Philadelphia Sept. 10 — Archie Livingston, owner of Studio and Midway Publishing firms, has set up his own recording company, Scope, which will primarily serve as a showcase for his own times.

Livingston said his new venture has the blessing of several major artists, who actually suggested that he set it up, in view of the difficulties confronting small music firms today in getting platter-showcases for their material.

Livingston was in Manhattan this week to set up his Eastern office, which will be headed by Jane Gibbs.

All Scope disk labels will carry a symphonious design with which buyers and dealers can determine the speed accuracy of the turntables. The first Scope release — a Chubb Jacob instrument with "Easy," backed by "The Troubadour Band" — will be released late this month.

W’minster for Tape Field Via Sonotape

New York, Sept. 10 — Sonotape, Inc., has been formed here as a medium for the purveyors of pre-recorded tapes. Its first release next month will also mark the entry of Westminster Records into the field.

Sonotape, headed by J. Ostenberg, president, will house 12 rolls of Westminster material in October, with all but one role consisting of material formerly released on disk. The only exception is an early program of Bach works by Carl Weinsch, due for disk release at a later date.

Reels, all 7%, 15s dual track, will be placed into two price categories, selling at $7.95 and $11.95 according to the amount of playing time. They will be promoted heavily during the fall audio shows here and on the West Coast. Artists featured include conductor Hermann Schroeder and Adrian Belew. Sonotape has no plane to market its reel through retail channels at this time.

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Other Articles:

- "The SHIFTING, WHISPERING SANDS" (Parts 1 and 2) by BILLY VAUGHN. Dot 15409
- "Great Copy" Record—"The New Disc". Stuyvesant 7-7510
- "RECORDS" Pressing—Non-Slip Flex. Research Craft Co., 2130 South Chicago Ave.
- "Greatest Record Offers". Stuyvesant 7-7510
- "KING RECORD PLAYER". Dot 15409

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