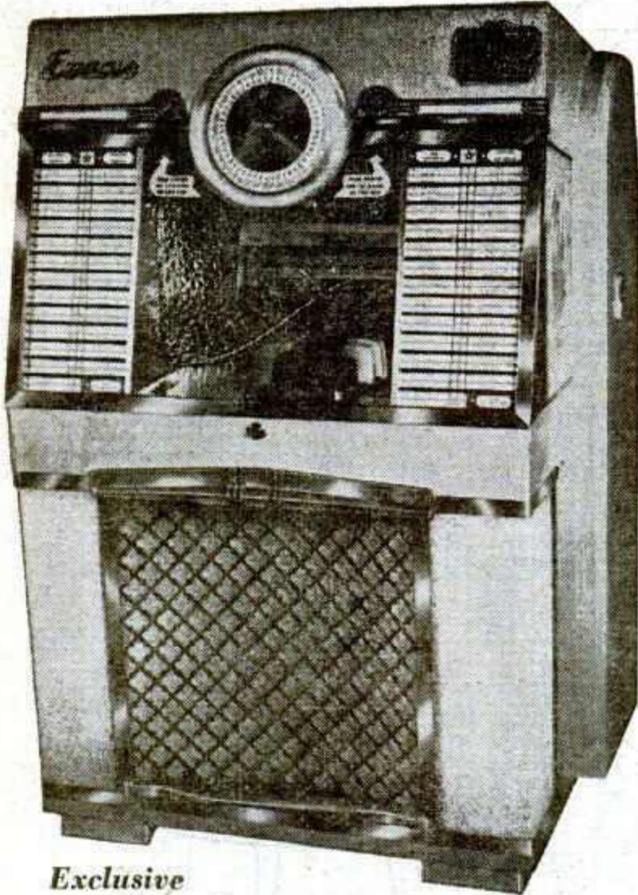


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**COINMEN YOU KNOW**

**Chicago**

Ralph Sheffield, Genco, spent weekend in Detroit visiting distributors. Ralph found Michigan air a bit frosty. . . . Irv Ovitz, Acme International Distributors, 3643 W. Montrose Avenue, says an increased business is being noted on bingos, shuffle alleys and Arcade machines. . . . Herb Jones pointing out hall redecoration job at Bally.

Henry Nelson, Nelson Distributing Company, Detroit, a visitor at United, H. Ross, United engineer, said that the first night's play in the company's Twilight Golf League was called on account of darkness—seems it turned into a banquet after that.

Down to the Derby: Len Durant, United president, who left Thursday; Henry Rydberg and Howard Nerius, who left Friday. Not in Kentucky, but a pool winner on show-horse Hasseyampa: Billy DeSelm.

Joe Kline, First Distributors, reports demand heavy for Chicago Coin's Star Lite Bowler. Sam Kolber advises the Koin Men's Koffee Room at First is getting more and more popular with operators dropping down for java and watching McCarthy-Stevens telecast. Mal Finke of the merchandise division finding big response to the firm's summer catalog thru mail and counter sales.

Monty West, Purveyor Distributing, says Northern Illinois area keeping him busy. Marie Hopp, Purveyor secretary, had a big time in Syracuse, N. Y., with her bowling team that tied for eighth place in Women's National Tournament.

Bill Bolles, Binks Industries, got nice letter from distributor Milton Braun, Savannah, Ga. Said Braun: "Have inspected Whiz Bowler and found it one of best counter games I have ever seen."

Jack Nelson, Bally, reports Bally plants to be awarded a plaque for Industrial Injury Prevention on May 13 at the annual Greater Chicago Safety Conference and Exposition.

Frank Mencuri, Chicago Coin, off to California on business and to visit his wife and kids. . . . Ed Levin smiling over results of latest shuffle model. . . . Likewise, Sam Wolberg and Sam Gensburg.

**New York**

Louis Tartaglia, County Vending, Westchester juke box operator, was on 10th Avenue buying equipment last week. . . . Olshen Distributors, Albany, N. Y., will hold an open house Tuesday and

Wednesday (11-12) to display the AMI E-120 to up-State operators. . . . Irv Kempner, Runyon Sales, is in Connecticut on business.

