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shouldn't be really considered a competitor.

A court hearing yesterday (4/17) was to have answered many of the lingering questions ... we'll update you in next week's ST on the continuing saga.

Curb all the chatter regarding the sudden relocation of **KYLD (Wild 107)/SF** to the **KSAN (94.9)** frequency. According to Wild 107 PD **Michael Martin**, "We have a complete marketing campaign planned. We're not just gonna flip a switch."

If Wild 107 simulcasts on both frequencies (and thus drops Country completely), would Susquehanna — who acquired the KSAN calls and 107.7 frequency — have a reason to return to Country?

GM Musical Chairs

• At presstime ST learned that **WPOP-AM, WPKX-FM, and WHCN-FM, WKSS-FM, WMRQ-FM/Hartford GM Dennis Lamme** has exited.

• As we tipped you last week, **WAOA/Melbourne GM George Mills** exited. Former WAOA sales guru **Paul Brooks** — who took a sabbatical when Mills was hired — has succeeded him.

• Don Boyles has joined **WLMX-FM & WZST-FM/Chattanooga**, replacing **Bill McKay**, who exits.

Unity Broadcasting's Black Gospel/Talk **WWRL-AM/NY** debuted as "100% Pure Soul" Wednesday (4/16). **Al Goodman** and **Billy Brown** of **Ray, Goodman, and Brown** will host the morning show and **Gerald Alston** of the **Manhattans** will do the same next week

EXCL Communications' newly acquired **KVAR-FM/Riverside-L.A.** has segued from Spanish AC to Spanish Contemporary as "Super Estrella 97.5."

Universal Records midwest regional promo wiz **Dave Reynolds** recently finished as first runner-up in a "name the cemetery" contest. The prize: his very own cemetery plot... and all of the "stiff" jokes he'll be able to handle.

Bahakel Broadcasting's 100kw Country **WDOD/Chattanooga** flips to CHR as "The Mountain."

WMYK/Norfolk changes positioning statements from "Continuous Hits" to "Where Hip-Hop Lives."

If you are thinking about going out to eat with a label rep, you may want to invite former **Revolution** VP **Ray Carlton**, who dined out last week in L.A. with **WBBM-FM (B96)/Chicago** PD **Todd Cavanah**. When a piece of food got caught in Cavanah's windpipe, Carlton used the Heimlich maneuver to clear Cavanah's breathing passage.

A Cut Above The Rest

WPRO-AM/Providence morning talk host **Mary Ann Sorrentino** teamed up with PM drive host **Howie Carr** Thursday morning (4/

RADIO & RECORDS



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- **SFX Broadcasting** and **Multi-Market Radio** merge; **Michael Ferrel** becomes CEO.
- **David Kantor** promoted to **ABC Radio Networks** President.
- **Jean Riggins** appointed **Universal Records** President/Black Music.
- **J.D. Freeman** tapped as **KDMX/Dallas** GM.
- **KMLE/Phoenix** PD **Shaun Holly** crosses street to become **KOOL** OM.

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- **Andy Schuon** selected as **MTV** VP/Promo.
- **Danny Buch** boosted to **Atlantic Records** VP/Promo.
- **Roger Nadel** elevated to **WWJ & WJOW/Detroit** VP/GM.
- **Dan Michaels** named **KZFX/Houston** PD.

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- Leap o' the week: PD **Charlie West** goes from **KMOD/Tulsa (#65)** to **KLOS/Los Angeles (#2)**.
- **Jeanne Oates** tapped as **WWBA/Tampa-St. Petersburg** VP/GM.
- **John Stevens** selected as **KFMK/Houston** PD.
- **Andy Ludlum** returns to **KIRO/Seattle** as PD/ND.
- Buzzin' with the B's: PD **Brian Thomas** goes from **BJ105 (WBJW-AM & FM)/Orlando** to **B104 (WBSB)/Baltimore**.

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- **Dean Thacker** upped to **WMMS/Cleveland** Station Mgr.
- **John Michaels** crowned **KING/Seattle** PD.
- **Dave Bishop** knighted as **WBT/Charlotte** PD.

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- **Steve Wax** elevated to **Elektra/Asylum Records** President.
- **Harvey Cooper** named **20th Century Records** Sr. VP/A&R.
- **Bob Sherwood** selected **Columbia Records** VP/Nat'l Promo.
- **Richard Palmese** appointed National AM Promo at **Arista Records**.
- **Sylvia Rhone** joins **Bareback Records** to head up in-house Promo Dept.

17) while Carr had a vasectomy *live* from the doctors office. Sorrentino, who at one time headed up the Planned Parenthood organization in Rhode Island, offered insight on family planning options while her counterpart was getting snipped. Carr then returned to the air for his afternoon show.

Rumbles, Pt. 2

- **KHTS/San Diego** middayer **Geronimo** and night-timer **Boomer** segue to mornings, leaving prime mid-day and night gigs open.
- **WMYI/Greenville, NC** morning show co-host and News Director **Julie Bryant** joins **KHTT/Tulsa** morning driver **Andy Barber** for morning show co-host duties.
- **KTUX/Shreveport, LA** selects **Paul Cannell** as its new PD.
- **KNCN/Corpus Christi, TX** promotes Promotion Dir./afternoons **Paula K.** to APD, and welcomes **Mike Aradillas** for MD/morning co-host duties.
- **WTPA/Harrisburg, PA** APD/MD **Dina Wagner** becomes APD/Promotions Director; **Amy Warner** adds MD duties.
- **WTKS-FM (Real Radio 104.1)/Orlando** hires Alternative **WPBZ/West Palm Beach, FL** Prod. Dir. **Dan Stone** as Creative Dir.
- **WBLM/Portland, ME** adjusts its format closer to a Classic Rock stance.

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