



LOVELY,
TALENTED
**BONNIE
LOU**

Singing Star
of

WLW RADIO and TV
MIDWESTERN HAYRIDE
and
KING RECORDS

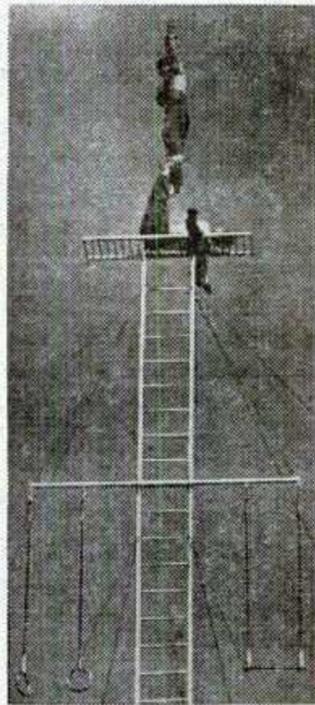
Currently in the Nation's TOP TEN,
Billboard Country and Western Charts, with
SEVEN LONELY DAYS
and Coming Up Fast with
TENNESSEE WIG-WALK

NOW AVAILABLE FOR PERSONAL APPEARANCES
Contact
KEN SMITH—Mgr.

WLW Talent Promotions
9th & Elm, Cincinnati, O.
Phone: DUnbar 5528 or 1926

For Thrills It's Still
THE BARRETTS

Two Man High Act



NOW APPEARING
**ROCKY
POINT
PARK**

WARWICK NECK, R. I.

Per. Mgr. & Repr.
BLANCHE BALZER
359 West 52 St.
New York City
Circle 5-9240

Exclusive Booking
AL MARTIN AGENCY
Hotel Bradford,
Boston 16, Mass.

ATTENTION, FAIRS
STEELE'S FRONTIER DAYS

America's #1 Grandstand Show
A Western Production and Extravaganza
Also Novelty Acts and Dog Acts
Available at all times

FOR OPEN TIME PHONE—WIRE—WRITE

Steele's Attractions
London, Ohio
Gus Sun Agency
Regent Theatre Bldg.
Springfield, Ohio
Sun-Grossman Agency
700 Royal Union Bldg.
Des Moines, Iowa

CARNIVAL and FAIR MEN COMMITTEES
TOMMY PAYNE

Carries a complete line of items to serve all your needs. CLOCKS—WATCHES
—JEWELRY—LAMPS—KITCHENWARE—DISHES—GLASSWARE—TOYS—NOVEL-
TIES—SLUM—You name it.

Price our merchandise before you buy

TOMMY PAYNE

(Next to Gold's Restaurant)

808 W. ROOSEVELT RD.

(Phone: CAnel 8-6411)

CHICAGO, ILLINOIS

Grandstand Tax

Continued from page 46

drew's letter to all members who, it is assumed, will use it in soliciting exemption for their grandstand shows thru their district offices if they feel that they can qualify.

Last year, the Rutland (Vt.) Fair reportedly was exempted from the paying of taxes on its grandstand ticket sales. It qualified along the lines as outlined in Rule 1 of Andrews' letter.

While several fair leaders, including George A. Hamid, cautioned against regarding the contents of Andrews' letter as conveying any blanket exemption, the hope that a large number of fairs might be able to qualify for exemption was expressed. It was reasoned in some circles that annuals conducted along bona fide agricultural lines and located in areas principally devoted to agriculture, would conceivably gain the most liberal interpretations.

Dodds to Washington

Dodds is continuing his plan to journey to Washington where he will seek additional clarification and continue the groundwork leading to the ultimate blanket lifting of the tax.

The Gouverneur (N. Y.) Fair head and former IAFE president was instrumental in securing the elimination of taxes on agricultural fair gate admissions in 1951.

In making his representation on behalf of fairs, Dodds pointed out that the usual practice of annuals was to include in their afternoon grandstand programs 4-H Club parades and style shows, high school band concerts, competitive parades, prize-winning cattle, horses, etc., together with professional talent. He took no exception to the application of the tax to any admissions to midway attractions.

IAFE Campaign

Continued from page 80

benefit the entire fair industry, he said.

Virtually all of the State associations are believed to be members of the International, with the exception of Georgia.

The gains made for fairs in the matter of Federal tax legislation brought an awareness to many non-member fairs of the value of a strong association. In the past, many directors of individual fairs, most of whom do not attend the Chicago meetings or devote more than a small part of their time to the operation of their events, had little knowledge of IAFE endeavors. Some thought that the scope of the International was beyond their limited area interests, and the outlining of benefits has had to evolve pretty much into a personal selling job.

The present enthusiasm for group endeavor displayed by fair executives is likely to remain constant for some time, and possibly even gain momentum, some believe.



Galas and Festivals

ENGLAND and SCOTLAND

For bookings, contact
HAL PEARCE PRODUCTIONS
BOX 4037, STATION A, DALLAS, TEX.

WANT CARNIVAL

for
Orleans County Fair

August 20, 21 and 22,
Barton, Vermont.