Ruth Nussbaum and Dorothy Wolk, former employees of the New York Automatic Music Operators' Association, visited at the office this week. . . . Joe Rosenberg, Ace Vending, is out of the hospital and recuperating. . . . Sandy Moore has bought Dominic Ambrose's Nassau and Suffolk Vending Company.

Charlie Engelman is building cottages on his property at Lake Mahopac, N. Y. . . . Lenny Block, Melody Music Company, bought the route of Herman Rabinowitz. . . . Walter Haenle, Prince Vending Company, Newark, N. J., is convalescing at the Eye and Ear Hospital, New York. . . . Sol L. Kesselman, counsel of the Music Guild of New Jersey, reports that he has been successful in having the automatic phonograph section removed from the proposed coin machine ordinance in Paramus, N. J.

Charlie Brinkman, vice-president of the Rowe Corporation, left this week on a business trip to Kansas City, Mo., and Tulsa. He will attend the National Automatic Merchandising Association regional meeting in Dallas this weekend. . . . Curt Roosevelt, grandson of the late President, visited Sam Goldsmith, Capitol Projectors executive, to discuss the coin operated 3-D business. His uncle, James Roosevelt, was once active in the coin motion picture business.

**Los Angeles**

Jean and Dolores Minthorne, Minthorne Music Company, off to Arizona for a look-see at their branch in Phoenix. . . . Charley Daniels, Ed Wilkes and Jimmy Wilkins, of the Paul Laymon Company, hailing the arrival of the new Bally Victory Bowler, which Charlie avers is built with the strength of a battleship.

Jack Spencer, Big Bear Lake music and games operator, getting set for the annual summer contingent of coinmen who visit him. Especially, says Jack, when the fish are biting. . . . Lyn Brown, Lyn Brown Company, carted a bevy of friends to help clean up his swimming pool at the Brown hacienda.

Al Silberman, of the Badger Sales Company, reports a spurt in drink machine business with the warm weather setting in. . . . Adolph D'Este, of the Badger firm's vending - supplies department, back in top shape again after being sidelined temporarily. Simon Sales Company, a beehive of activity as Jack Simon's foreign sales continue to mount. . . . Charles Cahoon and Johnny Ketchersid, Long Beach, in town this past week. . . . Also Lee Nelson, of Santa Ana, and Fred Allen of Bakersfield.

**Miami**

The Amusement Machine Operators' Association will start plans at the regular meeting scheduled May 27 for the fourth annual AMOA banquet to be held late this year. Willie Blatt announced this week. Blatt said that an effort would be made to again rent the Pagoda Room of the Saxony Hotel, Miami Beach, or possibly an even larger place, since last year's event was a sellout. At the same time, Blatt announced that AMOA meetings will be suspended during June, July, August and September.

Announcement from Jacksonville that the newly formed North Florida Coin Operators' Association expects to swing over to dime, three-for-a-quarter play on all juke boxes in Duval County failed to arouse a similar campaign here (see story in Music section).

William Binkley, president of Binkley Distributing Company, Jacksonville, distributor of M-G-M and other record lines, and his wife, Marjorie, were in town on a combination business-pleasure trip. Mrs. Binkley is the company's secretary-treasurer.

Binkley's Miami branch manager, Dave Shedd, is on a special diet due to a stomach ailment. . . . Juke box operators are calling for Betty Madigan's latest M-G-M record "Joey," says Mrs. Jo Hiller, who goes out on a limb for this one and predicts it will move up fast.

Gene Wasson, AMI field service representative, left town after conducting a service school at Southeastern Music Company. Another AMI factory visitor was Jack Mitnick, Eastern regional representative, who spent several days here on business, then visited the Jacksonville office of Southern Music Company. Mitnick's territory for AMI extends from Canada all the way to Puerto Rico.

Morris Marder, M & M Amusement Company, and his wife Mary celebrate their wedding anniversary June 6. . . . Mildred Marks, the efficient Girl Friday at Brooke Distributors, is planning a June vacation. . . . Helen Kane, also of Brooke Distributors, will be married this month and after a honeymoon, will return to her secretarial duties.

