

# DISCO FILE TOP 20

1. **DREAMING A DREAM**  
CROWN HEIGHTS AFFAIR—Delite
2. **FOREVER CAME TODAY**  
JACKSON 5—Motown (lp cut)
3. **SEXY**  
MFSB—Phila. Intl.
4. **WHAT A DIFFERENCE A DAY MAKES**  
ESTHER PHILLIPS—Kudu
5. **FOOT STOMPIN' MUSIC**  
BOHANNON—Dakar (lp cut)
6. **THREE STEPS FROM TRUE LOVE**  
REFLECTIONS—Capitol
7. **EASE ON DOWN THE ROAD**  
CONSUMER RAPPORT—Wing & A Prayer  
(disco version)
8. **FREE MAN**  
SOUTH SHORE COMMISSION—Wand
9. **STOP AND THINK**  
TRAMMPS—Golden Fleece (lp cut)
10. **SOMEBODY'S GOTTA GO**  
MIKE & BILL—Moving Up
11. **BRAZIL**  
THE RITCHIE FAMILY—20th Century
12. **CHICAGO THEME**  
HUBERT LAWS—CTI (lp cut)
13. **CHINESE KUNG FU**  
BANZAI!—Scepter
14. **IT'S IN HIS KISS**  
LINDA LEWIS—Arista
15. **BAD LUCK**  
HAROLD MELVIN & THE BLUENOTES—  
Phila. Intl. (lp cut)
16. **TORNADO**  
THE WIZ ORIGINAL CAST—Atlantic  
(disco version)
17. **THE HUSTLE**  
VAN MCCOY—Avco
18. **DO IT ANY WAY YOU WANNA**  
PEOPLES CHOICE—TSOP
19. **EL BIMBO**  
BIMBO JET—Scepter
20. **K-JEE**  
MFSB—Phila. Intl. (lp cut)

## Barrabas 'Disco Disc' Planned by Atlantic

NEW YORK — In a move to provide recordings that are compatible with the demands of professional discotheque playback systems, Atlantic/Atco Records is presenting a special series of its current "Disco Disc" recordings, it was announced by Dick Kline, VP of national pop promotion.

The first "Disco Disc" single release in this new 12-inch, 33 1/3 rpm format will be "Mellow Blow," the instrumental track by Barrabas, from their forthcoming Atco album, "Heart of the City," featuring the flute and sax work of Tito Duarte, and produced by Fernando Arbex. The track was mastered at Atlantic Recording Studios in New York for the 12-inch version, which will be serviced exclusively to discotheques by Doug Riddick, Atlantic's director of national disco promotion.

### Technical Aspects

From a technical standpoint, the new 12-inch, 33 1/3 rpm "Disco Disc" offers significant sound improvement over conventional 45 rpm singles, especially when listened to over high-quality playback equipment, according to the label. The widening of the groove across the disc allows for higher recording level and increased volume without distortion.

# DISCO FILE

(A weekly report on current and upcoming discotheque breakouts)

By VINCE ALETTI

Two albums now available to disco DJs as white-cover advance pressings—both scheduled for commercial release by the end of this week—present two very different sides of the European Eclectic disco sound. From Spain (but recorded in Nueva York), there's **Barrabas**, long established as one of the hottest disco groups, now ready with their most solid album to date, "Heart of the City" (Atco). "Mellow Blow" is the knockout cut—a loose, airy, completely hypnotic instrumental that picks up where **Creative Source's** "Corazon" left off. Immediately put on the new top 10s supplied this week by Tom Savarese (12 West) and Bobby Koprowski (Kenny's in Getty Square, Yonkers, New York), "Mellow Blow" is also the first single release scheduled from the album. Other cuts are in the more familiar Barrabas style, though here the sound is more consistent and attractive than ever before; in particular, check out "Family Size" and "Checkmate." The other album out this week is **Silver Convention's** debut, made in Germany and titled, not surprisingly, "Save Me" (Midland International). At its best, the group, three girls identified only as Ingrid, Wilma and Monica, sounds like **Love Unlimited** (though they are limited to spare chorus work throughout) backed by an MFSB-styled outfit. The sound may not have a lot of variety, but it is delightfully light and ecstatic, with a fine use of strings and sweet vocals. Tom Savarese chose "Fly, Robin, Fly"—at 5:31, the album's longest cut—for his top 10 this week, and Tony GJoe from Hollywood was most enthusiastic about "Another Girl" (the next single) and "I Like It" which, with "Save Me" (at 4:25), covers the whole first side of the album. "Tiger Baby" on the other side can also be recommended for dancing and the whole album is perfect for at-home atmosphere.

