

Soul Sauce

BEST NEW RECORD
OF THE WEEK:

**"You Make Me
Want to Love You"**
EMOTIONS
(Volt)



By ED OCHS

SOUL SLICES: When Aretha Franklin plays the Apollo Theatre in June, it will cap something of a spring soul festival in New York, for between now and then, James Brown's at the Copa till March 31, Muddy Waters crams into the Village Gaslight (24-29) and the sweet refrains of Isaac Hayes swell Philharmonic Hall on March 26, the same night King Floyd's at the Manhattan Center and Muddy Waters appears on TV with David Frost. Then there's always the Apollo, where stage shows resume April 7 with the Supremes, Chuck Jackson and the Manhattans. Got any dates? Shoot 'em in to Soul Sauce. . . . Pop play was precious, but Jackie Moore was too much with "Precious, Precious" and hit a million for her first gold record and first record for Atlantic. An album is due, produced by Dave Crawford and Brad Shapiro, and so is a new single. . . . New Dorothy Morrison: "It's So Beautiful (on Top of the Mountain)" on Buddah. . . . New Willie Mitchell: "Too Sweet," on Hi. He's also a producer at his peak, riding hits by Bill Coday, Anne Peebles, Al Green and O.V. Wright. Ace Cannon is his next assignment, plus an LP of his own group. . . . Meanwhile, back in Muscle Shoals, Rick Hall is turning out that hot wax. This week's specials include Candi Staton's "Mr. & Mrs. Untrue" and Tommy Strand's "I Wanna Testify," both on Fame via Capitol. Last week's specials, Willie Hightower's "Back Road Into Town" and Bettye Swann's "I'm Just Living a Lie," are putting a mess of muscle into Muscle Shoals and making Rick Hall one of the strongest producers on the scene. He's got that groove. . . . The O'Jays have formed their own label, Saru Records, and are set to go with "LaDeDa (Means I'm Out to Get You)." Effie Smith will handle the account. . . . Warner Bros. is grooming a new group from Chicago, Earth, Wind & Fire, for big things. The group, led by Maurice White, came to Warners via Jim Brown, who also manages RCA's Friends of Distinction. . . . Aretha's Fillmore West spectacular will result in a new album, "Aretha Franklin: Live at Fillmore West."

ON THE HOTLINE: Soul Sauce picks & plays: Honey Cone, "Want Ads" (Hot Wax); Little Milton, "I Play Dirty" (Checker); Tyrone Davis, "Could I Forget You" (Dakar); Whispers, "Your Love Is So Doggone Good" (Janus); Patti Austin, "Are We Ready For Love" (Columbia); Stairsteps, "Snow" (Buddah); Syl Johnson, "Get Ready" (Twinight); Loyd Price, "Hooked on a Feeling" (Scepter); Festivals, "Baby Show It" (Colossus); Ernie Andrews, "Fire & Rain" (Phil-L.A. of Soul); Emotions, "You Make Me Want to Love You" (Volt); Ted Taylor, "Can't Take No More" (Ronny); Fantastics, "Something Old, Something New" (Bell); Sam Dees, "Can You Be a One Woman Man" (Chess); Soul Children, "Make a Sweet Thing Sweeter" (Stax); The 8th Day, "She's Not Just Another Woman" (Invictus); Chi-Lites, "Power to the People" (Brunswick); Main Ingredient, "Spinning Around" (RCA); Jackie Ross, "Glory Be" (Mercury); Johnny Adams, "Something Worth Leaving For" (SSS); Tower of Power, "Sparkling in the Sand" (San Francisco); Funkadelic, "You and Your Folks" (Westbound); Electras, "Another Man's Woman" (DeLite); Pharoahs, "Tracks of My Tears" (Capitol); Chick Willis, "Things I Used to Do" (LaVal); Bobby Hutton, "More Than Yesterday" (Phillips). . . . WLIB is talking with Frankie Crocker about filling the program directorship, left empty by the death of Jack Walker. . . . Columbia is moving behind producer Billy Jackson. He'll produce the Brothers & Friends, and will score with the new Patti Austin. . . . Mike Kelly at Starday/King reads Soul Sauce. Do you?



