

# Radio-TV programming

## RADIO-TV MART

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

**RADIO-TV JOB MART**  
Billboard  
165 W. 46th St.  
New York, N. Y. 10036

### POSITIONS OPEN

No. 1 rated station in top-30 market wants First-Phone, all-night Jock. Mature "Top-40" type or bright, brief good-music personality. \$7,500 to \$8,500 plus. Exceptional opportunity with large radio/TV chain. Write: Billboard, Box 098, 165 W. 46th St., New York, N. Y. 10036.

### NEEDED FOR SUMMER

Announcer available to travel with professional sports shows. College radio or TV student preferable.

Write:  
**VARIETY ATTRACTIONS, INC.**  
GEORGE MOFFETT  
P.O. Box 2276  
Zanesville, Ohio

Note to all applicants: If you're sending resume tape, and/or other material to a box number, please enclose a stamped envelope. We will address it to the proper radio station.

Major market operation with immediate opening for a strong (Top 40) personality with production ability. Salary open. Send tape and resume. Write: Billboard, Box 0102, 165 W. 46th St., New York, N. Y. 10036.

1,000-watt, 24-hour country music station in excellent market needs a personality. Pay is good. Working conditions are friendly. This is a modern country music station that aims to be bigger and better. Located in Missouri-Illinois-Kentucky area. Contact Claude Hall, Billboard, Box 00.

Tight board personality in a small medium market ready to move up. Earn top money, plus talent, with the No. 1 station as midday man. Must be at present job at least one year, first ticket, good production and references. Join a group with a good record and a great future. Contact Don B. Williams, KLEO, 316-943-0255, Wichita, Kan.

Experienced Salesman wanted to sell advertising for TV station in Northeastern U. S. Excellent salary, plus benefits. Call on national and local accounts. Write: Box 0127, c/o Billboard, 165 W. 46th St., New York, N. Y. 10036.

First Phone needed immediately for top contemporary station in Midwest with excellent working conditions, fringe benefits, chance for advancement. Prosperous company, expanding. Will talk salary. Contact program director Jim Stagg, WJPS, Evansville, Ind. 612-425-2221.

\$130 per week to top 40 personality. Willing to take someone whose exp. is limited (college radio) as long as they know music. No ticket needed. You'll be doing a six-hour evening show, six nights a week. Nice area to live. Sta. No. 1 in market. Contact Ron Stratton, gen. mgr., WBEC, Pittsfield, Mass. 413-448-8292.

Drive time personality needed for Louisville country music station. Excellent working facilities. Good pay. Send tapes and resume to general manager Tom Moore, WINN, Fincastle Bldg., Louisville, Ky. 40202.

WIBM is searching for two men—a deejay with a third ticket and a news director. Up to \$125 per week, plus car and expenses for qualified newsmen. Tape and resume in a hurry for either position to program director Jim Vost, 2511 Kibby Road, Jackson, Mich. 49203.

WRKO, Gov't Center, Boston, Mass. 02114, seeking a professional air personality with "personality." Tape and resume to Mel Phillips, program director. Only experienced professionals need apply. Top salary for a man with top qualifications.

WROV Radio, Box 4005, Roanoke, Va. 24015, is looking for a Top 40 personality. They are more interested in the personality than the voice, but a voice wouldn't hurt either. Looking for someone who doesn't dig the confinement of a Drake format. Send resume and information to Operations Manager Bob Baron.

Two sharp country-politan personalities needed for WTOD, Toledo. Should be professionals, good on prod. Contact program director Donn Williams as soon as possible, 419-385-2507.

First Ticket personality needed immediately for Top 40 formatted WLEE, Box 8765, 6200 W. Broad Street Rd., Richmond, Va. 23226. Send tape and resume to program director Lee Arbuckle.

Two good, young personalities needed for 1,000-watt, daytime WBZE. Send resume and aircheck to general manager Frank Sweeney, WBZE, Broadcast House, P.O. Box 1470, Wheeling, W. Va. 26003.

WSPR, Springfield, Mass., has opening Aug. 3 for utility man for both MOR music and news shift. Must have two years' exp. \$125 to start. Send tape, news writing samples, resume to program director Budd Clain, WSPR, Springfield, Mass. 01103.

KTSA, 4050 Eisenhower Road, San Antonio, Tex. 78218, seeks Top 40 personality capable of the "Drake" approach, but flexible. Good station, good staff. Send tape and resume to program director Kahn Hamon.

First ticket needed for WEEL, Washington area. Contemporary or Top 40 exp in medium or major market necessary. Good pay on station soon to go 24-hour. Contact program director Jack Alix, 703-273-4000.

