

Muntz Forms European Network

By ELIOT TIEGEL

LOS ANGELES — Muntz Stereo-Pak has signed 45 separate agreements with European companies which will establish a network CARtridge distributors, manufacturers and mu-

sic licensees, according to Ron Gordon, Muntz's international director.

In addition, the company plans establishing a duplicating facility in Italy with 20 slaves as the initial mechanical involvement, adds Earl Muntz,

president of the Van Nuys-based firm.

The 45 agreements, Muntz noted, are more than he had started with domestically more than four years ago. He and Gordon will probably visit Italy to select the site for the duplicating facility.

According to Gordon, who traveled through Europe earlier this year, the key to launching the American 4-track system on the Continent is to provide those people selling and installing players with the cartridges. "Based on this concept, we have been able to secure music rights from the record companies," Gordon said.

One of the provisions in the Muntz contract is that once enough machines are on the market, Muntz will provide cartridges for the companies to sell through their own distribution. At the outset, Muntz affiliates will handle distribution of the music.

Gordon said that the firm's model M 30 would be the unit promoted in Europe because of its low cost and ability to fit into small cars. The company reports player orders for some 7,500 units.

The duplicating facility in Italy will be designed to service all of Europe and the Common Market. A facility in England could service the outer seven nations (England, Sweden, Denmark, Norway, Switzerland, Austria and Portugal).

Immediate orders for players and cartridges are being handled through the U. S., with the construction of duplicating and cartridge player manufacturing facilities following.

On the domestic front, Muntz last week said he was considering Florida as his East Coast duplicating location, instead of Chicago, as had been previously indicated. He said he had been

Presley Tops RCA April List

NEW YORK — Elvis Presley tops the list of RCA Victor's April release of Stereo-8 Cartridge tapes with three of the 17 new entries. Also featured in the April release is a Colgems Twin Pack by the Monkees.

Other pop entries are by Ed Ames, Marty Gold and His Orchestra, Jimmy Dean, Floyd Cramer, and Al Hirt. Pop Variety Packs, which are not available in LP form, are by Frankie Carle, Floyd Cramer, Derek & Ray, Joao Donato, Earl Hines, Peter Nero, and a special teen package featuring the Jefferson Airplane, the Youngbloods, the Sidekicks and the Metros. Other pop Twin Packs are by the Norman Luboff Choir, and an all-star package of Cole Porter songs featuring the Luboff Choir, Lena Horne, Al Hirt, Alfred Drake, Pat Suzuki, Peter Nero, John Gary, Etjel Ennis, Anthony Newley, Morton Gould, Eartha Kitt, Frankie

Randall, and Arthur Fiedler, among others.

The Red Seal tapes are by Arthur Fiedler and the Boston Pops, and the Vienna Philharmonic under the direction of Herbert Von Karajan. The RCA Camden entries are by the Living Marimbas and the Living Guitars, and Wand is represented by Chuck Jackson.

The 17 new April releases bring the RCA Victor Stereo-8 cartridge tape catalog to 479.

GNP Crescendo Goes RCA; 1st In May Item

NEW YORK — RCA Victor has added Gene Norman's GNP Crescendo label to its Stereo-8 tape cartridge catalog. The first Crescendo Stereo-8 release, due in May, will feature the Seeds, a West Coast group.

Crescendo marks the eighth independent label to be marked and distributed on Stereo-8 cartridge tapes by RCA Victor. The others are Kapp, Scepter, Colgems, Wand, Buena Vista, Prestige and Diamond.

Other artists on the Crescendo label are: Billy Strange, Joe and Eddie, Arthur Lyman, the Challengers, Buddy Merrill, Dizzy Gillespie, Lionel Hampton, Jimmy Giuffre, Chet Baker, Buddy de Franco, Art Blakey and Wild Bill Davis.

Lear Opens Sales Office in Geneva

GENEVA — The Lear Jet Corp., Stereo Division, has opened a sales office here. The Swiss company will be the general agency of all Lear Jet Stereo 8 product for Europe, the Middle East and Africa. William Lear Jr. is president of the new firm.

