**General News**

**500 Attend Atlantic Fete For Aretha**

SAN FRANCISCO—More than 500 disco jocks, record merchants and retail employees and music writers attended a special reception held by Atlantic Records at Aretha Franklin's home at the Fillmore West—part of her release party for the Atlantic rock venue and a major promotion on the artist by the company. Her appearances—including a (Continued on page 62).}

**Landers-Roberts Fuses 3 Firms Into Divisions**

LOS ANGELES — A record company, a concert promotion firm and a music production company have been fused as divisions of the Landers-Roberts Co.

The concert firm, Lou Robinson and Associates, which promotes various concerts and events, has been merged with the London Productions of Prophesy, from which to draw new acts for its activities.

And the third division, Landers-Roberts Productions, operated by Hal Landers and Bobby Roberts, can draw on its music contacts for performers and writers for its film projects through the record company.

Airplay itself isn't enough today, breaking a hit has sweeter... that the act will promote a start that is so important, said Robins.

He and Landers have just acquired Prophesy, run by Mickey Shapp and Don Allen, and another firm the Roberts-Roberts, acquired the Robin-Tinkley concert film a year ago. All are now owned of the over-all Landers-Roberts Co.

Prophesy, which was founded its distribution from Net to Atlantic, and Landers-Roberts and Tinkley with a new acts, blues singer Charley Stare, for concert bookings, and a blind vocalist with working dates with blood, Sweeney: "We need to be doing something in New York by independent acts, and that's what we're doing. A secret weapon, Nancy Vele, was just recorded by Ahmed Ettig, Atlantic's president, in Muscle Shoals, Ala. Miss Vele's first single is slated for release around March 25, with Starr's LP following in mid-April.

One advantage Prophesy has is its association with the concert promoters, acknowledges Mickey Shappo. No concert dates will be guaranteed a new act in an engagement, but Robin-Landers will be needing around 36 new acts for the 120 concerts they will be promoting this year in the United States, Canada and Australia.

Robinson and Tinkley have been in several successful acts through their company and their present company has been its operations.

New Pub Co.

Prophesy's new publishing firm, Landers-Roberts Productions (ASAP), which has signed for its first two non-performing writers, Vinny Barrett and John Freeman Jr.

Film producer Roberts (and one of the founders along with Jay Lader, and Fred and Pierre Consiente of Diminuendo Films) plans to involve new names in the recording business. He is talking with Phil Spector about scoring. The Hot Band has announced a 1979-80 year concert, and Landers-Roberts is planning a "Monty Walsh" starring Lee Marvin.

The record company will maintain a small roster, with Atlantic in charge of production and publicity, and a new organizing activities with Atlantic and overseeing business administration.

**GRT Records Shuts Its Office in L.A.**

LOS ANGELES — GRT Records has closed its office here with Ron Kramer resigning as head of West Coast A&R. The GRT office had been open a year. The move is an economy move for the company, according to company officials.

**BEATLES CASE TO RECEIVER**

LONDON...A receiver is to be appointed to look into the Beatles' affairs which were announced in the High Court, Friday (12). The Lord Chancellor was asked by a newspaperman saying that he was satisfied there was a need to form an organization to "produce order." The receiver will be James Douglas, who was named by Justice Stamp in a case pending in the High Court in which United Brands would manage the business "as a going concern.

Justice Stamp granted a stay of execution in the case pending for seven days pending the consideration of an appeal. See International section for full story.