Roulette All-Out On Fallen Angels

NEW YORK — Morris Levy, President of Roulette Records, last week introduced one of the most important groups ever discovered on the pop music scene—the Fallen Angels” and announced the simultaneous release of a Fallen Angels LP, a single, a concurrent British single release on English Deca, and the most massive and detailed publicity and promo drive in company history.

Levy outlined the promotion campaign point by point:
1. A special package containing the LP and single, both in four-color front and back jackets, plus a flyer of the lyrics to the songs (written by the Fallen Angels) to be sent to DJs across the country.
2. The LP, a deluxe song book and plug tapes are being serviced to over 500 college bookstores and 550 college radio stations.
3. A complete mailing of the album with photographs and biographical material to the national teen and adult press.

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ASCAP Awards

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future are writers Don Christopher and John Lollos and Stanley Gelber (“Love and Let Love”). Michael Colichio (“Dick Tracy”) and Jay Chernis (“About Time”),

Other well-known award winners in the pop field are lyricist-playwright author Ira Levin whose “Rosemary’s Baby” is a current best selling novel, writers-performers Chris and Peter Allen and special master masters Lyn Duddy and Jerry Bresler. The list also numbers such chart-climbers as Larry Kusik and Eddie Snyder, parents of “Making Memories.” “Games That Loves Play” and “People Like You,” and Clint Ballard, Jr., writer of “Speak Her Name” and “Fiddle Around.”

In the standard or classical field, awards were made to Frederick Myrow, Lukas Foss, Ned Rorem and Ezra Laderman, recent recipients of New York Philharmonic Orchestra’s 125th Anniversary Commission for New Works.

Four 1968 Guggenheim Fellows designated to receive ASCAP awards are George H. Crumb, Kenneth L. Gaburo, Emmanuel Gheith and William Kraft. The ASCAP award winners also number 11 holders of Pulitzer Prizes in music or poetry: W. H. Auden, Dr. Howard Hanson, Gail T. Kubik, John La Montaine, Archibald MacLeish, Gian Carlo Menotti, Dr. Douglas Moore, Leo Sowerby, Virgil Thomson and (deceased) Carl Sandburg and Ernst Toch.

Among new award recipients affiliated with educational institutions are composers Gordon W. Binkers of the University of Illinois, Harold Blumenfeld of Washington University, Jack Fortner of the University of Michigan, Robert Moes of Rutgers University and Lawrence K. Moss of the Yale University faculty.

1 IF THIS IS LOVE (Mittet, BMI) Precisions—Dawn 1003
2 BAG BORROW & STEAL (S & J, ASCAP) Mainstream—Al 403
3 HEART BE STILL (Fugue, Wpg IV, BMI) Lorraine Ellison—Warner Bros. 2074
4 JUDY (Elia Presley—RCA Victor 9237
5 BOO GA LOO DOWN BROADWAY (Columbia) Johnny C—Phil-Lio of Soul 355
6 WHAT’VE I DONE (Zing, Francesca) Linda Jonc—Lotta 2077
7 I’M WONDERING (Jolace, BMI) Steve Wandel—Tomal 54157
8 WHERE IS THE PARTY (Heptones, BMI) Hollies—Epix 10234
9 WHERE IS THE PARTY (Heptones, BMI) Hollies—Epix 10234
10 BUILD MY HOME (Fenderlea, BMI) Tremeloes—Epic 10233
11 BUILD MY HOME (Fenderlea, BMI) Tremeloes—Epic 10233
12 I’M A DRIFTER (Dancin’, BMI) Carole King—Columbia 44277
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