WVLC, 5,000-watt Top 40 station, needs both a newsmen and a deejay. Send tapes and resume to station manager Bill Stakelin, WVLC, Box 1559, 120 East Main St., Lexington, Ky. 40507. Excellent pay, working conditions, with alert, forward-thinking radio chain. Established professionals may call 606-254-1151.

WAMS, Top 40 station in Wilmington, Del., needs three air personalities immediately. One should have a first phone, the others can have third tickets. This is a Rollins Broadcasting station with excellent opportunities for young, alert radio men. Send tapes and resumes to operations manager, WAMS, Box 3677, Wilmington, Del. 19807.

WHERE HAVE THE PEOPLE with real personalities gone? We offer good pay, good hours, and unbelievable security. All you need is 3rd endorsed, mucho talent, energy, and creativity. Write Box AA, Claude Hall, Billboard.

DALLAS radio is on the move to hit the 18-49 age group and we need an afternoon AM newsmen. Tapes to program director Rob Edwards, KIXL, 1401 S. Akard, Dallas, Tex.

Wanted: Heavy morning man good at production Top 50 MidSouth market. Send tape and resume to Billboard, Box 0136, 165 W. 46th St., N.Y. 10036.

Western Washington 5KW First Phone morning man, MOR... good voice... \$625, personal interview required. Send tape, resume to Denis Wills, KBRC, P.O. Box 250, Mount Vernon, Wash. 98273.

KJR, Seattle 98124, is looking for a morning man—a professional with emphasis on humor. Excellent salary. Send tape and resume to Mike Phillips, Program Director.

### POSITIONS WANTED

First phone major market announcer looking for small or medium market in Virginia or North Carolina. P.D. capability. Excellent references. Alumni includes top stations in Norfolk, Portsmouth and Washington, D. C. MOR or adult personality rock. College, family, wife teaches. Call: Bob Walker (919) 338-8052.

First phone top 40 jock, good personality, smooth, tight board, excellent prod. Outstanding pipes. Have worked one of top 10 mkt. in U. S. Single, 23, draft free. Looking for stable medium mkt. opening with station that plans big things. Write: Billboard, Box 0142, 165 W. 46th St., New York, N. Y. 10036.

First ticket desires transmitter watch (no maintenance). Will relocate anywhere. Minimum salary, \$125.00/wk. Phone EDISON 5-8965 in Ft. Myers, Fla. (Not collect.)

Modern country music program director and air personality available. Currently employed in top 50 market. Proven track record. Can supply exciting, creative air sound to any radio station looking for high ratings and good profit picture. Contact Claude Hall, Box A, Billboard Magazine.

Wayne Joell, 215—TU 4-1578, 3d endorsed, 26, married, one child, two years jazz background, one year of progressive rock on WDAS-FM, Philadelphia. Studied Temple University school of communication. References. Seeking position with progressive rock or Top 40 station.

Heavyweight major market morning man looking. Experienced with "drake" and heavy personality formats, top 40 or MOR. Creative copy and production. Married, vet, college, no problems and excellent references. Tape and resume to major markets on request. Write: Billboard, Box 0100, 165 W. 46th St., New York, N. Y. 10036.

Contem. Pro. Dir.: Have been top jock in three major markets, p.d. in one of them. College degree. Currently employed with the nation's most exciting medium market chain. Looking for p.d. or operations dir. opportunity. \$15,000 mon. Top references. Write Box 088, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Is \$15,000 too much to pay for a pro? If not, maybe I'm your man. 14 years' experience include sales, programming, production, continuity, traffic, 8 yrs. this market. Looking for challenging position with future. Write Billboard, Box 095, 165 W. 46th St., New York, N. Y. 10036.

Young, bright-sounding personality, 2 yrs. experience, is seeking rock or MOR station in D.C., Md., Va., Pa. area. Tight board—excellent production. No military obligations. 3rd endorsed. Contact Claude Hall, Billboard, Box 094, 165 W. 46th St., New York, N. Y. 10036.

"Need an experienced newsmen for the summer?" Journalism major with desire to move up to a good market. Authoritative voice, strong delivery. 1 year more in college. Would go anywhere if the job is right. Dependable, unmarried, and willing to dig. For tape and resume, write: Box 0101, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Announcer with three years' experience with MOR station seeks employment at MOR station within the Southeastern U. S. Tape and info available upon request. Prefers small market. Contact: Randy Gallier, 3907 Angol Place, Jacksonville, Florida 32210, or call: (904) 771-2905.

