DE FACTO BAN DEFANCE

Platter Giveaways Featured in Auto Dealer-Maker Bally

DETROIT, Aug. 14.—A new type of auto manufacturer-dealer promotional tie-up, with record albums, is continuing a giveaway feature, being handled by the Car Inc. According to F. H. Bourke, head of the company, a deal sponsored by almost all local car manufacturers, offers automobile dealers two-record albums to be used either as a premium for their customers or such other promotion as the manufacturer may desire. Each album will have the car's insignia on outside covers, with front and back liners devoted to pictures, dealer's imprint and text.

The albums will be brought out four times a year, with a standard tunes predominating. The initial releases, for Lincolns, will be released sides obtained from Decca, and is due out in the fall. Subsequent deals, either of both major and indie, are on the air.

The price to dealers is said to be that the premium plus a special promotion piece, with the additional advantage that the package is virtual, so that all is to be kept instead of thrown away.

Copas Inks Pact With King, WSM

CHICAGO, Aug. 14.—Lloyd (Cowboy) Copas, whose waxings of Signed, Sealed and Delivered and Tennessee Waltz are among folk music today, this week inked two contracts that are probably the longest in recording and songwriting history. He has inked a 10-year paper with his present wax affiliation, King Records, which calls for total increases in his present royalties and release shipments. In addition, he signed a new contract, for sides, with Capitol. The link with King is important, for Copas had been approached for several other waxing deals for his other songwriting and recording activities.

Copas' new radio schedule calls for him into the Grand Ole Opry show at the Ryman and the Dale (8 p.m., CDST), co-starring White Ford, plus an additional 13-minute sponsored show on WSM and his regular half-hour sponsored shot. Deals were made through Copas' p.m., Les Hutchins, Nashville.

Williamson Music Becomes Inactive

NEW YORK, Aug. 14.—Williamson Music, a subsidiary of the Chappell publishing holdings, this week went into its annual state of inactivity. The firm, which last year reactivated primarily because of the Bremen-Hammerstein output, will probably remain shuttered until the composing teams return to work in a month or two as the publishers boards their forthcoming Tales of the South Pacific. The firm last worked on a record for the Platters.

Meanwhile, the Williamson plugging corps was split and moved into other circles of the Chappell holdings. Stan Stanley and Lenny Myselfes were transferred to Harmony Harms, while Freddy Beantock, was shifted to the Crawford Music org.

Decca Waxes With Musicians On 'No Comment' Basis; RCA, However, Firmon No Flouting


(Continued from page 3)

DECCA PLAINS DEFANCE

As it stands, an individualized defiance already bids fair to be paced by the Decca waxery. The firm last week cut a pair of sides with warbler legal overture, it is believed, that if the AFM takes action. Against RCA's alleged side-pay concern for its multifaceted labor problems rather than the record branch proper. The diskers are seen as re-awakening the complaint that RCA's lack of fight is not based on any pro-American motive or labor attitude, but on simple fear for its relations with other unions. Those record firms which must rely on record sales to survive, find it less simple to be patient (to the other diskers see it), hence the pro-Americanism, sides and other washes.

Columbia May Join

The fact that the Columbia Records, Inc., may soon share Decca's rockin' attitude with its going is revealed. After the Columbian has not conceived a ban-flouting program, it is believed that the firm is looking more kindly on the possibility of using studio musicians to cover itself on new hit material. This, despite the fact that Columbia, like Victor, is a segment of a larger entity involved with other labor unions. Unlike Victor, apparently, Columbia seems more confident of a tangible advantage in having its own musicians. RCA, of course, with its many products and plants, probably deals with some 20 other unions, far more than those with whom the Columbia Broadcasting System (CBS) and the Columbia Recording Co. have relations.

CAP'S FOREIGN SOURCE

Meanwhile, Capitol Records this week issued a press release heralding the discovery of "an endless source for foreign music," for its transcription service. RCA will be etching on acetate sheets for American musicians in foreign countries at a source which was uncovered by Jim Concienne, the firm's assistant to its A&R activities.

Other Capitol execs have for the past few weeks indicated that if the need arises to utilize Capitol's toolkits, the firm would go ahead with an "outside" sorts of production, it was also revealed that there are many toolkits who are willing to slice wax.

