

COINMEN YOU KNOW

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occupied by the head of the firm, **Budge Wright**.

Lee Jones, president of Oregon Music Association until his retirement from the music operation field, and **Mrs. Jones** this week became the parents of a daughter.

A political split in high officialdom of the Coin Machine Men of Oregon developed when President **William Goebel** and Vice-President **Budge Wright** backed rival Republican candidates for governor in the Oregon primary. Wright's candidate, Gov. Paul Patterson, piled up the greatest majority ever recorded in a State primary to swamp Goebel's candidate, Secretary of State Earl Newberry. The two CMMO officials resumed speaking after the primary.

Detroit

Communications to:
Hal Reves
Woodward 2-1100

Lamb Reorganizes Music Firm; No Longer Corporation

Charles E. Lamb, Lamb Music Company, Highland Park, re-registered his company as no longer a corporation. Lamb, who has been operating his music machine business in Detroit for over 40 years, announced that he had bought out the corporation and had organized it under private ownership.

Morton Stein, a newcomer to the vending business in Detroit, set up the Universal Coin Machine Company to vend nickel Rocket Charms with Victor Capitol machines.

Two more newcomers to the vending business are **Loomis W. Simons** and **George Havrinche**, operator-distributors who formed a partnership to establish the Loomis and George Vending Company. Their city-wide route includes candy, gum, popcorn and peanut machines.

Earl Blakslee, Modern Coin Machine Company, Lansing, is now enlarging his 30-piece juke box route, reports **Joe Brilliant**, Brilliant Music.

Joseph A. Keller Jr. was named general manager of F. L. Jacobs Company, manufacturing firm. He comes to Jacobs from George Fry & Associates, consultant management engineers, and has a backlog of experience with Bethlehem Steel & Highway Trailer Corporation.

Los Angeles

Communications to:
Joel Friedman
Hollywood 9-5831

Fritz Joins Paul Laymon: With Wurlitzer 20 Years

Bill Fritz, formerly with Young Distributing Company in New York, who for more than 20 years was associated with the Rudolph Wurlitzer organization in the East, this week joined the sales staff of Paul Laymon Company, Southern California distributors for Wurlitzer.

Jean and Dolores Minthorne, Minthorne Music Company, back from their brief hiatus to Phoenix, Ariz. **Quay Sargeant** has an interest in the new "for members only" club, the Tablehoppers, on the Sunset Strip.

Charlie Daniels, **Ed Wilkes** and **Jimmy Wilkins** excited with the initial reaction to the Bally Victory and Champion Bowler currently being exhibited at the Paul Laymon Company.

George Mahlum, Selectomatic department manager at Minthorne Music, reports a sizable increase in business volume. **Lou Wolcher**, Advance Automatic Sales Company, in town for a brief visit last week.

Sam Ricklin, California Music Company, off on a vacation to Chicago, Detroit and New York. He'll return with a new car from the motor city.

Lyn Brown, Lyn Brown Company, back on the job again after his brief Chicago sojourn.

Frank Mencuri, Chicago Coin, moves on up for a complete tour of the Northwest prior to returning to his headquarters in Chicago.

Washington

Communications to:
Delores Newcomb
EMerson 3-7451

Westway Vending Expands Summer Ice Cream Routes

Sid Lotenberg, owner of Westway Vending, is busy expanding ice cream routes in readiness for warm weather. Cold weather has kept coffee sales up, however. Sid's recent installation of complete cigarette and candy machines at the Engineering and Research Development Laboratory at Fort Belvoir, Va., has proved profitable.

Hirsh Machines, headed by **Hirsh de La Vies**, continues to enjoy steady business. Hirsh, who is a member of the Variety Club, expressed his pleasure at the appearance of **Joni James** recently in a show sponsored by the club for the patients of Walter Reed Hospital.

James Bowen, of Kwik Kafe, of Washington, reports coffee sales fine. His firm will soon add hot chocolate to the line.

Pioneer Novelty Company, operated jointly by **Roger and Evan Griffith**, is doing a steady business.

