

THE BILLBOARD

Music Popularity Charts

Record Reviews

90-100 TOPS
80-89 EXCELLENT
70-79 GOOD
40-69 SATISFACTORY
0-39 POOR

How Ratings Are Determined
Records are rated four ways: (1) over-all; (2) as to their value for disc jockeys; (3) for retailers; and (4) for operators.

The Categories
Following are the maximum points that may be earned by a record in each of the nine categories considered: Song caliber, 15; interpretations, 15; arrangement, 15; name value, 15; record quality (surface, etc.), 5; music publisher's air performance potential, 10; exploitation (record ads)—promotion firms, legit and other "plug" aids, 10; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

Each of the records reviewed here expresses the opinion of the members of The Billboard music staff who reviewed the record.

Table with columns: ARTIST LABEL AND NO., TUNES COMMENT, POPULAR. Includes entries for Jan Garber Ork, Jerry Lewis, Peggy Lee & Mel Tormé, Tommy Edwards, Marion Morgan, Woody Herman, Johnny Desmond, Dennis Day, Hugo Winterhalter, Tony Martin.

RHYTHM AND BLUES NOTES

Continued from page 28

The group is slated for four days at the Farm Dell nitery, Dayton, O., beginning August 16 and will follow that with a week at Gleason's, Cleveland night spot, opening August 20.

Savoy also inked a new blues shouting thrush, Little Sylvia, who is being touted as the label's successor to Little Esther. The new Paterson, N. J. canary will record with the Heywood Henry band.

Erroll Garner, who has been on the West Coast for the past four months, is on his way back into the Eastern territory. The shuttering of Cafe Society Downtown in New York last week upset his future booking schedule.

Bull Moose Jackson will henceforth be known as Moose Jackson. He is giving up the "Bull" at the behest of King Records' topper Syd Nathan.

The Honor Roll of Popular Songwriters

By Jack Burton

No. 104—ISHAM JONES

Keeping up with the Joneses during the 1920's was next to impossible in certain fields of endeavor.

Bobby Jones ruled the golfing world with four United States amateur titles and three national open championships. Tad Jones' Southern California Trojans scored the first of their Rose Bowl victories, and Isham Jones had four smash song hits in the year of 1924 alone.

Born in Ccaltown, O., on the last day of January, 1894, Isham Jones as a boy had musical aspirations, studied piano and saxophone while in grade and high school, and at the age of 20 formed his own orchestra that played for dances in Saginaw, Bay City and other nearby Michigan towns.

After a year of advanced musical study in Chicago and working as a saxophonist with several local dance bands, Jones decided he was ready to crack the big time in a restless era when restless feet

danced the restless hours away and the excellence of a restaurant was judged by its music rather than its menu.

Band Leader

For the next decade, Jones provided his own musical background of violins and clarinets, saxophones and muled brass for his Tin Pan Alley success story, since the songs he wrote and popularized were closely allied to the band he directed.

He and his orchestra, the pride of Chicago, packed 'em in at the Green Mill, opened the million-dollar Rainbow Gardens, played the College Inn for six years, and then duplicated their Chicago triumphs on a transcontinental vaudeville tour and at New York's Rue de la Paix and London's swank Kit Kat Club.

When the depression made the covert charge prohibitive and emptied the country's dance floors, Jones was ready and able to retire to his California ranch. Like Bobby Jones' putter, "Calamity Jane," his baton and songs had made history.

ISHAM JONES' BEST KNOWN SONGS AND AVAILABLE RECORDINGS

Popular Songs

- 1919—MEET ME IN BUBBLE LAND
1922—ON THE ALAMO
1923—INDIANA MOON
1924—IT HAD TO BE YOU

(Available on the following records: Decca 25349, Dick Haymes; Decca 23079, Django Reinhardt and Stephano Grappelli; Decca 24254, Jimmy Lunceford; Decca 25302, Henry Busse orchestra; Capitol 155, Betty Hutton; Columbia 38040, Buddy Clark; Columbia 36744 in C-105, Eddy Duchin; Victor 27536, Artie Shaw.)

Table with columns: ARTIST LABEL AND NO., TUNES COMMENT, POPULAR. Includes entries for Ezio Pinza, Tex Beneke Ork, Billy Eckstine, Florian Zabach, Lawrence (Piano Roll) Cook, Tamara Hayes.

- 1925—IDA I DO
1932—THE WOODEN SOLDIER AND THE CHINA DOLL
1933—YOU'VE GOT ME CRYING AGAIN
1936—THERE'S NO GREATER LOVE
1942—MY BEST TO YOU
1949—HOW MANY TEARS MUST FALL?

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SONGWRITERS COMING UP!

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