Meanwhile, ban-flouting practices continue to be employed by Mercury Records. After the foreign-cut groundwork, Altho Mercury execs voice that they can provide invoices to cover every ban-made musical etching made in Europe, trade gossipers have been of the opinion that the diskers have been, or is it, well smoked in the trade that there has been a steady progression of small record company dates from the very day the ban began. A number of the sidemen are waxing union topper sides just as steadily as there were no ban at all.

From all this individualized defiance, it is probable that a test of the Petillo ban will result. To date the union has taken no action against toolkits who have recorded. In fact, the AFM has stated that it is not aware of any cases where union toolkits have made recordings. In some cases, when the action taken by a recording studio or recording toolkits, then Petillo will, in fact, be admitting that the ban actually is a strike. If this occurs, diskery legal eagles may be able to force Petillo's hand via the strike provisions of the Tent-Harley Act.

Signature to Release New Red-Black Label

NEW YORK, Aug. 14.—Signature Records next week will inaugurate a new red and black label, the 32,000 series, which will encompass the firm's race, blues and spiritual wax.

The first releases on the new series will include sides by the Sons of the Harp, Freeman Thomas and Georgia Peach and Her Gospel Singers.

The 1,500 series, while formerly contained the label's race line, will now consist solely of hillbilly, Western swing and blues artists. The label color in this series remains black and gold.

HOLLYWOOD, Aug. 14.—Frankie Carle will take his group on a tour of Northern California prior to swinging eastward on a series of one-nighter and theater tours. The band and crew will hit the road following a 12-day vacation after closing at Casino Gardens, Owens Park, Calif. Carle opens in Stockton Friday (20) at the follow-up to the Mt. Eden (21) and Edgewater Ballroom, San Francisco (24-25).

Separate set include 1-7, Lakeside Park, Denver; 10-16, Orpheum Theater, Omaha; 18, Ballroom, St. Joseph, Mo.; 18, Ballroom, Sioux City, Ia.; 21, Ballroom, Oelwein, Ia.; 23, 29, Riverside Theater, Milwaukee.

During October the band will play basketball in, Denver; 1-7, Fruitport, Ill.; 2, Peoria, Ill., 3, plus they opened their season at the Wally's (24) at Toledo, 710; Palace, Youngstown, O., 11-14; Shea's, Buffalo, 15-21.

Carle is appealing his vocal solo to replace his daughter, Marjorie Hughes, who will remain in California. In the meantime Carle will bolster his vocal corps featuring Billy Williams, Ken Conklin, Gregg Laurences and Chris Weston.

Signature Buys Haven Masters

NEW YORK, Aug 14.—Signature Records this week completed purchase of over 100 masters from the Haven Masters organization, and it was indicated that the purchase were not revealed. Signature plans to issue these newly acquired masters which are available, other than in the race and spiritual field, on its new 32,000 red and black label (see other story this section).

Meanwhile, the Signature diskers were given a cease and desist order from its status under Chapter XI of the Chandler Act. The firm's bond was in September in payment of its accrued debts due to creditors over the week-end.

Weems, Snyder Ink Co-Operative Deal

CHICAGO, Aug. 14.—Bob Weems, who severed his connection with General Artists Corporation two weeks ago, is now heading for his short-lived concert department. This week joined W. D. Snyder, ex-Frederick Bros. exec, for the past three years engaged in private for a new pro of both Weems and Snyder, they are President of a partnership deal. Working out of offices at 333 N. Michigan, Weems and Snyder will be under the umbrella of busines but would co-operate on certain factors.

Weems will concentrate on concert promotions in the Midwest, while Snyder will handle Atlantic connections with Holliday on Ice and Ice Vegues, together with his hotel show program. Snyder and Weems were previously associated with show programs. In various places. Snyder was an FB exec in Chi., while Weems had charge of the FB band department.

Weems will continue his previously announced affiliation with Sid Page and Art Goldsmith, with Bob Hayes, Pat Hayes, Washington, who are back-bookers, together with Carl Lash, Joe Iwuir and Fred Waring for the fall and winter season.

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