

What Listeners Want

at 1950 Fairs

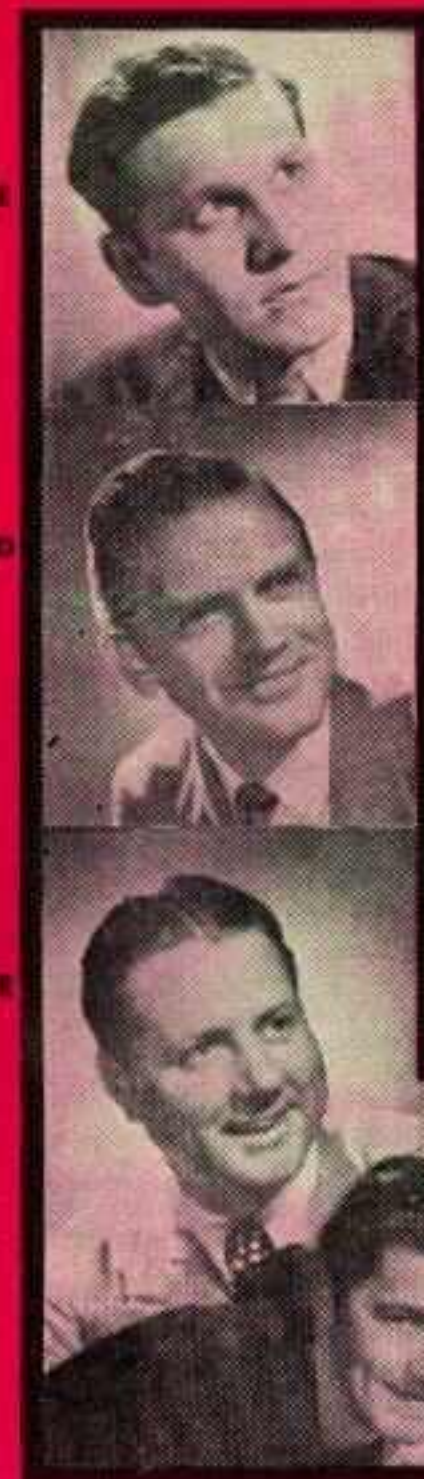
In Ohio, Indiana, Kentucky, West Virginia and surrounding areas the fair goer is most likely a WLW listener. What he wants most in Fair entertainment is to see and hear in person his favorite radio entertainer from the Nation's Station . . . he prefers the personalities he knows. For top attendance in 1950, plan now to feature the favorites on one of these great shows—

"MIDWESTERN HAYRIDE" and "WLW ON PARADE"

For information write, wire or call Manager Ken Smith of



CROSLY SQUARE
140 WEST NINTH ST., CINCINNATI 2, OHIO
'PHONE CHERRY 1822



THANKS! . . .

To all you Fair managers with whom we had the pleasure of working in '49. In 1950 we are looking forward to an even more successful season by providing your Fair with talent that is known to our listeners—who ARE your Fair Goers.