Willie Blatt and Bert Lane and their wives spent a pleasant weekend fishing in the Keys. "The big ones got away," says Blatt, "but we had lots of fun anyhow." Both coinmen are sporting bronzed faces.

Newly arrived on the showroom floor of Bush Distributing Company are samples of Chicago Coin's new 6-player baseball game Home Run and Starlight Alley. Both pieces look mighty good, says Ozzie Truppman.

The folks at Bush Distributing hear regularly from their wandering export manager, Ken Willis, who is on a month's business trip to the South American and Central American countries. In his absence, his assistant Jose Catari-neau is holding down the export department and attending to the constantly increasing flow of correspondence from the firm's many overseas customers.

Joe Mangone, All-Coin Amusements, is on a rigid diet trying to shed 80 pounds. Mangone and his wife-business partner Eloise are receiving compliments on their new home on Brickell Avenue, complete with swimming pool and cabanas. After a busy day, they look forward to a dip in their pool and a chance to relax.

Willie Levey is sporting a sleek new Cadillac that has his gin rummy associates gasping. . . . Shop foreman Eddie Frank, Taram Distributing, is on the sick list. . . . Syd Nathan, president of King records, is spending a few days at Miami Beach and then will travel to Havana on a talent search for calypso and mambo artists with Henry Stone, a.&r. man for De Luxe records, a King subsidiary.

While here, Nathan is spending considerable time with his Miami branch manager and lifelong friend, Marvin Novak, and also Nathan's brother, Dr. David Nathan, who is chief of medicine at Mount Sinai Hospital, Miami Beach.

Gale First, routeman for House Music Company, Naples, Fla., was observed buying records at the various distributors in town. First comes to Miami about twice a month for the purpose. He reports that juke box operators in the Naples area, on Florida's West Coast, are doing well these days due to good business conditions in farming, fishing and tourists—the three mainstays of his area. Straight nickel play is still the rule on Florida's West Coast, says First.

Jack Lipsiner, Coin-Operated Service, says he is sleeping the night thru for a change now that his 10-week-old daughter, Lorene Samuela, skips her middle-of-the-night bottle. Lipsiner and his wife, Lil, are happy in their new home at North Miami Beach, as is their 4-year-old son Mitchell Dean, who, according to his daddy, is "getting brown as a nut" in his new surroundings.

The Lipsiners are planning a southern vacation this summer instead of their usual journey to the North. "Why go up North and roast when we can keep cool down here?" says Jack. He reports juke box collections on his route are about at the same level as a year ago. Some of the other local operators say their collections have dropped and blame TV and the fights, in part.

Arnold Rogan, Juke Box Company, has returned to his route duties after injuring his back recently. . . . The AMOA business office has been redecorated and (Continued on page 74)

**How Was Your Timing on . . .**

**"IF YOU LOVE ME"**

KAY STARR  
 CAPITOL 2769

Now on Billboard's "Best Selling Singles" Chart

Start today to time your record buying to cash in on the heaviest disk jockey promotion and strongest dealer merchandising. Billboard's weekly BEST BUYS are the answer. Arrange now to have title strips of BEST BUYS supplied day and date with their publication in Billboard. You'll save time and money . . . you'll be riding only the winners for top play the year around!

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APRIL  
**6, 1954**

Title Strips  
 Ready for Top  
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APRIL  
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Please start sending me \_\_\_\_\_ title strip cards of Billboard's "Best Buys" to cost \$ \_\_\_\_\_ for 3 full months. Payment is enclosed.

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**CONVENIENT ORDER FORM**

There are 20 title strips on each card—10 on side A and 10 on side B. The minimum package includes 2 cards of each record selected (average 10 records—20 cards) delivered weekly for a period of 3 months

Cards per Week	Cost for 3 months	Cards per Week	Cost for 3 months
20 (400 strips) . . . .	\$ 9.00	70 (1400 strips) . . . .	\$29.00
30 (600 strips) . . . .	13.00	80 (1600 strips) . . . .	33.00
40 (800 strips) . . . .	17.00	90 (1800 strips) . . . .	36.00
50 (1000 strips) . . . .	21.00	100 (2000 strips) . . . .	39.00
60 (1200 strips) . . . .	25.00		