

badly hurt by the summer slump. Collections are increasing gradually.

James Bowen, of Kwik Kafé, of Washington, is vacationing at North Beach, Md. Coffee sales are all holding up well, his firm reports.

Meyer Gelfand, of the G. B. Macke Corporation, says that the recent 1-cent tax increase on each pack of cigarettes has not affected business in any way. Routes expand constantly and collections are good, he adds.

Mrs. G. L. Sinclair, of the Northern Virginia Music Company, is pleased that business is picking up after a few slow months. She and her husband recently became the proud owners of a 124-acre farm in Loudon County, Va. Their three sons are really making use of the pond as a swimmin' hole!

Dick Zigler, of the Canteen Company, combined business with pleasure on a recent trip to Hershey, Pa.

Los Angeles

Communications to: Joel Friedman Hollywood 9-5831

Keeney Rep Ends 1-State Tour . . .

Dave Wallich, regional representative for the J. H. Keeney & Company, has returned from an extensive tour of the 11 Western states, covering Denver, Seattle, Salt Lake City, San Francisco, Phoenix, Portland and Las Vegas. Wallich reports operators are receiving Keeney's new Century Bowler with enthusiasm.

Charley Daniels, Paul Laymon Company, delayed his vacation a week while Jimmy Wilkins and Carol Johnson make a road trip to San Diego. Ed Wilkes is in the midst of a surge of business created by Bally's new Hi-Fi game.

Adolph D'Este is back at his post in Badger Sales vending department after his recent Chicago trip. Mary & Kay Solle, Leuenhagen's Record Bar, gleefully report that their niece, Barbara, will be at the record counter again this summer.

Jack Gutshall, Corona music operator, was reminiscing about the days when he was the only national independent record distributing firm. Jack Simon, Simon Sales Company, continues raving about the tremendous growth of Las Vegas. Jack's export volume is likewise grown by leaps and bounds.

Lyn Brown, Lyn Brown Company, busy expanding his route of kiddie rides to include the Exhibit Fun Line. Ray Powers has taken on the distribution of the new coin-operated alarm clock, On Time.

Operators in Los Angeles this week included Oscar Tetzloff, manager; Jack Faust, Santa Ana; Pop Burris, Montebello; T. H. Loo, El Centro; Charley Gaiger, Ventura, and Al Cicero, of Santa Maria.

There was a reason for Sid Bloom, Oak Manufacturing Company, pacing the floor around the company's booth at the NABV convention in Chicago. He was about to become a grandfather for the third time. Bloom's traipsing at the booth paid off for a granddaughter, Lauren Beth Leicher, was born here July 15. Infant Lauren Beth waited for grandpa Bloom to return to his home here before her entrance into the world.

Lincoln, Neb.

Communications to: John J. Burke 3-1804

Job Sponsors 50 Vending Units . . .

A new operation of considerable importance has recently appeared in the Lincoln scene. Vince Kamath, Mark Odell and Dale Hedrick are operating approximately 50 Select-O-Vend 1-cent gum and candy venders under the sponsorship of the Exchange Club of Lincoln.

Mike Stangl, of the Kyes-Nichols Company, has increased his operation with several new juke boxes and three new Bally shuffle games.

Dick Taylor, of Amusement Service Company, has added several new Seeburg and Wurlitzer honos to his route. There was

also an addition to his household: Dick Jr., who weighed in at 7 1/2 pounds on June 21.

L. G. Longman, Lincoln's leading bulk vending operator, has expanded from 1-cent to 5-cent bulk venders and is now starting an operation of bulk charm venders, via the capsule method.

Steve Gorka, who a few months ago sold his phonograph operation, is now re-entering the juke box operating business.

Jack Clark, Omaha, is operating his Photomatic route in Lincoln and Omaha. He bought the route from L. R. Truax.

Miami

Communications to: Al Denny 83-3996

Suggests Pin Mfrs. Get Ops' Ideas . . .

Irving Pearl, A & T Vending Company, believes there could be a widespread resurgence of pin game popularity if the manufacturers would travel around the country interviewing operators to get the benefit of their ideas on how to make the devices more popular with the players. "Don't get me wrong," explained Pearl. "I'm not complaining. Since purchasing this all-games route several months ago, we've expanded and we're now doing far more than the business done by the former owner. But I believe the operators could give the manufacturers a few tips that would benefit the industry." Pearl is planning to diversify his equipment by putting out some juke boxes. He is a veteran New Jersey operator who settled here a few months ago.

The son of Jack Kauffman, C & L Amusement Company, faces a long period of convalescence after an operation which followed severe injuries in an automobile accident. Meier (Buddy) Kauffman dozed off while driving his car and the vehicle smashed into a building. Also seriously injured was Buddy's girl friend, who was the only other passenger in the car.

AMOA President Willie Blatt is planning a visit to Chicago for the Music Operators of America executive meeting, July 26, then a quick trip back home for two days before taking off with his wife on a two-week pleasure jaunt to Mexico. While in Chicago, Blatt will arrange for deliveries of materials so as to get his gun game, Bull's-Eye, into full production. The piece has done well in location tests, Blatt reports.