Good deal for right operator. Fair under new management. Contact

KEN SWIFT
Clover, Vermont

For the Best in the West

in Acts,
Revue, Grandstand Shows
for FAIRS—PARKS—CELEBRATIONS
Write, Wire or Phone

J. C. MICHAELS ATTRACTIONS

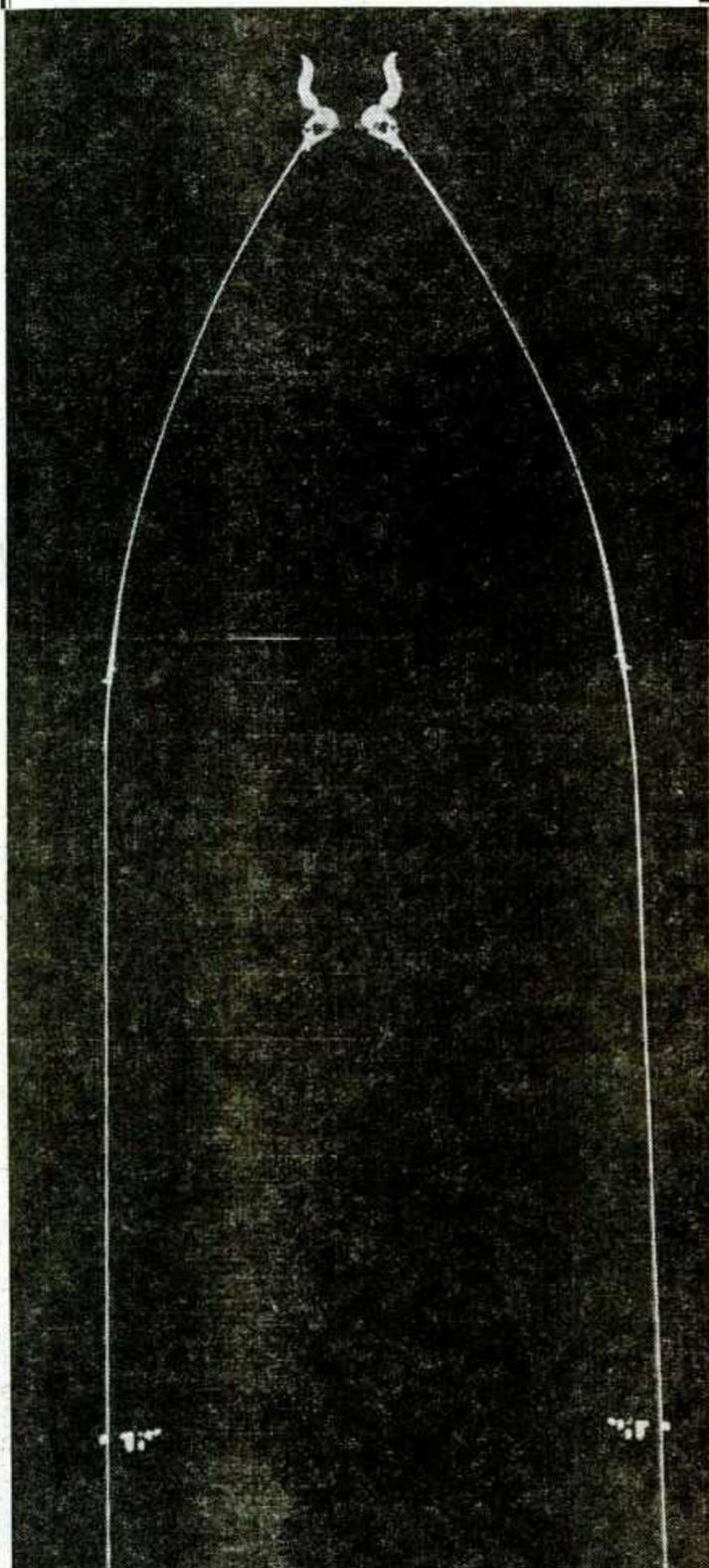
Chicago Offices: 64 W. Randolph St. Chicago, Ill. Phone: RA. 4-3428
Kansas City Offices: Reliance Building Kansas City, Mo. Phone: HA. 0382

ATTENTION . . .
FAIR SECRETARIES

THE WORLD'S NEWEST
AERIAL THRILLER

Bill Atterbury's

SKY KINGS



For many years a feature attraction at fairs, circuses, celebrations, amusement parks and carnivals, Bill Atterbury, the "SKY KING," has thrilled audiences throughout the world with his swaying pole daredeviltry.

NOW . . . after two years of training and intensive practice, the "SKY KING" has devised a way to more than triple the thrills packed in his own seven-minute routine of aerobatics. Using TWO identical riggings situated THIRTY FEET apart and with a daredevil atop each lofty pinnacle the "SKY KINGS" execute some of the most daring of aerial gymnastics . . . but that isn't all! These rulers of the ethereal empire perform while they sway to and fro in an arc of 60° until they touch in the center. This tremendous sway places the "SKY KINGS" almost sixty feet apart at the outer ends of their sway. Designed solely for thrills, this original presentation of the incomparable "SKY KINGS" is brand new, without peer and unparalleled in the history of aerialdom. PLAN NOW to use this awe-inspiring stratospheric thrill act.

***** FOR OPEN TIME *****

JULY, AUGUST, SEPTEMBER AND OCTOBER
AND FOR 1954 BOOKINGS

CONTACT

BILL ATTERBURY
c/o THE BILLBOARD
CINCINNATI 22, OHIO