

## DEAL OF THE WEEK

● **KSVE-AM & KINT-FM/El Paso**  
**\$27 million**

## 1996 DEALS TO DATE

**Dollars To Date: \$13,748,067,477**  
*(Last Year: \$5,520,220,168)*

**This Week's Action: \$97,299,839**  
*(Last Year: \$45,290,411)*

**Stations Traded This Year: 2086**  
*(Last Year: 1342)*

**Stations Traded This Week: 35**  
*(Last Year: 38)*

## TRANSACTIONS AT A GLANCE

- WFIX-FM/Rogersville, AL \$400,000
- KWBR-FM/Arroyo Grande (San Luis Obispo), CA \$500,000
- KGMX-FM & KHJJ-FM/Lancaster-Palmdale, CA \$1,437,500
- KBBY-FM/Oxnard-Ventura, CA \$6.6 million
- KXSP-AM & KTND-FM/Oxnard-Ventura, CA \$2 million
- KQNC-FM/Quincy, CA \$50,000
- KMGX (FM CP)/Rio Dell, CA \$1
- KCOL-AM & KPAW-FM/Fort Collins & KGLL-FM/Greeley, CO \$7.2 million
- KGEM-AM, KJOT-FM/Boise & KQXR-FM/Payette (Boise), ID \$5.1 million
- WWDZ-FM/Danville, IL \$500,000
- KXPW (FM CP)/Belle Plaine (Cedar Rapids), IA \$40,000
- KTPK-FM/Topeka, KS \$2.9 million
- WXKN-AM/Newburg (Louisville), KY \$500,000
- WBNW-AM/Boston \$6 million
- KTHX-FM/Carson City (Reno), NV \$14.95 million
- KCQL-AM, KDAG-FM & KTRA-FM/Farmington & KKFG-FM/Bloomfield, NM \$5.25 million
- WXEG-FM/Beavercreek (Dayton), OH \$3,347,338
- WDLR-AM/Delaware (Columbus), OH \$200,000
- WAHC-FM/Circleville & WAKS-FM/Marysville (Columbus), OH \$9.5 million (est.)
- WZIO-FM/South Webster, OH \$200,000
- KWON-AM & KYFM-FM/Bartlesville, OK \$625,000
- WAEZ-FM/Elisabethton (Johnson City-Kingsport-Bristol), TN \$3 million

### TRANSACTIONS

# Entravision Eyes El Paso Pair

☐ **Jacor buys Colorado trio, Ohio duo**

### Deal Of The Week

#### KSVE-AM & KINT-FM/El Paso

**PRICE:** \$27 million  
**BUYER:** Entravision Communications Co. L.L.C., headed by President **Walter Ulloa**. Phone: (310) 820-5355  
**SELLER:** Paso Del Norte Broadcasting Corp., headed by President **Jose Silva Jr.** Phone: (202) 659-4700  
**FREQUENCY:** 1150 kHz; 93.9 MHz  
**POWER:** 5kw day/380 watts night; 96kw at 1421 feet  
**FORMAT:** Spanish; Spanish

### Alabama

#### WFIX-FM/Rogersville

**PRICE:** \$400,000  
**BUYER:** Shoals Broadcasting Inc., headed by President **Mark Pyle**. Phone: (205) 757-9390  
**SELLER:** Pulaski Broadcasting Inc., headed by President **Hershel Lake**. Phone: (615) 363-2505

### California

#### KWBR-FM/Arroyo Grande (San Luis Obispo)

**PRICE:** \$500,000  
**BUYER:** American Gereal Media of Texas Inc., headed by President **Anthony Brandon**. It owns KKCL-FM/Lubbock, TX and KWFS-FM/Witchita Falls, TX. Phone: (410) 832-5870  
**SELLER:** Maverick Broadcasting Co., headed by President **James Elison**. Phone: (805) 324-9477  
**FREQUENCY:** 95.3 MHz  
**POWER:** 4.2kw at 390 feet  
**FORMAT:** Rock

#### KHJJ-AM & KGMX-FM/Lancaster-Palmdale

**PRICE:** \$1,437,500  
**BUYER:** High Desert Broadcasting, headed by **Gold Coast Broadcasting** principals **John Hearne** and **Carl Goldman**. Gold Coast Broadcasting owns KKZZ-AM, KTRO-AM, KCAQ-FM & KOCF-FM/Oxnard, CA. Phone: (805) 298-1220  
**SELLER:** Eric-Chandler Communications of Antelope Valley Inc., headed by Presidents **Tom Miserendino** and **Robert Geddes**. Phone: (805) 948-7521  
**FREQUENCY:** 1380 kHz; 106.3 MHz  
**POWER:** 1kw; 3kw at 210 feet  
**FORMAT:** News/Talk; AC  
**BROKER:** Elliot Evers of Media Venture Partners

