

Rooster for the Holidays!

# ROOSTER BLUES

Lightnin' Slim  
Excello 2169

Deejays — If you haven't received your sample copy, contact us.

**NASHBORO Record Co., Inc.**  
Nashville, Tenn.

# THE LITTLE DRUMMER BOY

Original Version  
by the  
**HARRY SIMEONE CHORALE**  
Fox #121

look to...  
**20 FOX**  
for the greatest!

SPOTLIGHT WINNER!

# SHIMMY SHIMMY KO KO BOP

LITTLE ANTHONY and THE IMPERIALS  
End #1060



**GONE RECORDS**  
1650 BROADWAY (Judson 6-1060) N. Y.

## ATTENTION RECORD DEALERS

Listings of the latest popular records by titles and artists rushed each week by first-class mail. Big books of over 225 pages of current and older numbers by titles and artists sent monthly. Each month complete in itself with no need to refer to previous issues. Three months' trial, \$10.00 or economical yearly, \$35.00. Further information and samples sent on request.

Don't Lose Sales—Order Today.

**RECORDAID, INC.**  
P. O. Box 5765, Philadelphia 20, Pa.

# DYNAMITE! HEARTBREAK ALLEY and TIIFLIS

#1000  
with **EDDY MANSON'S Harmonica**  
D.J.'s—Write for Sample Copies.

**PANDORA RECORDS**  
1650 Broadway New York, N. Y.

WATCH FOR

# Fiorella!

Original Cast Album on



**Capitol RECORDS**

A Two-Sided Smash

# "CERTAINLY"

b/w  
**"STORMS END"**  
by **CLENTT GANT**  
Chanson #1000-A

**Chanson Record Co.**  
410 N. 1st St. Pulaski, Tenn.

## Air Skulduggery

• Continued from page 2

Deejays who have interests in record manufacture, sale, or any other phase of music ownership will be closely questioned.

Lishman's assistant Raymond W. Martin Jr., told reporters the committee's aim "is to get a picture of the entire payola racket," top to bottom. The Subcommittee counsel and the staff members have both indicated to reporters that there is strong likelihood of Subcommittee hearings very early in 1960 on the payola issues.

Washington observers feel that any doubts by Subcommittee members concerning the importance of the music rigging aspects of broadcasting and TV have been banished by the avalanche of nationwide comment on the investigation. The Subcommittee, which recently ended hearings on the TV scandals, will again be threshing out practices, this time in the music industry, which affect the taste and listening habits of all Americans — particularly teen-age Americans.

Magnuson (D., Wash.), chairman of the Senate Commerce Committee, in a blast at the Federal Communications Commission, said "there is no excuse" for its delay in going into broadcast programming as well as into network TV. He warned both the FCC and the FTC that they will be called before his committee for an accounting on failure to police fraudulent programming and unfair trade practices in TV and radio, early in January — unless they take effective action, making any additional legislation unnecessary. Industry will also be called on the carpet if it fails to clean house, Magnuson told Washington State Association of Broadcasters last week.

## Tape Recorder Ups Disk Sales

• Continued from page 15

the phonograph amplifier, rather than using the microphone.

Record distributors proved happy to go along with him on this unusual idea, providing sample records which Duven Music Company returned, as soon as the requisite recording had been made. A single reel of tape, it was found, was adequate to tape the entire top 40 on the hit parade. By keying each one closely with the counter on the tape recorder, it was thus possible to spin the tape backward or forward in order to find any desired record on the list.

Almost from the beginning, this unusual stunt began to show dual advantages. In many instances, Duven and his employees found, record customers who asked to hear a particular number in this way had either never listened to music on a tape recorder, or were highly skeptical of the machine's performance. Putting the record on

## Ready to Make Like Canaries

• Continued from page 2

ex-producer of the Dick Clark TV show, has an interest.

### On the Barrel-Head

Another interesting point dealt with the matter of late payments to deejays. "When I was late with one of them, a couple of days beyond the 15th of the month, he told me if I went to a grocery store without money I couldn't expect to buy any food. So I had to pay up," Cohn said. He also noted that in every case except one, he had paid jockeys by check. "I've been called up for income tax deductions on these payments by the Internal Revenue people so each year I just show them the checks," he said.

On another development in the Quaker City, Tony Mammarella also revealed that he was the Anthony September listed as one of three writers of the tune "Butterfly," a hit by Charlie Gracie in 1957 on the Cameo label. Mammarella said he had the song released under his pen name at the request of the two cleffers who actually wrote the tune. He said his share of royalties has amounted to \$7,000 on the tune.

In Cincinnati, another who evinced a readiness to talk was Syd

## Ralph Freas

• Continued from page 2

tions serving the record, phonograph and high fidelity industries. Prior to his three-year stint with The Billboard, he was editor of Record and Sound Retailing.

