

Fleischer Upped To Columbia VP/Nat'l Country Promotion

Columbia/Nashville Sr. Director/Promotion **Debi Fleischer** has been elevated to VP/National Country Promotion.



Fleischer Allen Butler.

"Debi embodies all of the qualities necessary to lead and compete in today's music environment," commented **Sony Music/Nashville Exec. VP/GM Allen Butler**. "She has proven her knowledge, experience, and undeniable commitment to Columbia artists to be invaluable. I am extremely proud of the job done by Debi and her exceptional promotion staff."

Fleischer told R&R, "This promotion really recognizes the efforts of the entire Columbia promotion team. I appreciate the faith shown in me by Allen and the entire Sony Music and Columbia organization, and I look forward to the continuing success of the label and our artists."

After stints as a **United Artists** publicist and **Crystal Gayle's** VP/Operations and tour manager, Fleischer joined the label as Promotion

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Ostrander Rises To 3WS/Pittsburgh PD



Ostrander

WWSW(3WS) Pittsburgh Promotion Director **Chris Ostrander** has been elevated to PD. He succeeds **Gary Marince**, who recently departed the **Chancellor Broadcasting** Oldies station for the VP/Product

Development post at **M[TECH]** (R&R 3/8).

"Chris combines a unique understanding of our core listeners with an incredible amount of energy and enthusiasm," said GM **Michael Frohm**. "I'm confident he will bring our station to an even higher level of success."

Ostrander added, "We have a very talented team, and I'm committed to continuing our winning tradition. I look forward to the challenge of filling Gary's shoes."

Prior to joining 3WS three years ago, Ostrander spent seven years at **WHB-AM & KUDL-FM/Kansas City** as Chief Engineer.

Guess Hooters Back In Tampa ?



"Hooters-On-The-Radio" has returned to the Tampa Bay area on **WBDN-AM**. **GM Jere Sullivan** began negotiations to acquire the show shortly after its cancellation by crosstown **WSUN**, which flipped to all-Sports last year. Broadcast Monday-Friday, 11am-2pm, "Hooters" showcases talkers (l-r) **Lynne Austin**, **Julie Williams**, and **Brenda Lee**.

Knight Is Named PD At KKBH/San Diego

Longtime San Diego personality **Gene Knight** has been appointed PD of **KKBH/San Diego** and will maintain a daily 3-7pm air-shift. Knight joined KKBH when it debuted as a '70s station about 18 months ago. It recently evolved to Soft AC under in-house consultant/acting PD **Jim Price**.



Knight

Knight told R&R, "Jack **Silver** and **Gwen Roberts** programmed the Beach when it was '70s, so I'm succeeding a lot of great people. Other than [crosstown Soft AC] **KYXY**, we're really San Diego's only female-friendly station; there's quite a bit of room for growth. Our median [music year] is 1982, and theirs is probably 1985

or later." Although one of Knight's former employers — crosstown **HotAC KFMB-FM** — is also in the mix, Knight told R&R, "They're more into the **MTV** side of AC. They'd play a **Duran Duran** oldie, we'd play a **Stephen Bishop** oldie. We're competing somewhat in the same arena, but I don't really feel like we're up against them directly."

Knight spent 14 years at **KFMB-FM** and was appointed OM/PD there in July '91. He previously programmed **XTRA-FM/San Diego** and has worked on-air at **KHTZ/Los Angeles** (now **KLSX**) and **KCBQ/San Diego**.

Odyssey Triplecast Goes Alternative

So. California's **KAXX**, **KBAX** & **KMAX** now 'Y107'

Odyssey Communications flipped Southern California FM triplecast **KAXX/Ventura**, **KBAX/Fallbrook** & **KMAX/Arcadia** from Sports/Talk to Alternative on March 27 at 4pm. The stations, which broadcast on 107.1, are now known as "Y107, Southern California's Modern Rock."

Odyssey President/CEO Mike Kakoyiannis said, "The format change is part of Odyssey's overall strategy to identify and develop underperforming properties in major-market areas and position them for revenue and cash-flow growth."

Through its initial launch, Y107 will be programmed by Odyssey VP/Programming and **WRGX/Westchester County, NY** PD **Steve Blatter**, who commented, "Y107 is a work in progress and will evolve over the next few months."

Blatter added that the triplecast will run without air personalities for a few weeks, and he will remain in the Los Angeles area "through the first few months."

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WMJJ's Madison Found Dead

Stuart assumes Birmingham AC's PD/MD slot

The sheet-and-plastic-covered body of former **WMJJ/Birmingham** PD/MD **Joe Madison** was discovered last Friday (3/29) in a lake just north of Birmingham. Positive identification was made Monday morning (4/1).



Madison

According to police, the body had been in the lake for several weeks. The Alabama Bureau of Investigation has been brought in on the case, which is being treated as a homicide. **Madison** (real name **Joseph Huffstetler**) had been missing since January 13.

"Unfortunately, our worst fear came true," OM **John Jenkins** told R&R. "We've all anguished over Joe's disappearance and mourn his passing. He was a special person. In his many years as a Birmingham radio personality, he brought a sense of friendliness and warm good humor to the afternoon commute. He also worked tirelessly for many Magic

96 community events. "We extend our sympathy to his family and friends and pray that the person or people responsible for this

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The Sylvia Screen



Elektra held a company premiere for the upcoming movie "Sunset Park" at its New York headquarters. Cutting the cake are (l-r) **Flavor Unit Records** CEO **Shakim Compere**, **Elektra Entertainment Group** Chairman/CEO **Sylvia Rhone**, and "Sunset Park" producer **Danny DeVito** with star **Fredro Starr**.

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