#### KBBY-FM/Oxnard-Ventura

**PRICE:** \$6.6 million  
**BUYER:** McDonald Media Group, managed by **Bengal Pacific Commu-**

**nications Management Co.**, headed by President **Jack Standridge**. It owns KVEN-AM & KHAY-FM/Oxnard-Ventura. Phone: (205) 879-0456  
**SELLER:** Buena Ventura Inc., headed by executrix **Mary Joan Duncan**  
**FREQUENCY:** 95.1 MHz  
**POWER:** 12.3kw at 876 feet  
**FORMAT:** AC  
**BROKER:** Elliot Evers and Brian Cobb of Media Venture Partners

#### KXSP-AM & KTND-FM/Oxnard-Ventura

**PRICE:** \$2 million  
**BUYER:** Gold Coast Broadcasting Inc., headed by President **John Hearne** and **Carl Goldman**. It owns KKZZ-AM, KTRO-AM, KCAQ-FM & KOCF-FM/Oxnard. Phone: (805) 298-1220  
**SELLER:** Buena Ventura Inc., headed by executrix **Mary Joan Duncan**  
**FREQUENCY:** 1590 kHz; 105.5 MHz  
**POWER:** 5kw; 300 watts at 1358 feet  
**FORMAT:** Spanish; Country  
**BROKER:** Elliot Evers and Brian Cobb of Media Venture Partners

#### KQNC-FM/Quincy

**PRICE:** \$50,000  
**BUYER:** Sierra Broadcasting Corp., headed by President **Rod Chambers**. It owns KSUE-AM & KJDX-FM/Susanville, CA. Phone: (916) 257-2121  
**SELLER:** Olympic Broadcasters Inc., headed by President **Bruce Pollock**. Phone: (916) 858-1038

#### KMGX (FM CP)/Rio Dell

**PRICE:** \$1  
**BUYER:** John Neuhoff Jr.  
**SELLER:** Douglas Turnbull

### Colorado

#### KCOL-AM & KPAW-FM/Fort Collins & KGLL-FM/Greeley

**PRICE:** \$7.2 million  
**BUYER:** Jacor Communications, headed by President **Randy Michaels**. It owns KHOW-AM, KOA-AM, KTLK-AM, KBCO-AM & FM, KBPI-FM, KHII-FM & KRFX-FM/Denver-Boulder. Phone: (513) 621-1300  
**SELLER:** University Broadcasting, headed by President **Arthur Angotti**, selling KCOL & KPAW. Phone: (317) 635-5696; **Duchossois Communications**, headed by President **Rolland Johnson**, selling KGLL. Phone: (847) 279-3600  
**FREQUENCY:** 1410 kHz; 107.9 MHz; 96.1 MHz  
**POWER:** 5kw day/1000 watts night; 100kw at 469 feet; 100kw at 755 feet  
**FORMAT:** News/Talk; AC; Country

### Idaho

#### KGEM-AM, KJOT-FM/Boise & KQXR-FM/Payette (Boise)

**PRICE:** \$5.1 million  
**BUYER:** AGM-Nevada L.L.C., headed by President **Anthony Brandon**. Phone: (805) 328-0118  
**SELLER:** Boise Viking Associates L.P., headed by general partner **Bruce Johnson**. Phone: (208) 344-3511  
**FREQUENCY:** 1140 kHz; 105.1 MHz; 100.3 MHz  
**POWER:** 10kw; 53kw at 2589 feet; 100kw at 705 feet  
**FORMAT:** Nostalgia; Rock; Alternative

### Illinois

#### WWDZ-FM/Danville

**PRICE:** \$500,000  
**BUYER:** Neuhoff Broadcasting-Danville Inc., headed by President **Geoffrey Neuhoff**. It owns WDAN-AM & WDNL-FM/Danville. Phone: (217) 793-2300  
**SELLER:** Rollings Communication of Danville Inc., headed by President **Mark Rollings**. Phone: (314) 968-9917  
**FREQUENCY:** 94.9 MHz  
**POWER:** 6kw at 328 feet  
**FORMAT:** Rock

### Iowa

#### KXPW (FM CP)/Belle Plaine (Cedar Rapids)

**PRICE:** \$40,000  
**BUYER:** Camrory Broadcasting Inc., headed by President **Catherine Campbell**. Phone: (515) 484-5542  
**SELLER:** Cynthia Siragusa. Phone: (212) 569-1775

### Kansas

#### KTPK-FM/Topeka

**PRICE:** \$2.9 million  
**BUYER:** Kansas Capital Broadcasting Inc., headed by President **Berl Brechner**  
**SELLER:** Twenty First Century Broadcasting Inc., headed by President **H. Pat Powers**. Phone: (913) 267-2300  
**FREQUENCY:** 106.9 MHz  
**POWER:** 100kw at 1211 feet  
**FORMAT:** Country