Milwaukee

Communications to:
Benn Ollman
UPTown 3-6018

Ops Compete for Cig Vending Locations

Keen competition for cigarette vending machine locations has been stirred up in recent weeks due to growing number of operators entering the field. The roster of cigarette vending firms, after having held at a stable number for a period of years, has suddenly soared to new heights. Among the music and games firms to switch over to the smokes field within the past year are **Metro Amusement** and **Mitchell Novelty**, with the latter having made the change within the last month. Most of the cigarette vending newcomers are reported to be individuals with a relatively few pieces of equipment.

Ruth L. Bender, owner and manager of the Kwik-Kafe of Milwaukee, Inc., informs the trade that henceforth the firm will be known as R/B Vending Corp.

It's all smiles these days at the United, Inc., Wurlitzer headquarters. **Harry Jacobs Sr.** reports operators all over the territory are beating a path to the counter to place orders for the new models. **Walter Fischbach**, local sales representative, informs that his order book is in healthy shape considering the fact that music business normally dips a bit at this time of the year.

Several new names are currently on the United, Inc., roster. They are **Sherwood (Woody) Johnson**, a former Wurlitzer factory man who is now filling sales chores in the State territory, and **Frank Di Stefano**, recently added to the service and sales staff.

Bert Leisch, a relatively newcomer to the music industry, is reportedly building a prosperous string of locations. Bulk of his stops are situated on the West Side.

According to **Ken Wendell**, M-G-M and **James Martin** Company diskman here, operators are still buying copies of **Frank Weir's** "Happy Wanderer." Considerable buying action was noted this week on the new Dick Hyman version of "Unforgettable," he added.

Sam Cooper, Paster Distributors boss in the Milwaukee office, gets all excited when a new pinball game makes its appearance on the sales floor. Newest bell ringer is the Bally Champion. Also making a big hit with operators, adds Sam, are Bally's Victory and the new United pieces, labeled Rainbow and the Ace.

Sam Rothman, recently placed in charge of premium goods buying for the Paster office, is keeping himself and **Jerry Groll**, floor manager, busy racking up orders

from operators. Sales and mail order volume are showing a definite boost, according to Rothman.

Decca Records' branch manager **Don Thorn** lists as his top operator items **Kitty Kallen's** "Little Things Mean a Lot" and the **Four Lads'** version of "Three Coins in the Fountain."

Ted Curro, in charge of the cigarette vending end of the Metro Amusement firm, states that sales are holding up well. Cigarette cancer talk affected cash box receipts for a short while but the totals have climbed back to old level again in his opinion. His brother, **Melo Curro**, recently sold his hunting lodge near Mercer, Wis.

Candy man **Pete Faith** is back home convalescing after a stay at Columbia Hospital. Faith has been ailing for several months with a slipped disc condition.

Wayne Candy salesman **Don Reynolds**, just back from a sales trip thru the Upper Peninsula of Michigan, reports things perking up in that area. Candy venders looked in favor, he said, on his special deal, which includes one case free with each 20-case purchase of 120-count Janie, Snuggles or Brazil Fudge bars.

Johnny O'Brien had a visitor last week. **Jack Rael**, Patti Page's manager, stopped off in town to visit his parents following the Patti Page tour to Hawaii. O'Brien's happy report was that La Page's newest etching, "Steam Heat" and "Lonely Days," are on practically every juke box in the State.

Miami

Communications to:
Al Denny
83-3696

Ace Music Sparks Juke Revenue With Rentals

As a means of making up for sliding juke box collections, many operators are concentrating on one-night rentals. **Harry Silverman**, Ace Music Company, charges from \$10 to \$20 for the night's rental of a juke box, depending upon the age of the equipment and the organization renting it. Silverman adds that revenue on his route is down about 20 per

cent and the one-night rentals not only help financially but keep otherwise idle machines in good working condition.

Joe Mangone, All-Coin Amusements, announces the removal of his offices and showroom to the building formerly occupied by Taran Distributing. Mangone is distributor of Gottlieb games in Florida, Georgia and South Carolina, and also operates a route of juke boxes and games.

