Station Notes
Add All Communications to the New York Office

ERNIE BRODERICK, Personal Representative.

HUGH CROSS AHNI
The Crown
RKO Building,
Prince of
One
Mgt. Columbia Broadcasting System. N. Y. C.

DAVID MCKAY, who handles sales
promotions for A. M. and W. station WPPI, New
Paltz, N. Y., has returned to his desk after an
extended illness.

WBT, Charlotte, N. C., inaugurates
soon a weekly show for pet lovers, spon-
sored by a dog food manufacturer. Robert
L. Waste is in charge of the program, which
is planned to advertise the goods of
vendors who send in box tops. A portion of
the time will be devoted to describing last
pets and making appeals for their re-
turn.

WBT is also featuring a male chorus
composed of employees of both its
workers. Charlotte is a big tennis city
corner and the chorus expects to be both
good and will a peculiar amateur hour
interest from the idea.

WBT, Cleveland, O., is highly
expected to be made a star by a Mr. Fred Schlitzer, who
cyber his radio to the generosity of the
station's interest. For 15 years Schlitzer
saw all of the Cleveland Indians' home games from his
ticket right near the dugout. When
he moved away from Cleveland his set
wouldn't pick up the broadcasts of the
ball games so he asked Jack O'Connell,
WBT's announcing staff, to help him get a
more powerful set. Schlitzer, remented by
Graver of his support of the team,
responded with enthusiasm and now
Schindler follows Cleveland's baseball
career thru the eyes of Graver and WHK.

WCG, Joliet, Ill., is now handling
a number of national network accounts.
Included among them are Ford, Pure Oil
Company, Cameo, Chevrolet, andards.

Eddie Leonard, Jr.

Edward Leonard, Jr., who has
recently resigned as Promotions
Manager of WNEW, New York, is now
spending his days in a different
field.

The City of Norwalk, Conn., is now
broadcasting a weekly Variety Hour
dover Station WACD, of Bridgeport, with
Don't overlook this 11-year-old winner.
Clarence Cable's String Trio; Horace
Gillum and his band; and a talk by Peter Foley, secretary of the
chamber.

WATL, Atlanta, commercial staff has
added three new accounts in 28 days.
V. B. Blalmore, commercial manager, stated that these new clients vary from
spot announcements to hour programs,
with the latter being National network
advertisements on WATL. Atlanta, are Herbert
Hofft, announced by WPAC, Atlanta, Ga., and Kenneth L. Davis, commercial
manager, from KRIB, Harrisburg, Texas.

EDGAR P. LEWIS & SONS, INC., thru
MURRAY & CHRISTOPHER, thru the
THE BRASS BELL, New Orleans.

NEW BIZ, RENEWALS,

Phil Harris
Phil Harris
ED WEEMS
AMERICA'S MOST VERSATILE
ENTERTAINING ORCHESTRA
Now Playing
EMPIRE ROOM
OF THE PALMER HOUSE
CHICAGO.

HARRY A. RENN, Representative.
RKO Radio, Radio City, N. Y.
charles carllle

MAY B. WATSON, Representative.
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