

### Phila. Musicians Get Bistro Raise; Shuberts Adamant

PHILADELPHIA, Sept. 10. — Greater Philadelphia's night spots' 950 musicians, who work in some 300 places—from the big hotels and night clubs down to bars with a piano—all got a flat 10 per cent increase in pay starting September 5.

The increase was ordered by Local 77, AFM. The local's jurisdiction covers the Philadelphia area and South Jersey except for Atlantic City, Ocean City and Somers Point. Some proprietors were expected to raise prices. Others indicated they would hold the line.

Romeo Cella, Local 77 president, said: "Some of these places pay \$200-\$300 a week for an act, or \$4,000 to \$5,000 for a singer. If they can do that, why can't they pay the musicians a little more? The musicians are the most important part of the entertainment in any spot."

Meanwhile, negotiations between the union and management

### BILLY MAY OR HE MAY NOT!

NEW YORK, Sept. 10. —Orchestra leader Billy May was a bit nonplused recently to receive a bid for his services from the Lompac High School, Lompac, Calif. The student delegate first explained that the auditorium would "accommodate only six or seven pieces," then stating he was prepared to bid as high as \$100 to \$175.

The pay-off line was a request for info on where the band was "playing near Lompac soon, so that our committee can attend the performance and preview it."

of the Shubert theaters remained stalled. The dispute is having the effect of detouring all musical shows this season out of Philadelphia. Lawrence Shubert Lawrence, general manager of the four-theater Shubert chain here and co-owner of the Erlanger, as well as Cella conceded a complete deadlock had set in.

### Levington Starts Label, 'Scope'

NEW YORK, Sept. 10.—Archie Levington, owner of Studio and Midway publishing firms, has set up his own recording company, Scope, which will primarily serve as a showcase for his own tunes.

Levington said his new venture has the blessing of several major a.&r. men, who actually suggested that he set up the label, in view of the difficulties confronting small music firms today in getting platter-showcases for their material. Levington was in Manhattan this week to set up his Eastern office, which will be headed by Jane Gibbs.

All Scope disk labels will carry a stroboscopic design with which buyers and dealers can determine the speed accuracy of their turntables. The first Scope release—a Chubby Jackson instrumental waxing of "Easy," backed by "The Troubadour Song"—will be released late this month.

### W'minster for Tape Field Via Sonotape

NEW YORK, Sept. 10.—Sonotape, Inc., has been formed here as a mail-order purveyor of pre-recorded tapes. Its first release next month will also mark the entry of Westminster Records into the tape field.

Sonotape, headed by I. Ortenberg, president, will issue 12 reels of Westminster material in October, with all but one set consisting of material formerly released on disk. The only exception is an organ program of Bach works by Carl Weinrich, due for disk release at a later date.

Reels, all 7½ i.p.'s dual track, will be placed into two price categories, selling at \$7.95 or \$11.95 according to the amount of playing time. They will be promoted heavily during the fall audio shows here and on the West Coast. Artists featured include conductors Hermann Scherchen and Adrian Boult. Sonotape has no plans to market its reels thru retail channels at this time.

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**MORE TOP DEALER READERS** (regular weekly readers plus hundreds of new readers because of extra-heavy promotional push)

**POWERFUL EDITORIAL HELP** (that shows dealers dozens of tested sales, promotion and merchandising ideas for building their profits . . .)



### Number of Releases This Week

Label	Pop	C&W	R&B
ABBOTT	1	1	1
ADVANCE	1	1	1
ATLAS	1	1	1
BLUE HEN	1	2	1
CAPITOL	5	2	1
CASH	1	1	1
CHART	1	1	1
CHECKER	1	1	1
COLUMBIA	3	1	1
CORAL	3	1	1
DECCA	6	2	1
DELUXE	1	1	1
DOOTONE	1	1	1
DOT	1	1	1
EPIC	3	1	1
FABLE	1	3	1
FABOR	1	3	1
FRATERNITY	1	1	1
JOYCE	1	1	1
JUBILEE	1	1	1
KING	1	1	3
KLICK	1	1	1
LONDON	2	1	1
LOST CHORD	1	1	1
MAMBO	2	1	1
MARQUEE	1	1	1
MEDIA	1	1	1
MERCURY	3	2	3
METEOR	1	1	3
M-G-M	1	1	1
QUEEN	1	2	1
PREMIERE	1	1	1
RONEL	1	1	1
SAVOY	1	1	1
SPLITFIRE	1	1	1
STARDAY	1	2	1
TAMPA	1	1	1
UNIQUE	3	1	1
VEE-JAY	1	1	3
VICTOR	4	2	1
VITA	1	1	1
WING	4	1	1
"X"	5	1	1
TOTAL	58	24	23

### ADVERTISING DEADLINE—SEPTEMBER 22

Wire or Call Right Away . . .

**Dan Collins**  
1564 Broadway  
New York 36  
Plaza 7-2800

**Cliff Strom**  
188 W. Randolph  
Chicago 1  
Central 6-8761

**Bob McCluskey**  
6000 Sunset Blvd.  
Hollywood 28  
HOLlywood 9-5831

**Ralph Wuest**  
2160 Patterson St.  
Cincinnati 22  
DUbar 1-6450

**Frank Joerling**  
390 Arcade Bldg.  
St. Louis 1  
CHestnut 1-0443

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### Model KA-45 Compact Portable Automatic 45 RPM Changer

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This sturdy, low-priced portable features an automatic 45 rpm adapter, tone and volume controls. Single, long life needle; heavy magnet speaker and heavy duty 3-speed motor add up to many hours of enjoyable listening pleasure. Two tone beaded case in the following color combinations that have been chosen not only for their authenticity of school colors but also beautiful color harmony for everyone: Red and White, Blue and White, Green and White, Blue and Gold, Maroon and Gold, and Red and Black. Size 12½" x 10½" x 5½". Individually packed—No master carton. Shipping weight 8½ pounds.

### Model KS-20



### Model KV-302 Deluxe Portable 3-Speed Phonograph

Featuring the automatic 45 rpm adapter with full range tone and volume controls. Flip-over cartridge with 2 permanent needles for standard and microgroove records. Heavy duty Alnico V PM speaker, coupled with a high-gain amplifier. Beautifully covered 2-tone case in Black and Gold; with Black turntable, or Coral and White. Size 12½" x 10½" x 5½". Individually packed in air cushioned cartons—6 to a master carton. Shipping weight 50 lbs.

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