

• This Week's Best Buys

HOW FAR IS HEAVEN? (Peer, BMI)
DUST ON THE BIBLE (Acuff-Rose, BMI)-Kitty Wells-Decca 29823

• Review Spotlight on . . . RECORDS

HANK SNOW AND ANITA CARTER

It's You, Only You, That I Love (Trinity, BMI)
Keep Your Promise, Willie Thomas (Pickwick, ASCAP)

JANIS MARTIN

Will You, Willyum (Tannen, BMI)-RCA Victor 6491-
Billed as the "female Elvis Presley," this 16-year-old

NOVELTY

LEON PAYNE

Two by Four (Starrite, BMI)-Starday 232-Payne plays
both parts to the hilt as he imitates Red Foley and

• Reviews of New C & W Records

- LEFTY FRIZZELL
Today Is That Tomorrow (I Dreamed of Yesterday) . . . 80
COLUMBIA 21506 - Frizzell brings all his unique style

- Marvin gives a solid vocal performance. (4 Star, BMI)
You're Never Too Young . . . 75
Here's a solid country item—a weeper with a fresh idea

Europe Ripe

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The deejay will play r.&b. and r.&r. wax exclusively, and his format will be the same as his WINS airer—special dedications to European fans, etc.

• C & W Territorial Best Sellers

- For survey week ending March 28
City-by-city listings are based on late reports secured from top country and western dealers and juke box operators in each of the markets listed.
Birmingham
1. Heartbreak Hotel, E. Presley, Vic.

'55 Sales Volume

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Dimitri Mitropoulos and the New York Philharmonic.
The report stated that Columbia Records added new affiliations in South Africa, Australia and New Zealand during 1955.

Livingston Exits Capitol

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at the present time to replace Livingston with other personnel. John D. Lovelace, a member of Capitol's finance committee, will replace Livingston as a member of the board of directors, subject to approval by the board at their meeting on April 9.

Sacks Full Time

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tenure with RCA Victor, he and Larry Kanaga instituted a number of developments of major importance not only to Victor but to the entire industry.

Decca Plugs

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Paris' LP is being kicked off with a tie-in with Worth Perfumes of Paris. Along with the album, jockeys get a sample bottle of Worth's "Vers Toi" along with suggested scripts.

Record Hunter

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Hunter stores and mail-order program. It is known that Record Hunter outlets in other cities are being mulled, and the acquisition of the new catalog on an exclusive basis was seen as a powerful weapon for building traffic in new locations.



- this one, but the side has little commercial value. (Deltmore, ASCAP)
JOEY GILLS
My Name Is Joe . . . 69
MERCURY 70832—Bouncy ditty is chanted with spirit, but there's nothing unusual here. (Acuff-Rose, BMI)