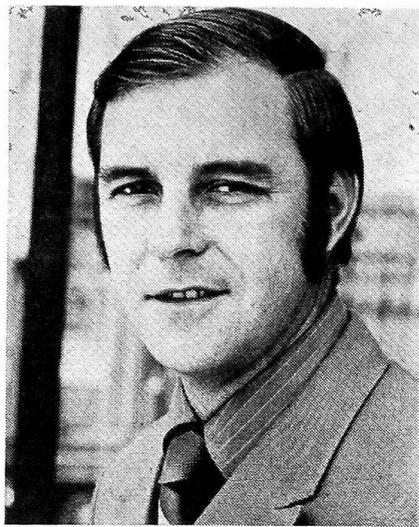


## Edson Tops People Sales, Promo

LOS ANGELES — Mickey Stevenson, Executive Vice President and Creative Director of People Records, a division of People Enterprises, Inc., announced the appointment of Bob Edson as National Sales and Promotion Manager.

Edson comes to People after four years as Program Director (1965-1969) for radio station WINX in Washington, D. C., where he was instrumental in "breaking" such national smashes as "Make Believe" (Wind), "Na Na Hey Hey Kiss Him Goodbye" (Steam), "Little Red Riding Hood" (Sam The Sham) and "Walk Away, Renee" (Left Banke). Prior to that, Edson spent a year at WSMB-FM in Maryland where he was involved in all phases of station operation. Edson broke into broadcasting as a sports announcer at the University of Maryland.

Edson said he will utilize his radio experience in his new position. "I've seen the record business from the program di-



Bob Edson

rector's side of the desk and I think there are lessons that can be learned when you cross to the other side of the desk. The music business is rapidly changing and the techniques of promoting records have to keep pace with these changes. People Records is a brand new label with an innovative way of thinking and I'm very happy to be associated with them."

## Major Execs Join Panel At 4th Radio Conference

The presidents of three recording companies have been added to the roster of communications leaders scheduled to participate in the Fourth Annual Radio Program Conference in Atlanta, Dec. 5-7, according to Bill Gavin, sponsor of the non-profit event.

Joining a full-session discussion exploring the current state of records aired on radio are presidents Clive Davis, CBS Records; Jac Holzman, Elektra Records; and Mike Maitland, Warner Brothers Records.

Other additions to the three-day event at the Regency Hyatt

House, expected to draw some 800 broadcasting, advertising and recording industry executives, are: Rev. Jesse Jackson, head of "Operation Breadbasket," Chicago; Nicholas Von Hoffman, syndicated feature writer for the Washington Post; Don Graham, Blue Thumb Records Vice President; and Dr. John C. Merrill of the University of Missouri journalism department.

Broadcasters Howard Kester, Avco, Jerry Boulding, Sonderling, and Earl McDaniel, KGMB Radio, also will join some 50 previously-announced participants.

### EARTHQUAKE HITS NORTHERN CALIFORNIA

YERBA BUENA—Another in a long string of earthquakes was felt yesterday in this area. No major damage was reported, although the quake was an unusually strong 5.5 on the Richter scale.

The shakeup, at 3:00 in the afternoon, was centered about five miles from town. There, witnesses reported that there were two major effects of the quake.

"The ground split for about 50 feet," our reporter was told by property owner Fred C. Dobbs. He indicated a crack in the ground, approximately fifteen feet deep. "It wasn't like that before," Dobbs explained, "but there was a small crack in the ground." The second aftermath of the Yerba Buena quake was the premature dropping of walnuts from trees in the area. "They're totally useless now," Dobbs lamented, "except as fertilizer."

Dobbs also noted that local conditions were typical of so-called earthquake weather, hot, dry and still. Scientists agree, however, that there is little, if any, connection between the weather and subsequent earth tremors.

## Amos to Administer LHI

According to a joint announcement, Jimmy Bowen's Amos Records will immediately assume management and administration of Lee Hazlewood's LHI Records.

Hazlewood stated: "I will still maintain complete artistic and financial control of LHI. This management agreement will free me to concentrate more on TV production and films." Hazlewood has just completed his first film assignment for Filmways and MGM, "The Moonshine War."

Effective immediately, LHI Records will be housed in the Amos Record offices at 6565 Sunset Blvd., Suite 120, Hollywood, Calif. Bruce Hinton, General Manager of Amos Records, stated that distributors for the joint venture will be announced momentarily.

Bowen told the press the alliance would not affect in any way Amos Productions. Bowen stated, "It's a new, unique move and we believe it is a sound innovation which will give the combined label additional strength from a distribution and promotional standpoint." Amos Productions will continue to produce for other labels; the engineering division will remain as is; and the production company will continue under its previously set up organization with Bowen as President and Tom Thacker as VP.

Hazlewood has recorded his first record under the new arrangement, "Trouble Maker," shipped to over 2000 radio stations in four days. At press time, the record, according to Hilton, "is breaking in several markets with over 40,000 shipped already."

### Concert Review

## Stones Roll on Late at Forum

LOS ANGELES — A packed Forum had people shouting "Let's get the Stones show rolling!" at the most talked-about concert of this year which was supposed to start at seven and which did not finally happen until almost nine.

Because of the annoying delay, Epic's Terry Reid got to do three whole numbers. This was all too short a set for such a fine artist. A highlight was Donovan's "Superlungs." Despite poor sound, Terry's voice was able to sustain. His drummer is exceptionally fine.

Next came ABC's B. B. King, who powerfully performed "Just Want a Little Love" and "Everyday I Have the Blues." B. B. and his brass backup truly realize a performer's role: to entertain. This veteran provides blues excitement at its best.

These two acts preceded the dynamo of the concert, not Mick Jagger but rather Tina Turner and her precisioned revue. She was not to be believed, cavorting through one great number after another. She delivered a memorable "River Deep/Mountain High," "Let Me Take You Higher" and the Beatles' "Come Together." The audience was spellbound during her Blue Thumb "I've Been Loving You Too Long." The Ikettes did an appealing "Piece of My Heart" and demonstrated expert footwork.

This was a hard act to follow, even for London's Rolling Stones. Jagger did his best to please his sell-out crowd with

numbers like "Jumpin' Jack Flash" and "Honky Tonk Woman." In between numbers he repeatedly asked how the audience was (they were tired at 12 o'clock, that's how, and the second performance for that evening did not start until one a.m.!). He also asked for the house lights so he could see everybody. The redeeming element of this long-awaited event was the tune "Satisfaction," which had crowds standing atop their chairs and singing along.

Now we can sit back and wait for the Beatles' concert.

—Ron Baron.

## Clark to Liberty



Liberty/UA President Al Bennett (right) inks recording agreement with Dick Clark who joins the Liberty label as an artist. Clark already has polished such facets of his career as writer, actor, television host, producer, etc.