In the future, The Billboard's audio news coverage will be directed by Editor Paul Ackerman. Billboard staffers will operate as a team in reporting on happenings on the phonograph and high fidelity equipment scene.

Nathan, prexy of King Records, one of 11 companies whose records and books were subpoenaed by New York District Attorney Frank Hogan Wednesday (18). Nathan said Friday that he has paid jockeys all over the country and that at one time his "payroll" was \$2,000 a month. Despite these statements, Nathan quickly acknowledged that "I'm one of the small ones by comparison."

### 'Plain Blackmail'

"Payola is plain blackmail and a dirty, rotten mess that has gotten worse and worse," Nathan averred. He added that his veepee, Jack Kelly, would be in New York next Tuesday (24) to turn over the King books to the DA's office. It was indicated that Kelly, on behalf of Nathan, might be prepared to "name names" of jocks in Buffalo, Chicago and other territories who have been on the King payroll. He could not identify jocks who were paid off in New York, since "in that case we gave the money to Henry Glover there to take care of the jockeys. We don't know who got that loot."

In another development, Randy Wood of Dot seemed ready to reveal corporate statements. Wood said that altho no subpoena had actually been served, he would be glad to co-operate with the district attorney here. It appeared that Mickey (The Baron) Addy declined to accept service "since our books are on the Coast and besides we don't pay."

In New York the name of Alan Freed came up prominently in trade talk. At WNEW-TV, veepee Bennett Korn said he would not "pre-judge Freed. We are not concerned with inter-locking activities unless unfair practices are involved," said Korn. "We have been having meetings with Alan and will have more next week." Korn added that he had received assurances that Milt Grant who has a disk show on WTIG-TV, Washington, has not been involved in payola activities of any kind.

With regard to ABC Radio owned stations, it was learned that investigations are being conducted on all jockeys, in light of the Clark affair. It was known that jocks have been asked to fill out questionnaires on their outside interests. What effect the policy of ABC with regard to Dick Clark would have in the case of Freed could not be learned since WABC radio' head man, Ben Hoberson, could not be reached for comment.

Questioned as to how the same policy might affect Pat Boone and Lawrence Welk, both of whom appear on ABC, a spokesman said that the policy of divestment of interests was to be applied only to "those who play records."

Meanwhile, a strange quiet appeared to be settling over the entire deejay scene. Jocks were reportedly unavailable to any outside contacts. Reportedly, however, intermediaries were passing the word back to the payers — "keep the money for awhile." And for the first time in a long spell, the payola plug disks were not being played. In fact, one New York diskery exec cancelled out on a quick look-see flight to Detroit. "Man, nobody is talking out there," he said. "You just can't get to anybody, so I figured I'd save the money." In another case, it was reported that disk and publishing execs were looking forward to a Merry Christmas, in view of the return of payments which could not be accepted at this time.

# WLM

Variety in Music

"DEACON JOHN"  
c/w  
"I WANT TO KNOW"  
The Buddy  
Lucas Band  
Vim 502

1619 Broadway, N.Y.C. 19

#4540

A Smash!

# The Nutty Squirrels

## "UH! OH!"

**hanover**  
RECORDS  
119 WEST 27TH STREET,  
NEW YORK 19, N.Y.

ANOTHER EUROPEAN ORIGINAL FROM LAURIE

# ROCCO GRANATA'S MARINA

LAURIE 3041  
IN SPECIAL SLEEVE WITH ITALIAN AND ENGLISH LYRICS

HIS SMASH FOLLOW-UP TO "KISSIN' TIME"

# Bobby Rydell "WE GOT LOVE"

Cameo #169

**G.A.M.F. RECORDS**  
1405 Locust St., Philadelphia, Pa.

GOING TO NEW YORK?  
Stay at the

# NEW HOTEL CHESTERFIELD

130 West 49th St.  
18 Floors... 600 Rooms  
AT RADIO CITY IN TIMES SQUARE



\$4 SINGLE  
\$5.50 DOUBLE

**SPECIAL FAMILY PLAN**  
No charge children under 14

**AIR CONDITIONING TELEVISION . . . RADIO**

For booklet or reservations, see your travel agent or write direct to hotel.

YOUR TICKET TO

# SALES RESULTS—

THE ADVERTISING COLUMNS OF THE BILLBOARD!

Coming in the slick-stock pages of December 14 Billboard

the famous

### YEAR-END PROGRAMMING GUIDE

featuring results of the

### 12th ANNUAL DISK JOCKEY POLL

and highlighting a

### TALENT BUYING SHOWCASE FOR 1960

See page 42 for more details

and with 7 big extras at no extra cost!

## SANTA CLAUS HEADQUARTERS

Circulars—Free  
Dance—COSTUMES—Clown  
Special costumes made to order



**The Costumer**  
DESIGNERS AND RENTERS

238 State St., Zone 5 Schenectady, N. Y.