Regional Station Division.

Local Station

WJLS wins.

Best of the entries in the Local Station Division was judged to be that of WJLS, Beckley, W. Va.

The Billboard Radio and Publicity Surveys.

In deference to our clients, we do not submit examples nor do we compete in The Billboard's Exploitation Awards. This is a policy of long standing and we do not deviate from it.

Earle Ferris

New York

Operating Radio Feature Service, Inc.

Hollywood

"Truth is stranger than fiction and makes better publicity." Our slogan and our agency are six months old this week. Thanks to radio editors for voting their confidence in us in The Billboard Radio and Publicity Surveys.

Hale Davis — Les Lieber

17 E. 49th St., New York, N. Y.

RADIO

The Billboard

April 19, 1941

RADIO

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BROADWAY BEAT

(Continued from page 4)

Plays a sign down at the marriage license bureau (this guy Shelvin has spied everywhere) reports that one little green was so nervous when he faced the clerk that he remained tongue-tied for a couple of minutes—and then blurted, "Cub—can—you please direct me to the genus room?" Little Lillian, the national organizer for the American Guild of Variety Artists, is apparently tired of "torn" accusations being hurled around. On his office wall he has a notice disclaiming any connection with any "ism," whether black, brown, red, or native. It reads like a one-man Declaration of Independence.

RAYMOND SCOTT'S latest offering is his method of announcing to the customers of WJLS, a West Coast station, that his show is playing (currently Frank Dalley's Meadowbrook) the bushes is to do it on a remote. Clyde Burke, the city's vocalist, sings to the tone of Night and Day special lyrics giving the entire time-line up of the broadcast immediately before going on the air. Dancers get a big kick out of Burke's attempts to make the titles fit the Cole Porter tune.... A traditional ingredient of the circus was left out opening night—Mrs. Frank Di Blasi.

Suggestions of bystanders that Miss Sharon is a circus girl and a lusty one, have been ruled out as irrelevant. On his office wall he has a notice disclaiming any connection with any "ism," whether black, brown, red, or native. It reads like a one-man Declaration of Independence.

Frank Forrester, on Double or Nothing, has been renewed for his third 13-week stint—and he started with what was supposed to be a four-day engagement. And that's what he was after he got off the air. "Dave Mann, pianist with Charlie Spivak's band, has a Dwight Field coat of number in his original body by Fisher. As a matter of fact, it out-Flakes Flak.

Outside of Grand Central Terminal the other day doos a man gaped in the reining of a doorman, looking at the plain face of a hand 

Frank Forrester, on Double or Nothing, has been renewed for his third 13-week stint—and he started with what was supposed to be a four-day engagement. And that's what he was after he got off the air. "Dave Mann, pianist with Charlie Spivak's band, has a Dwight Field coat of number in his original body by Fisher. As a matter of fact, it out-Flakes Flak.

IDA M. CREIGHTON, of Station IVOR, has been appointed Managing Director of the Broadway Association.

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