Wilson Staraday's Veep Of Marketing

NASHVILLE — Hal Neely and Don Pierce of Staraday announce that Col. Jim Wilson has been appointed Vice President in Charge of Marketing for Staraday International Sales Company.

Jim moved from Detroit where he operated a King branch a few months ago and assumed the National Sales Managership of Staraday. Under his direction, Staraday conducted a successful Country Music Spectacular Sales Plan, plus a Jack Daniels Sweepstakes Contest. He has been working in the field with Staraday distributors, rack jobbers, one stops and disk jockeys, his most recent swing taking him to Salt Lake City, Denver, St. Louis, and Kansas City during October.

Wilson is the editor of a monthly photo and newsletter publication called "Col. Jim's Country Corner" which is circulated to 2,000 disk jockeys, to all Staraday distributors and salesmen, and the major portion of each issue is syndicated and reproduced in the Music City News which is a consumer publication based in Nashville. "Col. Jim's Country Corner" provides an effective means of communication between Staraday and its customers.

Wilson now lives on the shores of Old Hickory lake in Hendersonville, along with other music notables such as "Boots" Randolph, Connie Smith, Lefty Frizzell, Red Foley, Fred Foster, Roy Acuff and Wesley Rose.

An honorary Kentucky Colonel, Jim brings over 15 years experience to Music City U. S. A. having previously worked for both Columbia and King Records. During his brief residence in Nashville, Jim has already been most active in industry and civic affairs helping with the 1st Annual Music City Pro-Celebrity Golf Tournament and the Country Music Association.

Mountain Tunes To Top Artists

NEW YORK — Stan Catron, General Manager of South Mountain Music, reports that the firm has chosen Larry Ruskin to write English lyrics for the themes from "Un Pugno di Dollari," an Italian film for which South Mountain has the American music publishing rights.

Two of the puberty's top songs of 1965 are due for more disk exposure in the near future. "Willie Lobo (Verve)", will wax an instrumental treatment of "Hurt So Bad," which was a success for Little Anthony & the Imperials earlier this season. Jack Jones (Kapp) will include "I Want to Meet Him," currently clicking for the Royalettes, in his new album.

Among other recordings of South Mountain songs that have been recorded recently or are soon to be done in LP's are "Let Me Dream" by Lesley Gore, Mercury; "Heartaches and Tearsdrops" by Lainie Kazan, MGM and "Small, Small World" by Julius La Rosa, MGM.

"Heartaches and Teardrops" was eleeged by Tony May, Teddy Randazzo, Bobby Wilding and Bobby Hart share composing credits for "Hurt So Bad." Randazzo, Wilding and Lou Stallman penned "Let Me Dream," "I Want to Meet Him" and "Small, Small World."

Film Review

Fellini 'Juliet' Eye, Ear Treat

NEW YORK — Moviemaker Federico Fellini combines beautiful babies and Freud and adds color in his latest movie, "Juliet of the Spirits," and the result is something that may outsell his "La Dolce Vita" and "8½." It's the box office. The movie is sensational in more than one sense.

The story, a reversal of the maris's side of the story as told in "8½," is about the fantasies of a woman who feels her marriage is falling apart because of her dull personality.

Giglietta Masina is the plain Jane and the gorgeous Janes (in various states of bosom and buttock baring) are Sandra Milo, Valentina Cortese, Sylva Koscina and many others as gorgeously endowed.

Fellini, since he is a highly introspective film maker as well as an Italian Flo Ziegfeld, has serious matters in mind and he unfurls them as he follows his sad, disturbed Giulietta through her daydreams, trances and self torments.

Unfortunately, as stunning as the surface is, the viewer follows Fellini and Giulietta disinterestedly. The story has little emotion.

Audiences probably won't care, since there is so much Monument Purchases Hot 'Viet' Master

NASHVILLE — Monument Records has purchased what label's Chuck Chellman feels is "one of the hottest masters of the year": the Don Reno and Benny Martin deck, "Soldier's Prayer in Viet Nam."

After several folks had turned it down, Pamper Music's Hal Smith and writer Hank Cochran put it out on Antenna Records and released it in Cincinnati, Charlotte and Tennessee territory, and it became "an immediate smash. We were swamped with calls on it," said Chellman.

Reno, one half of the team Reno and Smiley, and Martin, a veteran C/W musician, have also been turned to exclusive recording contracts by Monument Records. "Soldier's Prayer in Viet Nam" is now being released on Monument.

Larry Steele's Not Crying About Disk

NASHVILLE—Larry Steele, who has the hot K-ark label record, "I Ain't Crying, Mister," is a Cherokee Indian lad who came to Nashville by way of Colorado Springs, Colo.

Arriving in town with his wife and six children, the 25-year-old Steele managed to convince K-ark owner John Capps that he had what it takes to be an important disk, too. Result: his chart-climbing disk.

Fonda Narrates

Henry Fonda, right, narrator in the new Kennedy memorial album, "That Day with God," just released by RCA Victor, and William Fine, center, editor of the book on which the album is based, record an open-end interview about the album for djs. Gordon Auchincloss conducts the session. Album presents excerpts from expressions of noted persons following the death of JFK to intrigue the eye if not involve the heart.

Mainstream has the album of atmospheric Nino Rota music.

—Dave Finkle.