For and About Bookers, Buyers, Performers, Producers, Promoters

War-Beam Schedule

HAVING ended their summer season at Youngstown, O., with combination their newest attraction, Safari, the War-Beam left for Chicago to frame his 1941 revue, "Theyre Two of Us," which opens in the Middle West. His thrill unit is down for fairs-celebrations in Ohio, West Virginia, Pennsylvania, and Indiana. Correspondent Rex McConnell, of the Chicago Daily News, who is with the show, said that Youngstown run drew big crowds with War-Beam's reputation for high light attendance on Saturday afternoon. Laconia, N.H., was attended by Leonard Scribner, M. W. As; Youngstown, O., Ben- burg, W. Va.; Biggins, Mich.; Reading, Pa., and Alcoa, Tenn., with Young- beam's indoor acts. Attractions included Beam's Congress of Dudes, Ralf, Bredhach and Al Jones to sail for and high and novelty acts with running time of 2 hours and 30 minutes. Heavy billing and radio time were part of an effective clock that few gagers in ad- vance of each stand.

After playing the American Legion Fair, Sheridan, Ind., and also the Fair, Sheridan, Ind., for advance ticket sales. His group included Elmer Biddle, re- peated at Russell Springs (Ky.) Fair for the advance sale of tickets. He also repeated the list of turn are George and LeRoy Valen- tino and Jerry Pelto. Williams, all in full gear and the group of five are George and Jerry Pelto. A two-horse, pony, in the meal-

Rutland (Vt.) Fair, booked by Hamil- ton is giving heavy billing to Echoes of Broadway, including Gee White, and warned the press of a big spotlights to be given over to minted auto races on Friday. All acts will appear at the Saturday. Talent set includes Peaches King and her band, the American Brothers, Millic Lora. Tyne's bounding rope, and Elizabeth Mignon, Singers Commanders, Freddie Fugen, the Johnson Brothers, Max, and the latest of them all, the ballad, Dun- gle, and the acrobatic Jim Vong Toung. American Fireworks Com- pany, with its usual display. Looking over gagers achieved thus far, Bill McCloskey, manager WLW Promotions and Booking, comments, "The weather and the lack of an indoor house has been the remainder of the fair circuiting for this fair. We have been doing a good business so far.


100-Plus Spots for Treston Ducal Sale

TRENTON, N. J., Aug. 16—More than 100 locations or agencies for advance sale of tickets to the nine-State Fair have been arranged by the Department of Agriculture. George J. Diefenbach, who is putting in his third year at the Hamil- ton Fair, has announced that these locations will be placed in the hands of paid or volunteer agents and that the sale of tickets will be allowed only from the days in advance of the fair.

Diefenbach's 1941 schedule is his most ambitious to date. Under the direction of Mr. Diefenbach, the Fair's financial arrangement is being put together for the season. The date of the sale is set in the middle of July for the first time in two and a half years, and the average of $1.94, increased from $1.87, an average of about 10 cents up, is expected to be reached at the time of the sale. It is also expected that fewer tickets will be sold at the last minute. A number of the tickets have been sold at the last minute, and fewer tickets are expected to be sold at the last minute.

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