

BIGGER

AND BETTER!

AS THE YEARS ROLL BY



Boone County Jamboree
1941 OHIO STATE FAIR
SRO. AN HOUR BEFORE THE SHOW!

WLW BOONE COUNTY JAMBOREE

1940—111,200

1940—111,200 persons attended appearances of WLW Boone County Jamboree entertainers—featured at fairs in five States, July 4 to October 9.

1941—169,406

1941—WLW Boone County Jamboree acts played to 169,406 persons, July 4 to October 4. An all time record—63 bookings in seven States. New attendance records established at 14 events.

**WLW ACTS plus WLW PROMOTION equals
RADIO'S BIGGEST FAIR ATTRACTION!**

**ALL WLW SHOWS ARE BOOKED EXCLUSIVELY BY WLW PROMOTIONS, INC.,
THROUGH BILL McCLUSKEY**

WIRE, WRITE OR PHONE FOR OPEN DATES

1329 ARLINGTON ST.
CINCINNATI, O.

WLW PROMOTIONS, INC.

PHONE:
KIRBY 4800