Small market program director would like to move up. Have been in my present position four years. 29 yrs. old. Married, three children. Good reputation. Stable, reliable. Only a stable situation will be considered. Contact Claude Hall, Box R, Billboard.

Enthusiastic, creative D.J. seeks job with progressive East Coast station. Six years' experience in the Top 40, mod and c.w. Prefer metropolitan area. 24 years old. 3rd endorsed. Contact: Billboard, Box 0107, 165 W. 46th St., New York, N. Y., or phone: 301-896-9157 after 5 p.m. (EDT).

First phone, 25-year-old announcer with two years of college, seeks progressive rock position at a station regardless of the locale. Have extensive knowledge of good rock, blues, and trippy music. Will send tape and resume on request. Write Bill Eden, 5400 Landham Sta. Rd., Lanham, Md. 20801.

Top-notch Jock at a top station in a major market quitting. Looking for a Jock Shift in a comparable market or a P. D. position in a smaller one. Will go anywhere if right gig comes along, in rock, MOR, or progressive. Married, first phone, draft exempt. No calls. Write Box 087, Billboard, 165 W. 46th St., New York, N. Y. 10036.

Looking for Program Director position or major market deejay job. Exp. on WJKB in Detroit, WIFE in Indianapolis, and WOHO in Toledo, among others. 31, married, college communication grad. Contact Claude Hall, Box B, Billboard.

Want a children's program but can't find qualified personality? Male, 28, taught school 7 years. 4 years 2nd grade, 2 years 1st grade, 1 year preschool. Excellent references. Some TV experience. Contact Billboard, Box 0110, 165 W. 46th St., New York, N. Y. 10036.

20-year-old, clean-cut Negro disk jockey with exciting sound. Draft exempt, ready to cook at pop or r&b station. Four and a half years' exp. at WJMO in Cleveland and WKLR in Toledo. I will relocate to any market if the money is right. For tape, resume, etc., call Charlie Chandler, 216-921-8714, or write 3706 Avalon Rd., Cleveland, Ohio 44120.

Major market radio program consultant is looking for medium market AMers and medium and major market FMers as clients. Proven format ready to get ratings and billings in the right markets. Management with foresight can get the full story in writing or detailed market analysis can be made of your station and your competition. More information is available by writing in confidence to Box 096, Billboard, 165 W. 46th St., New York, N. Y.

23-year-old off-air programming/production man seeking job with Top 40 station. Seven years' exp., three with current station. Money or education secondary; new challenge vital. Contact Frank Gould, 514-637-7578.

Jerry Bright, 35 years old, former program director of No. 1 Top 40 station featuring the "Drake" concept. Have also considerable experience in the personality concept of Top 40 radio. I am available, willing, and eager to program your station to the top of the market. Call 703-583-2282.

Ex-Drake employee and boss radio program director wishes to relocate. Tapes of station supplied on request. Single, young, draft exempt. No. 1 stations are my bag. Let me put your station in that category. Results guaranteed! Write to Claude Hall, Box U, Billboard.

Lose a pig? Maybe we can help. DJ-Comedy two-man show for radio 7 TV. Nonsensical, satirical, mature, contemporary. Background in all phases. Will double in brass. Reasonable salary requirements. Write: Box 0122, Billboard, 165 West 46th St., New York, N. Y. 10036.

First Fone 7 years commercial experience, solid engineer, good announcer. College student desires month of August in vacationland recip me a good motel. Any position, locale considered. Fred Highman, 9 Paterson Ave., Warwick, R. I. 02886.

Announcer available, early June. Experience: No. 1 show on the No. 1 station in this small market. First job, now want to move up, with sports a possibility. Three years college R-TV. Married, draft exempt. Prefer near college. Air check available. Contact: Claude Hall, Box X, Billboard.

If your station can challenge my mind, I'll be glad to send you a tape and resume. Four years of exp., first phone, tight board. Single, 24, draft exempt, and prefer up-tempo format. I have the desire to be the best and will. Call 309-797-3626.

Young, bright-sounding Top 40 Personality looking for a chance to move up. 3 years' experience. Would prefer the Pennsylvania, Maryland, West Virginia area. No military obligations. 3rd phone, endorsed. Contact: Billboard, Box 099, 165 W. 46th St., New York, N. Y. 10036.

"College student seeking summer employment in radio. Three years in a market of 100,000 people. Currently with No. 1 MOR station in four-station market. Third-endorsed. Am looking for a position with a large station to gain experience to coincide with my college studies and with my planned career development in radio." Write: Billboard, Box 097, 165 W. 46th St., New York, N. Y. 10036.

