Stan Gortikov Urges Fact-Finding Study to Save Rock Festivals

LOS ANGELES — Pointing out that the rock festival is one of the most effective meeting places for artists and consumers and that it is now in jeopardy throughout the nation, Stan Gortikov, president of Capitol Industries, urged that fact-finding be undertaken to assure its preservation and future.

The Gortikov statement to Billboard follows closely upon highly publicized reports in the daily press concerning actions taken against rock festivals in Chicago, Washington, D.C., Powder Ridge, Conn.; Mountaindale, N.Y., and many other areas. (See separate stories.)

Gortikov said he doubted that any formalized control can be initiated which would prove effective, and he added: "On the other hand, every new rock festival need not pioneer its way without the benefit of the favorable and unfavorable experience of predecessor events. I propose, then, that fact-finding be undertaken so that the experiences of the past can be used as guidance for assuring a more certain future for the rock festival. What has been done right? Wrong? What has proved to be the best method of crowd control?"

"Under what conditions has audience enjoyment reached its limits? What financial and performance standards have been most palatable to the participating artists themselves? In what ways have community involvement helped or hurt? How have security forces constituted an aid rather than a threat?"

CBS Sales Convention Coverage Begins On Page 3

Little LP Boost
By EARL PAIGE

INGLEWOOD, N.J.—Bernie Yudkofsky’s Gold-Mor Dist. Co. has jumped into the Little LP jukebox album business and will commence releasing the 7-inch versions of regular size LP’s on a simultaneous basis. Little LP’s Unlimited owner Bill Praising who entered the business a few months ago says he welcomes the new competition and hopes it awakens record manufacturers and jabs one-stops into promoting Little LP’s instead of buying small quantities and

IMIC-3 Sets Dates for June At Montreux

By LEE ZHTO

NEW YORK—IMIC’s Third Annual International Music Industry Conference will be held June 6-12, 1971, in Montreux, Switzerland, it was announced last week by Mort Nis- dit, Billboard’s publisher. The forthcoming Conference, as in past years, will be presented under the joint auspices of Bill- board and its European sister publications, the London-based

CONTINUED ON PAGE 58

MGM BUYS
NEW YORK—MGM has acquired the late Jack Bregman’s share of the Big Three cat- log. The price is $1 million. The Bregman share has been estimated at amounting to 4½ percent of the total.

Don Pierce Exits Starday
By BILL WILLIAMS

NASHVILLE — Don Pierce, co-founder of Starday Records and its developer over the years, has deserted the company as an "executive casualty" following a conglomerate purchase. A pioneer in many facets of N.Y. Office for Jockey—No. 3

NEW YORK—Jockey Music, the publishing wing of Metromedia Records, opened its third office here last Monday (27). The firm had opened a Los Angeles office some months ago, head- quarters is in Detroit and the

CONTINUED ON PAGE 8

FOR THE MONEY

DONNA ROSS
Diana’s first album. Two hit singles already uncovered. And more to come. 12c.

Diana’s first West Coast solo, at The New Grove, July 30, 1970 to August 13, 1970

TO GET READY

Outstanding

Diana’s newest "Ain’t No Mountain High Enough"
Produced by Ashford & Simpson

CONTINUED ON PAGE 6

Who pays and who goes free? "These are but a few of the