

DISCOURSE

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

FRANKIE AVALON & FABIAN: "Win a Date With Avalon and Fabian" is the theme Chancellor Records is using to promote their new album releases: Fabian—Good Old Summertime, Avalon—Summer Scene. In addition to the date, Chancellor offers other prizes to the contestant who can come up with the winning 25 words or less on "My Favorite Song from either the Avalon or Fabian album is . . . because." The two Philadelphians are kept pretty busy this summer, Fabian making movies and Avalon making personal appearances. Avalon will be at the Steel Pier, Atlantic City, N. J., July 16-17, the Frolics, Salisbury Beach, Mass., Aug. 1-6.

BELLS ARE RINGING, the soundtrack album from the motion picture version of the hit Broadway musical, was released by Capitol Records last week. Featured on the LP, as they are in the film, are Judy Holiday and Dean Martin singing many of the original tunes from the Betty Comden-Adolph Green-Jule Styne score: Just in Time, The Party's Over, I Met A Girl, and I'm Going Back, etc. A smash musical on Broadway, the film opened to rave press reviews and the album was picked by Billboard as a Spotlight Winner.

JEANNE BLACK, whose record success was established almost overnight with her Capitol single, He'll Have to Stay, an "answer" record to Jim Reeves' He'll Have to Go, has a strong follow-up titled Lisa. Flip side is Journey of Love, a duo by 22-year-old Jeanne with her 15-year-old sister, Janie. Out of Mount Baldy, Calif., Jeanne handles the lyrics of Lisa with such complete detail and feeling the song is almost a short story set to music. Part of tearful story is told in a talking monolog.

BIRTHDAYS OF THE WEEK: July 12, Van Cliburn, Oscar Hammerstein, II, July 16, Mindy Carson, July 17, Eleanor Steber.

ARCHIE BLEYER, musician, arranger, conductor, and head of Cadence Records, conducts his orchestra and chorus in a bright, folksy instrumental title Mustafa, featuring a Near East exotic sound via the Musickyoun. Flip, Jimmie's Blues, is a pretty, bluesy, instrumental theme—both sides rate a Billboard Spotlight. Born in Corona, New York, Archie Bleyer has helped develop the talents of Julius LaRosa, the Everly Brothers, the Chordettes, Andy Williams, Johnny Tillotson and Lenny Welch.

PEGGY LEE, mistress of the misty mood to many of her followers, displays the soft, reflective side of her vocal styling on her newest Capitol album, Pretty Eyes. Billy May's Orchestra of strings and woodwinds lays down a velvet background for the moody Miss Lee's rendition of In Other Words, I Remember You, As You Desire Me, I Wanna Be Loved, Too Close for Comfort, etc. Accomplished in several fields (songwriting, acting, verse writing), Miss Lee recently composed the music for the motion picture The Time Machine. She has written such tunes as It's A Good Day, Manana, and There'll Be Another Spring.

FRANKIE LYMON, who sold a million records of Why Do Fools Fall in Love, is on the scene with a happy beat titled Little Bitty Pretty One. Flip is Creation of Love, a persuasive ballad done nicely by Lymon with soft choral and piano backing. Roulette is the label.

GUY MITCHELL, who has scored with several country flavored tunes

(recently with Heartaches By The Number), bids for another hit with a previous country smash, My Shoes Keep Walkin' Back To You, a tune that made it big for Ray Price. Mitchell's in stylish form on the flip, Silver Moon Upon the Golden Sands, a bright rhythm tune.

MODERN JAZZ QUARTET, John Lewis, piano; Milt Jackson, vibes; Percy Faith, bass; Connie Kay, drums, were voted Favorite Jazz Instrumental Group by the nation's leading jazz disk jockeys in Billboard's recent Annual Jazz Poll. One of America's best good-will ambassadors, the Quartet recently returned from a triumphant European tour. The Atlantic recording artists have a new album, Pyramid.

