

DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

TERESA BREWER, the tiny girl with a big voice, is in The Billboard Spotlight with her latest on Coral, *Peace Of Mind*, an oldie given warm treatment by Teresa with a strong arrangement and country flavor. In private life, Miss Brewer is Mrs. Bill Monahan (her manager) and lives in Scarsdale, N. Y., with her husband and small daughters. She will guest star on Ed Sullivan's TV show Feb. 7.

JOHNNY BURNETTE, who recorded on Freedom Records, a subsid of Liberty, is swingin' with his first for Liberty, *Settin' The Woods On Fire*. Born in Memphis, Tenn., Johnny now makes Calif. his home. In addition to singing and playing guitar, he has written such songs as *Waitin' In School* and *Believe What You Say* (recorded by Ricky Nelson); *Wait* (recorded by Margie Rayburn), and many others.

PERRY COMO has a bright novelty, Delaware, that's getting many air plays. The lyrics are adapted from an old, familiar kiddies' jingle that uses States in a catchy and clever way to form an interesting story. Flip is *Know What God Is*, an inspirational ballad with background by Mitchell Ayres and his orchestra and the Ray Charles Singers. Both sides are excellent examples of Perry's ability to sing any type of song, and sing it well. Here are a few interesting notes about Mr. C.: his favorite colors are "Como blue," named after the famous lake in Italy, and shades of brown. He hates neckties and affected people; likes spaghetti, corned beef, orange juice, coffee, reading and dogs. He is an excellent and enthusiastic golfer, collects pipes and has a noted sense of humor.

The **FLEETWOODS**, who scored with their own composition, *Come Softly To Me*, are on the scene with their newest Dolton release, *Outside My Window* b-w *Magic Star*. The three 19-year-olds from Olympic, Wash., display their ability to do justice to old standards such as *Unchained Melody* and *Serenade Of The Bells* as well as to brand new tunes written especially for them on their first album, *Mr. Blue*, just released. The singing career of Gretchen Christopher, Gary Trozel and Barbara Ellis started by accident. Barbara and Gretchen intended to whip-up a girls duet act and invited Gary to play trumpet for them, but he sang the trumpet part instead—it proved to be a perfect blend of young, soft voices.

The **FOUR PREPS**: Although Don Clarke, Bruce Bellard, Glen Larson and Ed Cobb are presently doing a stint in the Air National Guard, the boys are with us via their fast climbing Capitol hit, *Down By The Station*. They hit the million seller list with *Twenty-Six Miles*.

BIRTHDAYS OF THE WEEK: Jan. 27, David Seville, Skitch Henderson. Jan. 29, Frank Assunto (one of the Dukes of Dixieland). Jan. 30, Ruth Brown, Roy Eldridge. Jan. 31, Eddie Cantor, Bobby Hackett, Mario Lanza (deceased).

STONEWALL JACKSON is the 25-year-old North Carolina-born ex-farmer and logger who is on the charts with *Mary Don't You Weep*. Stonewall—that's his real name—has been a regular on the Grand Ole Opry since 1956. His current hit is from his Columbia album, *The Dynamic Stonewall Jackson*.

JOHNNY & THE HURRICANES should score again via their latest rockin' instrumentals: *Beatnik Fly*, an adaptation of *Blue Tail Fly*, and *Sand Story*, a catchy rhythm tune—a two-sided Billboard Pick. Both are done along the lines of their previous winners, *Crossfire*, *Red River Rock* and *Reveille Rock*. The group consists of Johnny Paris (leader), Paul Tesluk, Tony Kaye and David Yorko. They are doing one-nighters with GAC's package, *The Biggest Show Of Stars—1960*.

PETE KING CHORALE: Pete King is the arranger, conductor behind this aggregation of easy-listening voices. Their current hit is *My Favorite Things* from the Rodgers and Hammerstein score, *The Sound Of Music*. Trained at the Cincinnati Conservatory, Pete has arranged, conducted and composed for all the networks, motion pictures (*April Love*, *South Pacific*) and the forthcoming screen version of *Bells Are Ringing* and is no stranger to the recording industry, having worked with Eddie Fisher, Julie London, Dean Martin, etc.

GENE KRUPA's sensitivity to musical trends and his unchallenged virtuosity at the drums have made him one of the immortals of jazz. The subject of a current motion picture, *Verve Records* has released an album recorded directly from the soundtrack of the film which stars Sal Mineo as Krupa, *The Gene Krupa Story*. Chicago-born, Gene's life has embodied the rhythm of his time and he has expressed it in the best way he knew how, the drums. The album includes many musicians who worked with and for Krupa in the Thirties and Forties: Red Nichols, Benny Carter, Dave Pell, Shelly Manne. Contents are a collection of favorite tunes: *Royal Garden Blues*, *Indiana Jam Session*, *Spiritual Jazz*, *Way Down Yonder In New Orleans* and the vocal of Anita O'Day on *Memories Of You*.

