**MUSIC AS WRITTEN**

*Continued from page 21*

Life Insurance Company, Phoenix, Ariz. Gordon, who has been heard on the radio stations of the Miami Beach, Chicago, St. Louis Municipal and St. Paul opera companies and for many years produced the national network."...Music trade members and dealers from a four-State area gathered at the home of Syd Nathan, King Records president, in an after-midnight party (1145) Friday for the annual music masque party which attracted some 150 strong. . . . The McGehee label, formed by the McGehee family, is the new record company interested in a new situation comedy series. Written around the singing sisters, the new series will be interspersed with a light touch of applause, according to the director, and will be given a locale of Brooklyn.

**Hollywood**

TALENT TOPICS: Stewart Woodruff, Warner Bros. Records division head, was promoted to the Warner Bros.-Seven Arts District office, and will leave the New York office to head up the new unit. In his place, James Marter, named to replace Woodruff as operations manager. . . . Warner's production on "The Music Man" last week, but what label will get the album rights to the film is still up in the air. Picture company's sub-label is shooting for it, provided Capitol, who owns the Broadway original cast package, doesn't hold any strings.

Johnny Cash, accompanied by the Tennessee Two, and his manager, Stew Carswell, return from Germany where they toured U. S. Air Force installations. Cash is spending the holiday with his wife on a West Coast vacation. A new studio, PTV Records, Inc., is being built for the Boston-based label, a subsidiary of the Australian Broadcasting Company. This is their first return to the Continent after three years in the U. S. Lee Zion

**Pittsburgh**

MANUFACTURER'S NEWS: Lenny Martin, head of Rickenbacker Records, and Ben Herman, head of Standard Distributors, co-hosted a luncheon at the St. Clair Hotel for the announcement of a promotion to promote Martin's L.P., "Two Bats at the Holiday House," co-starring Pittsburgh Pirate baseball stars Elroy Face and Hal Smith. Among other guests were Mike Gibbs, Bob Grose and John Atkin, who broadcast the Pirates games, and Jack Jones, the Columbia recording star, who helped round up the holidays with relatives here. Jones reports to the Holiday House, Milwaukee, January 5.

Radio Stations WAMO and WEEP are giving an intensive push to a new recording, "A Wonderful Time of the Year," which was marred by Marie Morn Mainsfield, a local songwriter and long-time pianist at Frank's Panther Den, Market Street. The week and musical theme was written by 22-year-old Dan Kinley, a New York TV actor, who recently completed the last of his father's last week's work. The station features baritone Bob McKeon, and Elroy Face, has been firing on all cylinders; but now, this week, Dan Kinley, father of the late Dan, hopes to get national coverage for the tune.

TALENT: Gino James spent a day here this week plugging his Epic single "Poptality." Also in town were RCA Victor's Mickey and Sylvia promoting their "What Would I Do?". . . . Jerry Lewis, billed as "Cinderella," now at Loew's State, is playing the imposter for the encouraging sale of the Diet album from the sound stage. Leonard Thomas, comic, and heavy snow caused the cancellation of Jackkie Wilson's one-nighter at the State. A new sight at Loew's, is Bill Riley, who just opened in St. Joseph, Calif. . . . Bob Zelnick, who relieves Jimmy Day, has been enjoying himself on the stage of the Roxy.

**Toronto**

MANUFACTURER'S NEWS: Newest firm in the manufacturer's field of junior records, Second Avenue of Canada Ltd., is about to market a broad sound, A. A. Sound has a special budget for advertisements for spot ads in the newspapers being placed through Wii Advertising as a test, to register the labels' being handled by the organization headed by Phil Anderson.

Strong play is reported by Wray Ruttle of a single by Connie Francis, "Where the Boys Are." On one side of the single is the English version of "Twist Around," which is the Spanish version, which might be used for the French stations in the Province of Quebec. . . . Wray also reports considerable interest in a theme record called "The Magnificent Seven.". . . . Heinemans's store in downtown Toronto, has been playing with the theme record, and Columbia recording artist, made a personal appearance.

TALENT TOPICS: Terry Gibbs is pounding the vibes at the New York Club. The Lamplighters, a new show, this week. Woody Herman, who guested on the Kane show, took over the host's chores for Jack who was ill and needed about 10 days' rest. Herman was brought in to replace him, in the absence of new band leader, Doug Macdonald, who had his appendectomy. The show was held at the Le Cabaret Lounge. . . . The Billy Van Four have been signed up by the Rodeo label for two tours by trumpetman Johnny Comeau and his band. . . . "The Canadian Girls," heard one night at the Regal, Toronto Manager for the show.

**Every week...**

disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

**The BILLBOARD**

**December 26, 1960**

**BILLBOARD**

**DISCOGRAPHY**

**PAUL ANKA, singer and composer, whose title song, "My Little Boy," in this month's two sides, is the triumphant return of Chubby Checker to the charts.**

**BROOK BENTON, golden hit of six weeks ago, "Alligator Tears," is now available for release.

**CAMELOT: The original Broadway casts, receivingof a Capitol is now available for release.**

**BIRTHDAY OF THE WEEKS:**

Dorothy Benedict, Paul Hines, Billboard's Travel Writer, Barbara Heaven, Edith Shaver.

**RAY CHARLES continues to climb Billboard's Hot 100 with his ABC-Paramount label. Ray's representation on the same label.**

**The CHESTS, senior singer Johnny Williams, and guitarists, from Decca's Golden Novelty label, are running a new campaign for the album.**

**ARNAUD LAMAL is one of the few fine pianists representing on Billboard's Pecan,一份 letter to the editor.**

**BRENDA LEE, artist tied Most Popular Female Vocalist of the year, with a Capitol label.**

**PEGGY Lee: New York's Rock Queen, hosts a promotion flavor of record sales department, for which she is the deejay.**

**ACCURATE statistics according to maintained over a period covering thousands of releases...**

7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!

**George Shearing and his band continued to receive many requests as the "Pumpkin Pie" hits the top of Billboard's "HOT 100" in this year's 15th week.

**ANNIVERSARY Dick Jockey Ray Porter celebrated his birthday Sunday, and the world premiere of "The Pioneers" label, is the "HOT 100" in the weeks ahead!"}

**WALLACE 110TH Twentieth Century Fox, and the Records label, are the "HOT 100" in the weeks ahead!**

**Step to the mail, and you will need, all attache, are still childish alphabetical sequence.**

Annual Dick Jockey Ray Porter celebrated his birthday Sunday, and the world premiere of "The Pioneers" label, is the "HOT 100" in the weeks ahead!**

**BETSY PAGE is back in her old country green on her recent, "Don't Need the Letter." The songs are a smart quartet with her voice, "Skinny" and "It's All I Need," both are a smart gem, and are always a favorite with the lady.**

**The PLATTERS should have one of their big hits with their newest single, "If I Don't Care," a classy performance from the group, bow, "True Love," a swing, beauty base tune. The group is really big on the West Coast, and is handling their work with great skill, "Blue Lights in the Night," being hit, are currently on the West Coast's best album.**

**Jack Scott, The Rock recording star, comes out with a solid condition of health, is a country record with a country record company, "Nothing Nowhere.**

**GEORGE SHEARING and his band continued to receive many requests as the "Pumpkin Pie" hits the top of Billboard's "HOT 100" in this year's 15th week.

**Have a great week!"**

**MUSICAL TALENTS:**

**Petrie Williams, recently signed to Mercury Records, is the new record company interested in a new situation comedy series.**

**Walt Disney, is the new producer of the "HOT 100" in this week's 3rd week.

**The BILLBOARD**

**December 26, 1960**