(Continued on page 305)

## Discotheque Hit Parade

(Listings are in alphabetical order, by title)

### 12 WEST/NEW YORK

- DJ: Tom Savarese  
**BRAZIL**—The Ritchie Family—  
20th Century  
**CHINESE KUNG FU**—Banzai!—Scepter  
**DO IT ANY WAY YOU WANNA**—  
Peoples Choice—TSOP  
**DREAMING A DREAM**—  
Crown Heights Affair—Delite  
**FOREVER CAME TODAY**—Jackson 5—  
Motown (lp cut)  
**FLY, ROBIN, FLY**—Silver Convention—  
Midland Intl. (lp cut)  
**MELLOW BLOW/CHECKMATE**—  
Barrabas—Atco (lp cuts, not yet  
commercially available)  
**SUMMERTIME**—James Last—  
Polydor (lp cut)  
**WHAT A DIFFERENCE A DAY MAKES**—  
Esther Phillips—Kudu  
**WHEN YOU'RE YOUNG AND IN LOVE**—  
Ralph Carter—Mercury

### KENNY'S/NEW YORK (GETTY SQUARE, YONKERS)

- DJ: Bobby Koprowski  
**BRAZIL**—The Ritchie Family—  
20th Century  
**CHINESE KUNG FU**—Banzai!—Scepter  
**LITTLE BIT OF LOVE/DISCO DAN**—  
Faith Hope & Charity—RCA (lp cuts,  
not yet commercially available)  
**MELLOW BLOW**—Barrabas—Atco  
(lp cut, not yet commercially  
available)  
**SCAREDYCAT**—Doyley Brothers—Atco  
**SNEAKIN' UP BEHIND YOU**—  
Brecker Brothers—Arista  
**SOLID FUNK**—Funky Boys—RCA  
**SOMEBODY'S GOTTA GO**—Mike & Bill—  
Moving Up  
**UNDECIDED LOVE**—Chequers—  
Creole (Import)  
**WHAT A DIFFERENCE A DAY MAKES**—  
Esther Phillips—Kudu

### HOLLYWOOD/NEW YORK

- DJ: Tony GJoe  
**BRAZIL**—The Ritchie Family—  
20th Century  
**DO THE CHOO-CHOO**—Jack Ashford &  
the Sound of New Detroit—Blaze  
**DREAMING A DREAM**—  
Crown Heights Affair—Delite  
**FOOT STOMPIN' MUSIC**—Bohannon—  
Dakar (lp cut)  
**FOREVER CAME TODAY**—Jackson 5—  
Motown (lp cut)  
**HAPPY BRAZILIA**—James Last—  
Polydor (import, lp cut)  
**LOVE POWER**—Willie Hutch—  
Motown (lp cut)  
**SEXY**—MFSB—Phila. Intl.  
**SOMEBODY'S GOTTA GO**—Mike & Bell—  
Moving Up  
**WHAT A DIFFERENCE A DAY MAKES**—  
Esther Phillips—Kudu

### OUR SIDE/LOS ANGELES

- DJ: A. J. Miller  
**BAD LUCK**—Harold Melvin & the  
Bluenotes—Phila. Intl. (lp cut)  
**DO IT ANY WAY YOU WANNA**—  
Peoples Choice—TSOP  
**DREAMING A DREAM**—  
Crown Heights Affair—Delite  
**EASE ON DOWN THE ROAD**—  
Consumer Rapport—Wing & A Prayer  
(disco version)  
**FIGHT THE POWER**—Isley Brothers—  
T-Neck (lp cut)  
**FOOT STOMPIN' MUSIC**—Bohannon—  
Dakar (lp cut)  
**FOREVER CAME TODAY**—Jackson 5—  
Motown (lp cut)  
**HOLLYWOOD HOT**—Eleventh Hour—  
20th Century  
**THE HUSTLE**—Van McCoy—Avco  
**7-6-5-4-3-2-1 (BLOW YOUR WHISTLE)**—  
Gary Toms Empire—PIP

## Avco Reaps Rewards From Stylistics Promo

NEW YORK — A special merchandising and advertising promotion campaign, which ran from June 9 to July 9, has been credited by Avco Records with stimulating sales on the latest Stylistics album, "Thank You Baby."

According to Bud Katzel, vice president and general manager of Avco Records, Washington, D.C. and Oakland, California were the two markets selected for the special promotional effort, the first step of which was to arrange for an outdoor advertising campaign by Environmental Advertising of America, a firm responsible for selling Media Kiosk display advertising space on outdoor litter disposal containers in the two cities. The Stylistics album cover was blown-up to a 22" by 21" size in full 4-color and was displayed on over 250 containers located in downtown shopping areas, as close as possible to retail record outlets and heavy trafficked areas.

### Window Displays

Bolstering the container displays were full window displays and in-store displays of the albums at retail outlets enlisted to aid in the promotion. At the same time, radio time buys tagged with key local retailers cooperating in the display effort were made on key stations in the areas and were backed by print ads in local newspapers. Finally, the promotion department secured airplay and station listings on the single, "Can Give You Anything (But My Love)," from the album.

The key to this approach, as Katzel explained, was to use the outdoor advertising technique in tandem with every other means at the label's disposal and to coordinate the timing of the effort so that it all came together simultaneously.

## Movin' with Merv



Garrett Music Enterprises producer Steve Dorff is currently in Los Angeles sessions with Merv Griffin for Griffin's first vocal album in nearly seven years on MGM Records. Pictured with Griffin and Dorff (center) is G.M.E. executive vice president Don Blocker.