ELVIS PRESLEY cut a record in early spring in Nashville that was shipped last week by RCA Victor. The record, It's Now Or Never, is his second since returning from Uncle Sam's Army. According to Steve Sholes, RCA Victor a.&r. topper, the side was cut on April 3d at a heated session that ran until the next morning. You'll recognize the melody easily as O Sole Mio. Elvis' delivery and the arrangement have a fresh, almost Neapolitan flavor. Actually it's something a little different for Elvis. Flip side, A Mess of Blues, is a hand-clapper in the Presley tradition. A national legend at 25, Elvis recently completed filming G. I. Blues.

JOHNNY PRESTON, Mercury recording artist from Port Arthur, Tex., in on the scene with a Billboard Pick, Feel So Fine, a country-flavored ditty. In the album department, his first is Running Bear. The album takes its title from Johnny's hit, first recording, Running Bear.

BOBBY RYDELL's new single for Cameo, I'd Do It Again b-w Volare, was picked by Billboard as a Spotlight. Philadelphia-born, Bobby has been signed to go on a two week tour with the Buddy Morrow band. The stint will start July 28 and will play cities in Michigan, Iowa, Ohio and Illinois. This is the first time a teen-age idol has ever been set to tour with a big band. It's hoped that the crowds from early teens thru the adult audience will be attracted. The youngsters by

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

RAY SMITH, who scored with Reck-Rydell, and adults by Morrow. In' Little Angel, is with us with a new swingin' single, One Wonderful Love b-w Makes Me Feel Good. Ray, who hails from Paducah, Ky., and records on the Judd label, will perform his new one on American Bandstand July 21.

The VISCOUNTS, Bobby Spiveak, Joe Spiveak, Harry Haller, Larry Becchio and Clark Smith, offer a mighty smart entry, Night Train, a pounding arrangement of the r.&b. standard, b-w Summertime, a rendition of the Gershwin standard. The Madison recording artists all hail from Jersey and have been professional musicians for many years.

FRAN WARREN, an old hand with a ballad, displays her fine vocal powers on the Warwick album, Something's Coming. Tunes are an excellent selection by composers Gershwin, Bernstein, Vernon Duke and Davis Ross. Fran is currently in Europe (her first trip overseas) appearing on British TV and touring military bases.

PROMOTION DAYS & WEEKS: July 11 the Democratic National Convention begins. July 13 is Bedford Forrest's Birthday—celebrated in Tenn. July 14 is Bastille Day in France. July 15 is St. Swithin's Day July 17 begins National Farm Safety Week and Captive Nations Week.

Have a good week. Tom Rollo.

THIS WEEK'S NEW Money Records

. . . an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

- FRIENDS**—Don RondoCarlton
- HAPPY SHADES OF BLUE**—Freddie CannonSwan
- I'D DO IT AGAIN**—Bobby RydellCameo
- IT'S NOW OR NEVER**—Elvis PresleyRCA Victor
- NEVER ON SUNDAY**—Don CostaUnited Artists
- TA-TA**—Clyde McPhatterMercury
- VOLARE**—Bobby RydellCameo

ALBUMS

- LAUGHING ROOM**—Woody WoodburyStereoditties

According to statistics maintained over a period covering thousands of releases . . . 7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

MUSIC AS WRITTEN

Continued from page 34

on its own premises by hiring extra police, but it could not be responsible for the community. Whether the French Lick event is on or off, depends upon the decision of the local authorities on the crowd-control problem, Banks said.

Arthur Miller, local Columbia Records chief, and his new promotion man, John Paris, played host to local deejays and music folk at a cocktail session at the Sheraton-Gibson Hotel Friday night (8) honoring Vic Damone and Dick Stabile, currently on a two-weeker at Beverly Hills, Southgate, Ky. . . . Julia Ellen Steddom, of Hollywood, manager of Tony Wilde, Gardena Records artist, covered deejays in Dayton, O.; Columbus, O., and Cincinnati last week to promote Wilde's latest release, "John Henry" b.w. "There's a Star-Spangled Banner Waving Somewhere." She plans to make Lexington, Ky.; Louisville and Indianapolis before returning to the Film Capitol this weekend. . . . Father Robert Benson made the rounds of local music circles last week to promote the first LP to be released on the Glenmary label. Titled "Ox Driver's Song," the LP comprises a collection of folk melodies written by Sister Miriam and Sister Cecilia, of the Brown County Ursulines. Pressing was made by King Records here. Contributing a prominent part to the album are veteran guitarist Don Pollard and Father Patrick O'Donnell. Bill Sachs

