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**VOX JOX**

A National Accounting of Disk Jockey Activities

**GOTHAM GLEANINGS . . .** Symphony Sid has closed the membership in his Bebop Club at WMCA with a reported 16,000 cardholders. . . Jerry Roberts is doing a new midnight show, *Top Flight Time*, at WAAT. . . Merry Macs, fresh from London, guested on Ted Steele's WMCA show last week. . . Johnny Desmond set for an appearance on Paul Brenner's WAAT teen-ager stint Saturday (20). . . The Deep River Boys and the Clooney Sisters (Tony Pastor's vocal group) set for a guest shot with Bob White at WBNX Saturday (20).

**GIMMIX . . .** Ray McKinley is sending a flock of transcriptions to jocks, using his theme, *Howdy Friends*, and inserting the spinner's name, station and city. Idea was suggested by Walter Kay, of WJW, Cleveland. . . Dean Landfear, WMT, Cedar Rapids, Ia., runs a two-way line into the Danceland Ballroom when name bands appear there, and interviews the batoneers over the air. . . Dick Olson, program director at WIMS, Michigan City, Ind., runs a project titled *Michigan City Hit Parade*. A list of the region's most popular platters is obtained from the local juke box distributor, and the top 10 are played every Saturday a.m. . . Bill McKay, WPDJ and WPDJ-FM, Clarksburg, W. Va., has started an hour show titled *Pop Shop*, which uses, instead of a musical theme, street sounds. Listener gets the idea that he is in a record shop talking to the proprietor. . . Arnold Fleming, WCFC, Beckley, W. Va., was skedded to have Elliot Lawrence guest on his *Music From the Blue Room* show recently, but the sticker was delayed en route. Fleming did the next best thing; he phoned Lawrence at his hotel, with the line hooked to the mike, and their conversation was broadcast.

**STRICTLY FROM DIXIE . . .** Dick Martin is filling Bob Poole's slot at WWL, New Orleans. . . Fred Parsons, WSB, Atlanta, has started a longhair show titled *Saturday Symphony*. . . Stan (The Record Man) Warren has converted his Saturday jamboree into a telegram request show. . . Ex-Teagarden drummer Larry Robertson is the new program director at KOME, Tulsa, Okla. . . Dee Carty, WFLB, Fayetteville, N. C., interviewed Dinah Washington recently and gave copies of her Mercury disks to the studio audience. . . Jim Lounsbury, who formerly piloted an all-nighter at WHAS, Louisville, is doing four hours daily over WLEX, Lexington, Ky., and also serves as supervisor of announcers. . . Bill Herson, WRC, Washington, has again been invited to emcee a Thanksgiving Day football rally at the Naval Academy. For the third straight year, Herson will broadcast the pre-army-navy game festivities from Mahan Hall. . . Jackson Lowe, WWDC, Washington, is now airing a seg of his *1450 Club* from the Duke Ellington Club. . . Hugh McPherson Jr. has joined the jockey staff at WOAY, Oak Hill, W. Va. . . Count Basie will appear on the *Good Rockin' Time* show over WTNB, Birmingham, December 7. . . Bob Umbach, WJLD *Atomic Boogie* maestro, staged a one-day vaude show at the Birmingham Theater starring the Buddy Johnson ork recently, and the resulting \$4,700 net broke the house record previously held by Lionel Hampton. Umbach hopes to make these name band shots a regular affair.

**TUNE TOUTING . . .** Harry Nigocia, WIBW, New Orleans, writes: "Introduced and now plugging *You're a Darling, My Darling*, a Dana record by Jeffrey Clay. Reaction's great." . . Texas Tom Porryman, KEBE, Jacksonville, Tex., runs his own hillbilly hit parade, with the current toppers Red Foley's *Tennessee Saturday Night*, Hank Thompson's *You Remembered Me* and Lee Rosamund's *I've Got the Down-Hearted Blues*. . . Charlie Trussell, WNOW, York, Pa., says: "Pushed Russ Morgan's *So Tired* to No. 1 on the York hit parade. Decca should come thru with a new car, or at least a new copy of the platter." . . Bill Watson, WINS, thinks that Billy Eckstein's National platter of *Without a Song* is "the finest since Sinatra's rendition with the old T.D. crew. Requests have been pouring in." . . The Tempo platter of *Sweet Georgia Brown* copped Juke Box Jury honors on the Rayburn and Finch WNEW show, scoring a high 90 out of a possible 100 points. . . Red Munro, WCOG, Greensboro, N. C., predicts that "Paul Weston's Capitol platter of *Deep Purple* will revive the tune all over again." . . Jerry Eion, WRAL, Raleigh, N. C., says, "Ted Weems' Mercury version of *Mickey* has suddenly blossomed as the big hit all over again down here."

**THE JOCKEY AND THE ECDYSIAST . . .** Lee Donahue, WINZ, Miami Beach, has dedicated the Freddie Martin Victor platter, *It's Whatcha Do With Whatch Got*, to local stripper Sheila Ryan. Pix of Sheila and Lee together at the mike are in great demand by WINZ listeners, and the two plan a p.-a. tour of local record shops to boost the disk.

**CONTEST CORNER . . .** Mel Stewart, WNAR, Norristown, Pa., is conducting a mystery vocalist contest. The playing of Ronny Deauville's *It's Too Soon To Know* drew 2,000 letters, with the majority guessing the singer to be Sinatra. . . Frank Allan, WREN, Topeka, Kan., recently ran a unique contest, object being for listeners to guess his weight. Out of the 800 responses, one hit the poundage on the nose—183. . . Prior to the opening of *Holiday on Ice* in Cincinnati, Paul Dixon, WCPO, conducted a mystery tune contest offering two oakleys to the first 100 correct guessers. Mail count, according to the wattery, totaled 280 special deliveries, 13 telegrams, 2,050 postcards and 3,453 letters.

**WESTERN WAX WHIRL . . .** Van Douglas, formerly with WJBK, Detroit, is now free-lancing a religious program on alternate Sundays over the same station. . . Bill Lamb, WBBC, Flint, Mich., makes regular trips to Detroit to interview bands and recording stars. He transcribes the sessions for playbacks over his *Jam for Breakfast* show. . . Leo Underhill, who does the *Nighthawks* show at WCKY, Cincinnati, received an unusual phone request two weeks ago. It was a call from Commodore Spencer, of the S. S. Queen Elizabeth, 170 kilometers out of New York, asking for a tune to be dedicated to the passengers. . . Tim Edwards, KICD, Spencer, Ia., does a request show titled *Jam for Supper*. "Most of my listeners tend toward hillbilly," he writes. "I've been trying to educate them otherwise, but it's a long, slow process." . . August Grebe Jr. has been named program director for KVRH, the new station in Salida, Colo. . . Dick Gilbert, KTYL,

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