### Kentucky

#### WXKN-AM/Newburg (Louisville)

**PRICE:** \$500,000  
**BUYER:** Gore-Overgarrrd Broadcasting, headed by President **Hal Gore**  
**SELLER:** River City Communications, headed by co-Presidents **Frank Kinney** and **Mike Wicks**. Phone: (502) 266-7777

**FREQUENCY:** 680 kHz  
**POWER:** 1kw day/450 watts night  
**FORMAT:** News/Talk  
**BROKER:** John Pierce of Force Communications & Consultants

### Massachusetts

#### WBNW-AM/Boston

**PRICE:** \$6 million  
**BUYER:** New England Continental Media Inc., a wholly owned subsidiary of **Salem Communications**, headed by President **Edward Atsinger**. It owns WEZE-AM/Boston. Phone: (805) 987-0400  
**SELLER:** Back Bay Broadcasters Inc., headed by President **Peter Crawford**. Phone: (617) 242-5900  
**FREQUENCY:** 590 kHz  
**POWER:** 5kw  
**FORMAT:** News  
**BROKER:** Robert Maccini of Media Services Group Inc.

### Nevada

#### KTHX-FM/Carson City (Reno)

**PRICE:** \$14.95 million  
**BUYER:** KTHX License Investment Co., a wholly owned subsidiary of **Susquehanna Radio Corp.**, headed by President **Louis Appell**. Phone: (717) 852-2139  
**SELLER:** Sapphire Broadcasting Inc., headed by President **Hoyt Goodrich**. Phone: (205) 237-8741  
**FREQUENCY:** 94.7 MHz  
**POWER:** 87kw at 2074 feet  
**FORMAT:** Adult Alternative  
**BROKER:** Larry Patrick of Patrick Communications

### New Mexico

#### KCQL-AM, KDAG-FM & KTRA-FM/Farmington & KKFG-FM/Bloomfield

**PRICE:** \$5.25 million  
**BUYER:** Gulfstar Communications Inc., headed by President **John Cullen**. Phone: (512) 320-7222  
**SELLER:** J. Thomas Development of New Mexico Inc. and Radio Properties Inc. Phone: (505) 327-5996  
**FREQUENCY:** 1340 kHz; 96.9 MHz; 102.1 MHz; 104.5 MHz  
**POWER:** 1kw; 100kw at 495 feet; 100kw at 994 feet; 100kw at 1086 feet  
**FORMAT:** Oldies; Classic Rock; Country; Country

**BROKER:** Charles Giddens and George Otwell of Media Venture Partners

### Ohio

#### WXEG-FM/Beavercreek (Dayton)

**PRICE:** \$3,347,338  
**BUYER:** American Radio Systems Corp., headed by President **Steve Dodge**. It owns WONE-AM, WBTT-FM, WLQT-FM, WMMX-FM & WTUE-FM/Dayton. Phone: (617) 375-7500  
**SELLER:** New Generation Broadcasting Inc., headed by President **Alan Gray**. Phone: (513) 438-1207  
**FREQUENCY:** 103.9 MHz  
**POWER:** 1.2kw at 522 feet  
**FORMAT:** Alternative

#### WDLR-AM/Delaware (Columbus)

**PRICE:** \$200,000  
**BUYER:** 105.7 Inc., headed by President **Robert Casagrande**. Phone: (614) 442-2000  
**SELLER:** Radio Delaware, headed by President **Jim Shaheen**. Phone: (614) 363-1107  
**FREQUENCY:** 1550 kHz  
**POWER:** 500 watts day/29 watts night  
**FORMAT:** News/Talk

#### WAHC-FM/Circleville & WAKS-FM/Marysville (Columbus)

**PRICE:** \$9.5 million (estimated)  
**BUYER:** Jacor Communications Inc., headed by President **Randy Michaels**. It owns WLOH-AM, WTVN-AM, WHOK-FM, WLLD-FM & WLQV-FM/Columbus. Phone: (513) 621-1300  
**SELLER:** Tel Lease Inc., headed by President **Robb Case**. Phone: (614) 442-2000  
**FREQUENCY:** 105.7 MHz; 107.1 MHz  
**POWER:** 2.5kw at 512 feet; 3kw at 328 feet  
**FORMAT:** Oldies; Classic Hits

#### WZIO-FM/South Webster

**PRICE:** \$200,000  
**BUYER:** IM-Media Broadcasting Inc., headed by President **Steven Lanier**. Phone: (614) 286-8195  
**SELLER:** South Webster Broadcasting Inc., headed by President **Dee Mauk**. Phone: (614) 354-1111

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