

**Billboard** MUSIC POPULARITY CHARTS

PART IX

**Record Possibilities**

Based on reports received last three days of Week Ending April 22

**THE BILLBOARD PICKS:**

(In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.)

- A WONDERFUL GUY** ..... Margaret Whiting & Frank De Vol Ork ..... Capitol 57-542  
 Dinah Shore & Harry Zimmerman Ork ..... Columbia 38468  
 Fran Warren & Henry Rene Ork ..... Victor 26-3483

"A Wonderful Guy" is a wonderful song out of the sock "South Pacific" score, and these three gal vocals all have that cash register potential. Margaret Whiting's is perhaps the finest artistically, as she sings with heartfelt sensitivity and purity, superbly backed by De Vol. La Shore's stint is also on the gorgeous side, as she gives it the straight show treatment. And Fran Warren has finally approached a realization of the great promise for which Victor inked her. If and when the song scores, all of these platters should be money in the bank.

- ROOMFUL OF ROSES** ..... Dick Haymes ..... Decca 24622  
 Here's a sentimental hillbilly tune with a simple, compelling story idea and a melody to match. Haymes sends it out straight from the ticker, in a rich, vibrant voice. It's one of those easy pop treatments of a folk ditty that frequently amount to real bellringers.

- MERRY-GO-ROUND WALTZ** ..... Art Mooney ..... MGM 10405  
 Guy Lombardo ..... Decca 24624  
 This one is the old "Over the Waves" waltz done in a ringing oom-pah-pah. The tune is just the thing for the Merry-Go-Round idea and lyric. Mooney gives it one of his clanging all-out productions. Lombardo treats it in similar but slightly politer vein. Both platters appear to have the ingredients of a novelty click. Backing of the Lombardo side is a bouncy version of the "Canadian Capers" novelty, featuring the twin pianos. This one too looks like a juke winner.

**THE DISK JOCKEYS PICK:**

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them the disk jockeys think tomorrow's hits will be:

1. BLACK COFFEE ..... Sarah Vaughan ..... Columbia 38462
2. YOU RED HEAD ..... Eddy Howard ..... Mercury 5274
3. BABY, IT'S COLD OUTSIDE ..... Buddy Clark-Dinah Shore ..... Columbia 38463
4. BABY, IT'S COLD OUTSIDE ..... Johnny Mercer-Margaret Whiting ..... Capitol 57-567
5. RIDERS IN THE SKY ..... Burl Ives ..... Columbia 38445
6. FIVE FOOT TWO ..... Art Mooney ..... MGM 10398
7. DON'T CRY, CRY BABY ..... King Cole Trio ..... Capitol 15418
8. HOW IT LIES, HOW IT LIES, HOW IT LIES ..... Kay Starr ..... Capitol 15419
9. SOME ENCHANTED EVENING ..... Frank Sinatra ..... Columbia 38446
10. A CHAPTER IN MY LIFE CALLED MARY ..... Gordon MacRae ..... Capitol 15425

**THE RETAILERS PICK:**

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. SOME ENCHANTED EVENING ..... Bing Crosby ..... Decca 24609
2. BABY, IT'S COLD OUTSIDE ..... Johnny Mercer-Margaret Whiting ..... Capitol 57-567
3. IF YOU STUB YOUR TOE ON THE MOON ..... Bing Crosby ..... Decca 24524
4. KISS ME SWEET ..... Kitty Kallen ..... Mercury 5285
5. YOU'RE SO UNDERSTANDING ..... Blue Barron ..... MGM 10369
6. FIVE FOOT TWO ..... Guy Lombardo ..... Decca 24615
7. MY ONE AND ONLY HIGHLAND FLING ..... Buddy Clark-Dinah Shore ..... Columbia 38463
8. SOME ENCHANTED EVENING ..... Jo Stafford ..... Capitol 57-544

**THE OPERATORS PICK:**

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's will be:

1. HOW IT LIES, HOW IT LIES, HOW IT LIES ..... Connie Haines ..... Coral 60044
2. SOME ENCHANTED EVENING ..... Perry Como ..... Victor 20-3402
3. FIVE FOOT TWO ..... Benny Strong ..... Tower 1456
4. BARROOM POLKA ..... Russ Morgan ..... Decca 24608
5. EVERYWHERE YOU GO ..... Eddy Howard ..... Mercury 5248
6. LOVE ME, LOVE ME, LOVE ME ..... Jan Garber ..... Capitol 15402
7. DON'T CRY, CRY BABY ..... Eddy Howard ..... Mercury 5262
8. FIVE FOOT TWO ..... Art Mooney ..... MGM 10398
9. KISS ME SWEET ..... Judy Valentine ..... MGM 10394
10. NEED YOU ..... Guy Lombardo ..... Decca 24614

**FOLK TALENT AND TUNES**

(Continued from page 32)

Bill Monroe (Columbia) will carry a baseball team with him again this summer in conjunction with his personal appearance tour. Monroe intends to line up 15 players, some of whom will double in his show, to play all corners on afternoon dates, with his show set for the evening. Monroe is dickering with Max Lanier, former St. Louis Cards' hurler who jumped to the Mexican league and was outlawed. Monroe intends to debut his new Blue Grass Quartet for his next waxing session. . . . Ted Browne, Southern Music rep for the Midwest and South, has returned from a week's visit in Tennessee and Ohio.

Les Hutchins, manager of Cowboy Copas (King), is managing Ernest Tubb's record shop in Nashville. . . . Milton Estes and the Musical Millers, WSM, Nashville, have switched from Decca to King Records. . . . George Morgan undergoes a second eye operation soon. Morgan is the new Columbia singing find at WSM, Nashville. . . . Ernest Tubb spent a week recently in Texas visiting his parents. . . . Mercury recording chief, Murray Nash, will cut Art Gibson with Jerry Byrd's String Dusters in Cincinnati this week. Byrd will soon go to Hollywood to cut a Hawaiian album for Mercury with Sonja Henie's Hawaiian band.

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