Available Immediately: Top-notch "Pro" top 40 man. 10 years' experience, excellent references, age 25. Real strong on news and production, experienced in copy writing and sales. Good voice, strong personality, has "Major Market Sound." For tape and resume call (601) 483-5029.

My only requirements are decent pay, a chance for advancement and security. Single, 27 yrs. old, three yrs. college, navy vet, program/music director exp. at stations such as KFOX, KDOL, WGAW. Excellent references. 3rd ticket. Call. Contact Claude Hall, Box V, Billboard.

Look and listen, 1st phone, experienced in Top 30 market, looking for day shift only; \$800 a month to include sales. Looking for small to medium market out West. Call or write after July 9, Karl Ross (505) 255-6218, 1205 Madeira S.E., Apt. 131, Albuquerque, N. M. 87108.

Jim Martinson, former vice-president and general manager of WWOK in Charlotte, N. C. 704-536-0805. After taking WWOK from a \$60,000-a-year operation to \$250,000 in three years and making the station a salable item, that is exactly what happened. And the new owner has his own manager. So, now I'm available for a program director's position in a top 20 market, but prefer the job as an over-all manager. By the way, rating at WWOK under my supervision went from a 3 to a 14, according to Pulse. Call or write: 5109 Amity Place, Charlotte, N. C. 28212.

R&b program director and personality, a veteran, 27 yrs. old, stable. Seeking similar position. Now in a Southeast top 50 market. Contact Box Z, c/o Claude Hall, Billboard.

If you're a rocker who hires on performance and ability, plus years in the business, and are willing to pay \$175, then I'd like to show you what I can do. 23, married, Brown grad., 1st phone, company man, military completed. I have the desire to be the best, and I will. Contact Box Y, c/o Claude Hall, Billboard.

Attention, Midwest. If you're looking for a new approach in a TV children's show, contact me. I have been in broadcasting 7 years. I'm young and I'm a idealist. I do radio showmanship, too. Write: Billboard, Box 0143, 165 W. 46th St., N. Y. 10036.

Alexander the Great 'tis I, faster than the speed of light and full of excitement—voice character (agency) work—real talent—does his own thing. Experience in Wisconsin, South Carolina, Canada. Don't keep me in suspense. Top 40. Call while this offer lasts: (519) 621-5022.

Young adult ideas, 1st phone, looking for P.D. job out West in small to medium market with opportunity to sell. If you are looking for a P. D. talk to me. I know programming! Call after July 10 (505) 255-6218, ask for Tommy.

Serious-minded announcer, college grad. in music, 3rd with endorsed, tech. sch. and professional experience. Looking for easy listen station in med. large market. Prefer late evening shift. Send tapes, resumes, etc., to Box 0139, Billboard Magazine, 165 West 46th St., New York, N. Y. 10036.

DAVE CAPPS, 26, No. 1 for 14 months at KILT, Houston, and a seasoned major-market deejay at such stations as WBZ and WUBE, is now available at 713-668-1565.

CONTEMPORARY FLORIDA! I'm a contemporary programmer. I know music and enjoy my work. \$10,000 a year gets you a program director who is into his work. Phone 615-894-1698 after 6 p.m.

Nine-year professional in Top 40 format seeks a top 30 market. Experienced in heavy personality concept as well as more music concept. 24 yrs. old, married, one child, college grad. Top references. Contact Box B, Claude Hall, Billboard.

Jerry Bright, established professional in Top 40 format; exp. program director and air personality. 701-772-4427.

PROGRAM DIRECTOR OR OPERATION MANAGER position desired by 7-year veteran with program director and air personality exp. in major markets, including Denver and Miami. Presently employed and leading medium-market chain station for over three years as assistant program director. Resume and top references will send on request to Box C, Claude Hall, Billboard.

PRODUCTION IS MY FORTE. I've also served as air personality and newsmen at several key market stations. And I've also worked as a commercials film editor. Married, one child, college grad., 3rd endorsed. Presently employed. Seeking a greater challenge either on the air or off at Top 40 or MOR station in medium to large market. Contact Box D, Claude Hall, Billboard.

I really love country music and want to stay in it if at all possible. I've done Top 40, MOR, and I'm presently manager of country-formatted KASL in Newcastle, Wyo., which has just been sold. If you think you could use a good air personality with a third endorsed and 12 years of radio experience, please call Tony Conti at 307-746-2721. I'm stable, married and father of three-and-a-half kids. If you need a manager for your station, I can do that too.

Ken Sasso, 23, 3rd ticket, some college, married, no children. Experience includes Top 40-formatted WDRC in Hartford and WKBW in Buffalo. Call 203-278-7686.