Tallahassee night jammer Orlando Davis becomes MD.
- Former Talknet host Myrna Lamb joins WGY/Schenectady, NY for a 1am-noon yackfest, effective April 12.
- KFFM/Takoma midday maven Lisa Adams adds APD duties.

Fast & Bulbous

The shiny, happy people 'n' their charges at Atlantic Records short-circuited the competition for Promo Iron O'. The Week honors, getting selected programmers rimed up about Collective Soul's new 'Shine' single in the form of special lightbulb custom-printed with the name of the band, the song, and the label's logo. (Dude who has neither the collective soul nor the energy to make the light go on will find illuminating instructions included.) Turn on, tune in, burn out.

Bo Knows Lawsuits

Chicago Sun-Times columnist Robert Feder reported Tuesday (3/15) that WMAQ-TV/Chicago news anchor Joan Esposito scored some big points in her $8 million defamation suit against B96 morning man Joe Bohannon when the station handed over a tape of a February 1993 broadcast. On the tape, Bohannon reportedly discusses the death of Esposito's husband — Bryan Harwood — in detail and "blames Esposito for causing her husband's suicide." Feder writes. Part of the lawsuit also revolves around Bohannon's alleged airing of a false rumor about the father of Esposito's then-unborn child, and a suggestion that she terminate the pregnancy. Calls to B96 GM Tom Matheson went unreturned.

The news comes on the heels of last week's lawsuit (ST 3/11) against Bohannon and morning partner Ed Volkman, which alleges that the duo accused a judge of a bribe to dismiss an assault charge against Jose Canseco.

Staffers of Fuller-Jeffrey's Spanish KRCX/Sacramento were told that the station was about to be sold to Luis Nogales's Embarcadero Media for $3 million.

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