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Brunswick Invention Alarms Band Bookers

Panatrope, New Music-Reproducing Device, Will Play Records for Hour or More When Further Perfected

New York, Aug. 22.—The invention of the Panatrope, a music-reproducing instrument that records 90 per cent of the frequencies or sound waves originally given forth by an orchestra or artist, whereas the standard phonograph disk reproduces only 50 per cent, has caused some fear in orchestra circles lest the popularity of the new device will injure the band-booking business in small towns and at resorts. The Brunswick-Balke-Collider Company, which plans to market the new instrument, recently gave a demonstration in which comparisons between it, the radio and the phonograph were made.

The Panatrope plays a phonograph type of record, but has no diaphragm or horn. The disks used on the Panatrope can be played on the ordinary phonograph, and the old record similarly played on the new instrument with results far more satisfactory than on the standard phonograph.

R. H. Townsend, inventor of the Panatrope, which was given this name to indicate that it reproduces all octaves, stated the instrument is a combination of radio and talking-film developments on the phonograph. The recording of the sound waves is done with infinite delicacy by means of the process used in recording sound in the talking film, or Palloprope, invented by Charles A. Hoxie of the General Electric Company.

After the record has been made in this manner it outwardly resembles the ordinary disk record. It is played with a needle, but the vibrations are changed into electrical current and then stepped up by vacuum cells, as in radio, to the required volume, when it is reproduced by a vibrating disk instead of a horn. In a statement from the Brunswick-Balke-Collider Company, which proposes marketing the new instrument in association with the Radio Corporation of America and the Westinghouse Electric Company, it is pointed out that the grooves in the ordinary phonograph record are cut 80 to an inch and the 12-inch record runs for about five minutes. So much greater delicacy is achieved in the new device that the grooves have been cut 500 to an inch and 12-inch disk records have been made to reproduce whole symphonies, the record lasting for about 40 minutes. It was said by the inventor that records had been produced that would run an hour or more and that experiments are being made to perfect finer grooves to increase the running time of the records. This would seriously cut in on the demand of small orchestras, chiefly for dance purposes, in summer resorts, hotels,

dance pavilions and the like. The first records for the Panatrope will be issued in October and a public demonstration will be held at that time in Carnegie Hall, according to an announcement.

Whiteman Signs "Names" National Routes First Heller Unit

New York, Aug. 22.—Blossom Seeley and Benny Fleids, vaudevillians, have been signed by Paul Whiteman to appear with him in his coming dance and concert tour.

Charles Gaylord and "Skin" Young, who have been respectively directing the Gaylord-Young Orchestra at the Ambassador Hotel, Atlantic City, this summer, will also be featured in the Whiteman aggregation.

George Gershwin, musical comedy composer, is writing a short colored opera which Whiteman will include in his program for the new season.

Chicago Notes

Chicago, Aug. 20.—Ralph Williams and his orchestra are keeping the dance floor crowded at the Rainbo Garden. The orchestra is one of the drawing cards of the North Side.

Lou Louise, talented entertainer, has been engaged by the Montmartre management. She is a former model, known in many parts of the world for her beauty. She will give an exhibition of Charleston and Hawaiian dances.

Henry Therrien, popular tenor, has been held over for another week at Terrace Garden and will sing a new group of songs.

Eileen Flory is playing her second week at Danny Barone's Valentino Inn. She is popular and has a repertoire of character numbers. The Wolverine Orchestra furnishes the dance music.

Miller To Have Largest Band Ever Seen in London

New York, Aug. 22.—When Ray Miller takes his Brunswick Orchestra to Europe to begin a 12-week engagement at the London Hippodrome and the Kit Kat Club, in London, he will have the largest dance orchestra ever taken abroad. Thirty musicians will constitute the ensemble.

Miller, incidentally, begins this week a tour of the big cinema palaces in the East and Middle West. Several well-known musicians have been engaged.

Al Lentz Contracted

New York, Aug. 22.—Al Lentz, director of Al Lentz and That Band, which is playing at the Castilian Gardens, Lynbrook, L. I., has signed long-term contracts with Wally Wilder, trombonist and featured dancer with the orchestra, and Tommy Harris, saxophonist and buck and wing expert.

Band Gets Instrument Gift

Bethlehem, Pa., Aug. 15.—The band at Lehigh University has received a gift of \$10,000 worth of musical instruments from the Bethlehem Steel Company. One hundred men are in the Lehigh band.

Ament Drummers

One of the best known orchestra leaders in the country says that the drummer is the most important musician in the modern dance orchestra. It is with the drummer, this leader declares, that the responsibility of rhythm rests. A good drummer, he goes on to say, creates rhythms which the orchestra automatically follows, and holds it in his power to "make" or "break" a dance aggregation.

National Routes First Heller Unit

New York, Aug. 22.—Edward Heller, head of the newly formed Edward Heller Enterprises, which will specialize in attractions for ballrooms, announces he has secured a full season's bookings from the National Ballroom Circuit for a special show, which will be augmented in all the cities it plays by models of the professional and amateur fields, recruited locally. The models will appear with the regular company of professionals, displaying gowns, furs and other wearing apparel by arrangement with national manufacturers and local dealers.

The production will carry with it a dance orchestra of 11 men, known as *The Beau Brummels*. They will also take part in the display of fashions thru similar arrangement with manufacturers of men's clothing.

B. A. Rolfe, authority on bands and orchestras, has been engaged as chief of the production department of the Heller Enterprises. He plans to combine fashion displays with music in productions that ought to prove highly popular in ballrooms throughout the country. In the first unit to go out the orchestra will play the regular dance program, in addition to taking part in the fashion show, which, it is planned, will run from 20 to 25 minutes. The traveling company will include an advance man, two weeks ahead, who will make arrangements with the local merchants for the models, and a professional producer, who will follow and rehearse the selected manikins.

It is reported that interested manufacturers are preparing to advertise in the local newspapers during the engagement in each city. Several are understood to have signified their intention of having a personal representative travel with the production.

Lopez Active This Year

New York, Aug. 22.—Vincent Lopez is expecting an unusually active fall season. Besides playing at the Hotel Pennsylvania and doing much incidental radio broadcasting, Lopez will be active in a big night club that is being built for him on Broadway and will be starred in the musical revue now in preparation, entitled *Lopez Speaking*.

New Revue at Starlight

New York, Aug. 22.—A revue opened this week at Forest Inn, Starlight Park, titled *The Cameo Revue*, staged by Wesley Totten. A large cast is headed by Violet McKeel.

Inn Puts on Special Show

New York, Aug. 22.—A "Specialty Night" was the attraction at California Ramblers' Inn, on Pelham Shore road, last Wednesday. Among those who appeared were Monroe Silver, i. Wolfe Gil-
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"KING"

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Two Trumpets, Trombone, Tenor Sax doubling Soprano Sax. and Clarinet, Alto Sax., same double. Would like to hear from men who have worked together. Wire or write at once. EMIL H. FLINDT, 2315 E. Main St., Madison, Wisconsin.

WANTED—MUSICIANS
Solo Cornet, two Melophones, Saxophone to feature on Chorus, double Clarinet. Must join at once. Wire as per route. HIGGINS CONCERT BAND, Hinton, W. Va., Aug. 21; Corlington, Va., 26; Clifton Forge, 28; Staunton, week Sept. 1.

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