**Three-Ring Time**

**Reviewed Monday, 10:30-11 p.m. Style—Variety, Sponsor—F, Bellotto**

*Station-WABC (New York and CBS)*

Guy Lombardo Jr. and vocal crew and Ogden Nash, "the combined rhymer and stylist" (to quote the press ad). A new Lombardo family beer show which attempts to combine personal effect with the Lombardo "signature" of variety and punch. The show has an audience of good many of the younger beer drinkers gone to war, sponsor probably figures on capturing older listeners with Lombardo's off-color humor and arrangements and encourage the show's continuance. It is pointed out that the portion of the show took up most of the half hour, with the Lombardo repertoire ranging from Brazil and "The Atom Pals" to the "Talk and Make Believe." Billy Beacher, Les leisure, and the trio supplied the night's feature of the show, and recited some of his poetry in the Lombardo manner. He seems to be getting older. His lines went over, but his stuff as a whole kind of choked up with the Lombardos' beer and solemnity and unfortunately the sponsor's product fulfilled the American listener. "The Lion's Roar"

**Reviewed Tuesday, 6:15-6:30 p.m. Style—Music and gossip. Sponsor—Metro-Goldwyn-Mayer, Station-WV (Detroit).**

This new one turned out to be an interesting one. It is a program on current MGM films, with dialogue and musical numbers and musical numbers from the film. It is carefully, sensibly, unconsistently compiled. The headliners mentioned, but not by any music from the sound track. The commentator, Herchell Hart, in

**COMMENT**

Brief reviews of continuing programs and shows already reviewed which rate further mention. Notice is that one that new and rehashes for a production that rates only one time it is presented.