GLORIA LYNN, one of Everest Records' newest singing stars, is currently delighting patrons at the Copa Lounge, N.Y.C., with her newest wax, *Be My Love* b-w *My Prayer For You*. She'll be there for four more weeks. Born in New York City, Miss Lynne has been singing since she can remember, and calls Ella Fitzgerald and Mahalia Jackson her favorite singers.

JANE MORGAN, currently heading the show at the Drake Hotel, Chicago, till Jan. 27, has a very busy schedule that will include the performance of her latest Kapp Records release, *The Ballad Of Lady Jane* b-w *The Bells Of St. Mary's*. Jan. 29-Feb. 2 she will be at the Greenbriar, White Sulphur Springs, W. Va.; *Deauville*, Miami Beach for one night, Feb. 4; Ed Sullivan's TV show, Feb. 14, and Feb. 24 she opens at the El San Juan Hotel, Puerto Rico for a two-week engagement.

GENE McDANIELS is a new name on the scene with two listenable ballads on Liberty, *Once Before* b-w *In Times Like These*—a Billboard Special Merit Spotlight. A product of a gospel

To help you spot the ones you need, when you need them, all artist items are carried in strict alphabetical sequence.

singing family from Kansas City, Kan., Gene has developed a style that ranges from gospel to jazz, from spiritual to folk music.

LOUIS PRIMA & KEELY SMITH make like two cats on their newest, *Nyow Nyow!* a conversation between two cats. On the flip Keely has the vocal honors on *Mashuga*, based on a folk melody. Originally scheduled for a four-week run at the Desert Inn Club, Las Vegas, the duo has been held over another two weeks till Feb. 10.

CONWAY TWITTY, whose last hit was *Danny Boy*, has a new one on MGM, *Lonely Blue Boy*. The young man from Mississippi is finding a new outlet for his talents, his first film is the upcoming *Platinum High School*. Conway will appear on the *Arthur Murray Dance Party*, Jan. 26.

ROGER WILLIAMS: The piano magic of Mr. Williams is at its best on his latest Kapp album, *Always*. The theme of the LP is "Melodies That Will Live Forever." Tunes include: *Stardust*, *Stranger In Paradise*, *Dark Eyes*, *Moonlight Sonata*, *Brahm's Lullaby*, etc. Folks in the following area can hear his piano styling on these dates: Jan. 28, Constitution Hall, Wash., D. C.; Jan. 29, Lyric Theater, Baltimore; Jan. 30, Mosque Aud., Richmond; Feb. 1, Keith Albee Theater, Huntington, W. Va.; Feb. 3, Aycock Aud., Greensboro, N. C., and Feb. 5, Township Aud., Columbia, S. C.

PROMOTION DAYS AND WEEKS: Jan. 25 begins National Junior Achievement Week. Jan. 26 starts National Fur Care Week. Jan. 31 begins National Youth Week.

Have a good week.

TOM ROLLO.

THIS WEEK'S NEW Money Records

... an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

BAD BOY—Marty WildeEpic
LET MY PEOPLE GO—Dick JacobsCoral
LITTLE BITTY GIRL—Bobby RiddellCameo
MY DARLING, MY DARLING—Jaye P. MorganM-G-M
PEACE OF MIND—Teresa BrewerCoral
SANDY—Larry HallStrand
SO RARE—Mavis RiversCapitol
SONG OF EXODUS—Dick JacobsCoral
THEME FROM A SUMMER PLACE—Percy FaithColumbia
WILD ONE—Bobby RydellCameo

ALBUMS

LET'S ALL SING WITH THE CHIPMUNKS—David SevilleLiberty
THIS IS DARIN—Bobby DarinAtco

According to statistics maintained over a period covering thousands of releases... 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

MUSIC AS WRITTEN

New York

Bob Crystal, manager of Mike Stewart's Korwin Music firm, is leaving Korwin this week to go into packaging and general promotion. . . . Jazz drummer **Sticks Evans** is the featured soloist with the Radio City Music Hall Symphony under **Raymond Paige** at the Music Hall in New York. . . . **Dimitri Tiomkin** hosted a party at the Drake Hotel last week in honor of the New York showing of the U. S. Steel's industrial film, "Rhapsody of Steel." Tiomkin composed the score for the flick and conducts the 110-piece Pittsburgh Philharmonic in the two-reeler. . . . **Marion Anderson** started her North American concert tour in Winston-Salem, N.C., last week. She will sing in 33 U. S. and Canadian cities, ending her tour in Salt Lake City on April 11.