Nashville

Newport (R. I.) Jazz Festival was musically successful but hectic for local musicians who had little to do with which way they were going when they met a milling mob of thousands head-on. Group, including Floyd Cramer, Brenton Banks, Buddy Harman, Bob Moore, Boots Randolph, Gary Burton and Hank Garland, was going one way when they met the mobbing crowd going the other. The Nashvillians joined the crowd and helplessly went along with them. They finally managed to identify themselves, however, and recorded with RCA Victor's Chet Atkins before leaving for home.

Local RCA Victor Studio has a string of single sessions set up for near future with Hank Locklin, still riding high with "Please Help Me, I'm Falling"; Boots Randolph and Floyd Robinson. Albums coming up for the local label out of the Nashville studio include etchings by Jimmy Driftwood, Don Gibson, the Browns and Jim Reeves. . . . Bill Justice was at the RCA Victor Studio last week for sessions for NRC, and Louie Ennis directed a session there by Jim Hardeman.

Southeastern meeting of NARAS will be held here July 12. Goal is to recruit at least 50 members here into the organization. . . . Doug Warren, whose Image recording of "If the World Don't End Tomorrow" is currently breaking loose, is confined to his home with the mumps. Image is a local label headed by Kenny Marlowe. . . . Don Law has a busy schedule of sessions lined up at the Bradley Studio, including Billy Walker, Stonewall Jackson and Skeets McDonald. . . . Ed Carder, of Ralph H. Jones Agency, Cincinnati, is due at the Bradley Studio Wednesday (13) for jingle sessions. . . . Marvin Hughes has set up a tentative date for Jean Shepard for Capitol at Bradley's this week.

Bradley Studio's Ruby Strange, sister of Owen and Harold Bradley, goes to Florida Monday (11) for week of rest and sunshine with mother, father and offsprings. . . . Cedarwood Publishing Company held a demo session at the Bradley Studio last week. Firm's prexy Jim Denny and wife, Dollie, are just back in town from long West Coast vacation. . . . Decca's Bob Beckham celebrated his birthday Friday (8). . . . Dick Jacobs was in town last week for a visit and looking for song material for his Coral artists. Pat Twitty

Blaine New Cosnat Promotion Manager

NEW YORK — Ben Blaine has been named national promotion manager by Cosnat Record Distributing Corporation.

Blaine, who has been with Cosnat since its inception, will co-ordinate promotional personnel at Cosnat's seven branches. He will visit manufacturers and tie-in diskery promotion at the radio and TV level.

Pickwick to Deb New Line

CHICAGO — Pickwick Sales Corporation, which has Design and "Compatible" Fidelity Records in its stable, will introduce a new album line, Family Hour Records, at the Music Industry Trade Show here, starting today (11). The line will feature religious disks exclusively. Eight sets are contained in the initial release. The line carries a suggested list of \$2.98.

HOT 100 ADDS EIGHT

NEW YORK — The "Hot 100" chart added eight new sides this week. They are:

- 79. I'll Be There (Adaris, BMI) — Bobby Darin, Atco
- 80. (You Were Made for) All My Love (Pearl, BMI) — Jackie Wilson, Brunswick
- 82. Be Bop a Lula (Lowery, BMI) — Everly Brothers, Cadence
- 89. Down the Street to 301 (Clement, BMI) — Johnny Cash, Sun
- 90. A Woman, a Lover, a Friend (Merrimac, BMI) — Jackie Wilson, Brunswick
- 94. In My Little Corner of the World (Shapiro-Bernstein, ASCAP) — Anita Bryant, Carlton
- 98. That's When I Cried (Sheldon, BMI) — Jimmy Jones, Cub
- 100. My Shoes Keep Walking Back to You (Copar, BMI) — Guy Mitchell, Columbia