Syd Nathan, president of King Records, wound up a 21-day Miami Beach vacation just as his friend, Charles Kanter, of Cincinnati, arrived for a visit. Kanter owns Ace Sales Company and is one of the largest music box operators in his territory. Marvin Novak, King Records distributor in Miami, accompanied Nathan on a talent-hunting expedition for hillbilly artists while the disk executive was here.

Jack Lipsiner, Coin-Operated Service, turns gentleman farmer when the day's work is done. Lipsiner and his family recently moved into their new home in North Miami Beach and they're still planting trees and shrubbery. "We'll have a good crop of mangoes in a year," Lipsinger promised.

Patti Page's newest release, "Oh, What a Dream," is bringing smiles to Steve Brookmire at Mercury Record Distributors. "It's a rhythm and blues number and sure to click in the juke boxes," opines Brookmire.

Coinmen are blazing vacation trails these days. Moon Mullins, Mullins Amusement Company, is on a trip to Canada; Cliff Deale, Deale Automatic Music, is hibernating in the mountains of North Carolina.

"Mink Shmink," the latest Eartha Kitt recording (RCA Victor), is proving very popular on Miami Beach, according to Isadore Stone, of R & S Music Company.

Dave Engel, Dade Vending Company, has words of praise for Chicago Coin's Star Lite Bowler and Williams' 6-Player Baseball game. He says they're crowd pleasers. Another piece which is still going strong despite its age, says Engel, is Gottlieb's Queen of Hearts pin game—"a real money maker," in his words. Engel's son, Max, who ran a very strong race in the

recent school board election but finished second, is building up a substantial law practice. His clients include many coinmen. Max used to help his dad on the route years back.

Juke box collections are still running well below a year ago, altho most operators experienced a marked increase during the week of July 4. Actually, the ops in this area haven't been hit hard due to the system of established minimums in effect, but the location owners have seen their share of the receipts fall off in the past few months.

Lucky Skolnick, Supam Distributing Company, plans to visit New York for a couple of weeks beginning August 14, along with his wife and children.

Willie Blatt, Supreme Distributor, purchased one of the first new Drivemobile games from Bill Rabkin, International Mutoscope, and installed it in his Arcade at Fun Fair. The first week it took in 22 per cent of the entire Arcade's receipts. Business at the Arcade has been holding up well throught the summer, Blatt reports. Owner of Fun Fair is veteran coin operator and kiddie ride manufacturer Bert Lane. Incidentally, Blatt has served notice that he will not run for re-election to a fourth term as president of the AMOA, come October.

Coinmen drop in often at the AMOA office to enjoy the air conditioning system and to chat with Jimmie Bonnie, business manager, and Doris Shapiro, secretary. The AMOA sent flowers to Duke Luker, of Taran Distributing, who is ailing at Jackson Memorial Hospital.

Jean Carson, whose husband operates Juke Box Company, is on the mend after a gall bladder operation. She was stricken shortly after she and her husband, Harold, returned from a six-week motor trip to the West and Mexico.

Vacationing in New York are Morris Marder, M & M Amusement Company, and Willie Levey, of Mellow Music. Marder's wife, Mary, and their daughter, Ellen, were in the big town for several weeks before Marder arrived.

Music operator Isadore Samet reports that "Little Things Mean a Lot" (Decca) is the top nickel-puller on his route, with "Hernando's Hideaway" (Cadence) in the runner-up spot. On Jack Lipsiner's route, however, "Sh-Boom" (Mercury) is the No. 1 hit, with "Little Shoemaker" (RCA Victor) also doing good business. Lipsiner says that the recent siege of rain has been an added factor in the dip in music collections.

Hardest working man at Brooke Distributors is Larry Eula, shipping clerk and jack of all trades. Celebrating birthdays in the Decca and Coral distributor's office are Mildred Marks, Helen Marion and the boss himself, Mannie Brookmire. Miss Marks notes that juke box ops are calling for "High and the Mighty" (Decca) and "Good Night, Sweetheart, Good Night" (Coral).

Irving Wasserman is keeping busy with his shuffleboard route. Joining the vacationers was Milton Adler, Lor-Roy Amusement Company, who took his family to Lake Hopatcong, N. J.

Legs Biggers, A & T Vending Company, says he is getting more mileage out of Gottlieb's "Mystic Marvel" pin game than even the manufacturer would vouch for.

Hartford, Conn.

Communications to: Allen Widom CHapel 9-8211

MOC Contributes Juke to Boys' Club . . .

Paul Rechtshafer of Reliable Coin, Hartford, public relations chairman for the Music Operators of Connecticut, attended ceremonies at the Gopd Will Boys' Club, Hartford, recently and turned over a juke box complete with records to the group. The good will gesture started the long-projected distribution by MOC of 50 juke boxes to hospitals and other worthy institutions throught the State.

Mac Perlman, Hartford branch manager for Seaboard-New York Corporation, is planning a Bermuda vacation with Mrs. Perlman.

Ed Navickas, of the Navickas Amusement, Bristol coin operators, is back from a Maine fish-

(Continued on page 103)

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