Dave Engel, Dade Vending Company, sold a games route of approximately 35 pieces to **David Adamson**, a newcomer to Miami from Philadelphia where he was in the paper business. The equipment consists of pin games and shuffle alleys in Greater Miami locations.

Vacationing **Harold Carson**, Juke Box Company, took time out at Juarez, Mexico, to pen a post-card to **Jimmie Bonnie**, AMOA business manager, and AMOA secretary, **Doris Shapiro**. Carson said he and his wife are having the time of their lives, with never a dull moment. They'll be away a total of six weeks.

Jimmy (Moon) Mullins, Mullins Amusement, is getting ready for a motor trip to Canada with his wife and their son, **Jimmy Jr.** The Mullins recently purchased a new home in North Miami Beach, joining a "select" group of coin machine operators and music distributors who have settled in the new community in the past few months. They include **Jack Lipsiner**, Coin-Operated Service; **Steve Brookmire**, of Mercury Record Distributors, and **Eddie Leopold**, C & L Amusement Company.

Harry Goldberg, H & G Vending Company, says May has proved to be a slow month. But this is not surprising, he adds, because experience has proved that all of May and a part of June usually brings a slump in this area. **Goldberg** and **Pappy Cox**, juke box operator of Flamingo Music Company, West Palm Beach, caught a mess of speckled trout and bass during a fishing junket in Northern Florida.

Marvin Novak, King records distributor, notes a drop in business now that many juke box operators are on vacation. However, he adds, the new King number recorded by the **Midnighters**, "Work With Me, Annie," is proving a hit on juke boxes and in record stores. Novak received long distance calls from Hunter Music Company, West Palm

Beach, asking for additional copies.

Henry Stone, a.&r. man for De Luxe records, is in Cincinnati for recording sessions with the Quails, a calypso group from Fort Lauderdale. Stone and the artists accompanied **Syd Nathan**, president of King records, to the Ohio city after Nathan's search for talent in Cuba.

A cruise either to Nassau or Havana may be in the offing for members of the Amusement Machine Operators' Association sometime in June. President **Willie Blatt** and AMOA secretary **Doris Shapiro** have gathered data on cost, etc., for presentation to the membership and a decision is expected to be made shortly. If agreed upon, the cruise would start Friday evening and end in Miami the following Monday morning.

The big new Mercury number is **Patti Page's** "Steam Heat," according to **Steve Brookmire**. He reports increased calls for the disk by juke box operators and record dealers thruout Florida. Also doing well, Brookmire adds, are "Isle of Capri," by the Gaylords, and "I'll Never Let You Cry," by Arthur Prysock.

The latter, a rhythm and blues artist, is catching on fast, says Brookmire. **Lester Stone**, of Manning Music, West Palm Beach, called me the other day for Prysock's record, and a while later I received another call from **Snooky Stambaugh**, Florida Music Company, also of West Palm Beach, for the very same record, he said.

Marvin Novak, King records distributor, is planning a month's vacation in Medellin, Colombia, in September to visit his two married sisters. He expects to relax on his sister's ranch and live the life of a caballero. Novak has never visited South America but he says his sisters rave about the climate.

Morris Marder, **Murray Gross** and **Ed Mercer**, all of whom operate music routes, acknowledge that juke box collections are down. They all agree that a lifting of the present 11 p.m. curfew in Miami would give a shot in the arm to lagging receipts. Despite the temporary slump, however, the occasional juke box route put up for sale in this area still brings 25 to 30 times the weekly collections.

Willie Blatt, Supreme Distributors, played host to a visiting coin machine operator from Germany. **Dr. Werner Hillert**, who operates a large route of juke

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*Less than 30 inches wide



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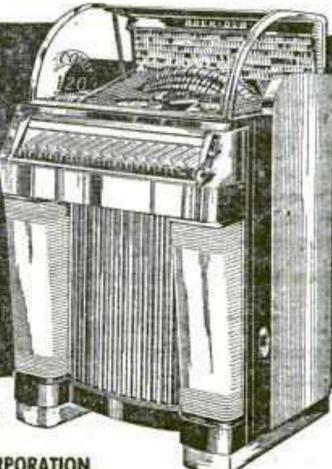
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