Richard Rodgers and **Oscar Hammerstein II** were awarded the Gold Medal of the Poor Richard Club of Philadelphia last week. . . . One of Decca's first stereo tape recordings features the **Sal Salvador Ork** album "Colors in Sound." . . . **John Levy's** personal management firm is now located in new offices on West 57th Street in New York. . . .

Bernie Katz, comptroller for Pickwick Sales Corporation, became the father of a baby girl recently named **Glenda Susan**. . . . **Ken Naber** will represent the Corsican label and **Shan-Todd** publishing on the West Coast. Firm has recently signed the **Rebels**, an instrumental group, and the **Crystals**, a vocal group. . . . **Slide Hampton** and his ork opened at the **Jazz Gallery** in New York last week. . . . **Jerry Lee Lewis** has been picked for one of the important roles in the flick "The Young and the Deadly." . . . Record export distributor **Albert Schultz**, has moved to new offices in New York on West 14th Street. . . . **Gene Di Novi** and his trio opened at the **Arpeggio** in New York last week. **Bob Rolontz**

Cincinnati

King Records prexy, **Syd Nathan**, and the firm's general manager, **Hal Neely**, flew out of New York Saturday (23) for London, where they will spend several days at EMI, King Records' European rep, before winging on to the Music Festival at San Remo, Italy. They will spend a month abroad, contacting EMI people and negotiating leases for LP's. Their itinerary includes Milan, Zurich, Vienna and Hamburg. . . . Running smack-dab into the redhot competition of the UC-Bradley basketball telecast, Columbia's jazz vocal group of **Lambert, Hendrick and Ross**, with a quintet, pulled a meager 500 payers to Emery Auditorium here Saturday night (16), with ducats pegged from \$1-\$3. Promotion was handled by **Diano J. Santangelo**, local impresario. Latter's next promotion will be at Music Hall February 19, when the **Kingston Trio** comes in for a one-nighter. House has been scaled at \$2.20, \$3.30 and \$4.40 for the event.

Bill White, dean of local song pluggers and well known in the music trade coast to coast, last week resigned his post with **Robbins, Feist & Miller** after nearly 48 years' service. White says he made the move to escape the rigors of the road. He started his career in his native Chicago 50 years ago, moving to Cincinnati in 1910. He was singing at the **Lubin Theater** here for **Jim Hennegan**, when **Leo Feist** signed him to a contract. White's last plug efforts were in behalf of **John Gary's** new Fraternity release, "When I'm Alone," which he predicts will go all the way. In his many years with **Robbins, Feist & Miller**, White brought the firm a countless number of hits, including such clickers as "Lady of Fatima," "Lucky Old Sun," "Old Master Painter," "God's Country," "Wooden Soldier and the China Doll" and "Swanee River Moon." There are currently three new records out on the "Fatima" tune.

Bill Sachs

Hollywood

Ernie Lewis, AFM prexy **Herman Kenin's** assistant, will commandeer the federation's war against unidentified foreign canned music tracks in TV shows on the Coast. Union intends to lodge protests with the sponsors of the shows. Lewis is headquartered his activities at the federation's office here.

Morton Guild will conduct the **Los Angeles Philharmonic** on February 13. . . . **M-G-M's** **Miklos Rza**, the Oscar winning composer, will occupy the same podium on March 12. . . . **Sammy Davis Jr.'s** arranger-conductor **Morty Stevens** was assigned to compose the original score of the **General Electric** show's offering, "The Patsy," which stars **Davis**. . . . The **Browns** are here working with a choreographer to shape up their nitery act. While here, they'll be playing the local **Trailer Life** Exhibit.

Ross Bagdasarian is moving business affairs. **Chipmunk, Witch Doctor** and all **Beverly Hills**. **Bagdasarian Enterprises** will be located at 485 S. Beverly Drive and includes **Monarch Music, Inc.**, **Chipmunk Enterprises, Inc.**, **Witch Doctor Ranch** and **Chipmunk Ranch**.

Rod Pierce, **Rendezvous Records'** prexy, back from a cross-country deejay and distrib tour to promote the new **Ernie Fields** single, "Chattanooga Choo-Choo." **Skip Garner** cut "You're My Type" and "Not Yet" for the **WB** label. . . . **Liberty** veepee **Al Bennett** in New York for distrib and divisional sales managers huddles.

Clyde (Music City) Wallichs addressed the **Hollywood Chamber of Commerce**. Topic: Hollywood's multi-million dollar recording industry. . . . **Crystalette's** **Carl Burns** signed male nitery vocalist **Lee Riley** and 19-year-old warbler **Ricky Scott**. . . . **Institute of High Fidelity Manufacturers** awarded a plaque to station **KMPC (Hollywood)** for "Outstanding contribution to the music industry." . . . **Bob Mills** is taking an indefinite leave of absence from **Mills Music** to work with the **Civil Air Patrol**, taking part in **CAP** education to youth program.

Lee Zhitto

(Continued on page 26)

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.