Miller Promo on Exclusive Acts

HAMBURG — Miller International has launched a promotion drive on its first exclusive artists. They are American singer Peter Terrace with "Boogaloo" and a local group, the Beathovens. They are getting action on TV and radio.

Miller pioneered low-price albums in Germany, featuring pop and classical repertoire on its Somerset and Europa labels. The Miller factory at Quickborn is one of the most modern in the industry, with a daily capacity of 15,000 LP's.

Miller executive Bert Varell is planning to sign more exclusive artists later this year.

studying Chicago without any success, and that Florida's climate offered a built-in advantage over a Midwest location.

NEW!!!
4 OR 8 TRACK HEAD CLEANING CARTRIDGE
 Cleans and polishes head like factory new for best sound reproduction.

CASH IN NOW ON THIS HIGH PROFIT MAKER

1-99.....	\$1.00 each	4 AND 8 TRACK MAY BE MIXED FOR BEST PRICES.
100-499.....	.90 each	
500 or more....	.80 each	

Tape Loaded Cartridges, Blank Tape and Empty Cartridges Available at the Industries' lowest prices.

AUDIO ELECTRONICS
 A Division of Howard Industries, Inc.
 7305 Van Nuys Boulevard, Van Nuys, Calif. A. C. 213 785-8891

running on all tracks!

Duplicating for Stereo and Mono Norelco Cassettes

DUBBINGS ELECTRONICS INC.
 1305 S. Strong Ave., Copiague, N. Y., 893-1000

NEW! NEW! NEW! FROM MUNTZ STEREO-PAK!



NOT AFFILIATED WITH MUNTZ TV

7715 DENSMORE VAN NUYS, CALIF.

39⁹⁵

Superb Car Stereo



59⁹⁵

For Home or Office— with Self-Contained Amplifier (Speakers Optional)



NEW RELEASE #11—BILLBOARD, APRIL 22, 1967
 FOUR-TRACK CARTRIDGES

QTY.	ARTIST	RECORD COMPANY
—	4WA-1670 THE SEA—The San Sebastian Strings	Warner Bros.
—	4WA-1671 A LATIN HAPPENING—Tony Hatch	Warner Bros.
—	4WA-1673 COLOR MY WORLD/WHO AM I—Petula Clark	Warner Bros.
—	4WA-1675 THE BIRTH OF A SOUND—The Charlie Underwood Glide Band	Warner Bros.
—	4WA-1676 THE HIT SOUND OF THE EVERLY BROTHERS	Warner Bros.
—	4WA-1677 THE MEXICALI SINGERS RIDE AGAIN	Warner Bros.
—	4WA-1679 THE COUNTRYPOLITAN SOUND OF HANK THOMPSON'S BRAZOS VALLEY BOYS	Warner Bros.
—	4WA-1680 THE BIG BRASS OF THE AMERICAN PATROL	Warner Bros.
—	4WA-1681 SING ALONG WITH UNCLE DICK'S OLD-TIME SINGERS	Warner Bros.
—	4WA-1684 TOGETHERNESS—Allan Sherman	Warner Bros.
—	4LA-5904 THE IKE AND TINA TURNER SHOW (Vol. 2)	Loma
—	4RA-6228 FACE TO FACE—The Kinks	Reprise
—	4RA-6234 DUKE ELLINGTON'S GREATEST HITS	Reprise
—	4RA-6238 TRINI LOPEZ IN LONDON	Reprise
—	4RA-6239 SUGAR—Nancy Sinatra	Reprise
—	4RA-6240 THE ROARING TWANGIES—Duane Eddy	Reprise
—	4RA-6245 HIS KIND OF LOVE SONGS—Charles Aznavour	Reprise
—	4RA-6247 THE WEST COAST POP ART EXPERIMENTAL BAND, PART 1	Reprise
—	4RA-6248 THE ELECTRIC PRUNES	Reprise
—	4RA-6253 MIRIAM MAKEBA IN CONCERT!	Reprise
—	4CL-653 SONGS FOR SWINGIN' LOVERS—Frank Sinatra	Capitol
—	14Y-639 MOOD FOR LOVE—Mr. Acker Bilk	Atco
—	14A-642 LARA'S THEME (SOMEWHERE MY LOVE)—The Brass Ring	Dunhill