JOE FRAZIER, who also answers to Champ, polishes off a recording session with producer Bob Yorey, right, and arranger Richard Rome, lower left. Joe will have a single out on "My Way," and on April 10 he kicks off a tour of South America and Europe with his group, the Knockouts, and the Glories.

MARCH 27, 1971, BILLBOARD

Billboard SPECIAL SURVEY For Week Ending 3/27/71

BEST SELLING Soul Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	2	WHAT'S GOING ON Marvin Gaye, Tamla 54201 (Jobete, BMI)	6	26	13	JUST SEVEN NUMBERS Four Tops, Motown 1175 (Jobete, BMI)	9
2	1	JUST MY IMAGINATION (Running Away With Me) Temptations, Gordy 7105 (Jobete, BMI)	7	27	30	IF IT'S REAL WHAT I FEEL Jerry Butler, Mercury 73169 (Ice Man, BMI)	4
3	4	YOU'RE ALL I NEED TO GET BY Aretha Franklin, Atlantic 2787 (Jobete, BMI)	4	28	29	LOVE'S LINES, ANGLES & RHYMES Fifth Dimension, Bell 965 (April, ASCAP)	3
4	7	SOUL POWER James Brown, King 6368 (Cited, BMI)	4	29	35	COOL AID Paul Humphrey & His Cool Aid Chemists, Lizard 1006 (Wingate, ASCAP)	4
5	3	DON'T LET THE GREEN GRASS FOOL YOU Wilson Pickett, Atlantic 2781 (Assorted, BMI)	10	30	34	PLAIN & SIMPLE GIRL Garland Green, Cotillion 44098 (Cotillion/Syl-Zel, BMI)	3
6	5	MAMA'S PEARL Jackson 5, Motown 1177 (Jobete, BMI)	8	31	27	I CAN'T HELP IT Moments, Stang 5020 (Gambi, BMI)	5
7	8	PROUD MARY Ike & Tina Turner, Liberty 56123 (Jondora, BMI)	5	32	—	I DON'T BLAME YOU AT ALL Smokey Robinson & Miracles, Tamla 54205 (Jobete, BMI)	1
8	14	DO ME RIGHT Detroit Emeralds, Westbound 172 (Bridgeport, BMI)	6	33	—	BOOTY BUTT Ray Charles Orch., TRC 1015 (Tangerine, BMI)	1
9	15	HEAVY MAKES YOU HAPPY Staple Singers, Stax 0083 (Unart, BMI)	12	34	38	LOVE MAKES THE WORLD GO ROUND Odds & Ends, Today 1003 (Jobete, BMI)	4
10	10	CHAIRMAN OF THE BOARD Chairmen of the Board, Invictus 9086 (Gold Forever, BMI)	6	35	—	RIGHT ON THE TIP OF MY TONGUE Brenda & Tabulations, Top & Bottom 407 (McCoy/One Eye, BMI)	1
11	11	CHERISH WHAT IS DEAR TO YOU Freda Payne, Invictus 9085 (Gold Forever, BMI)	5	36	36	YOU WANT TO PLAY Oscar Weathers, Top & Bottom 405 (One Eye Soul/Dandelion, BMI)	5
12	12	AIN'T GOT TIME Impressions, Curtom 1957 (Curtom, BMI)	6	37	40	ONE MAN'S LEFTOVERS (Is Another Man's Feast) 100 Proof Aged in Soul, Hot Wax 7009 (Gold Forever, BMI)	3
13	9	ONE BAD APPLE Osmonds, MGM 14193 (Fame, BMI)	8	38	44	MY CONSCIENCE Love-Lites, Lovelite 01 (Master Key, BMI)	10
14	18	GET YOUR LIE STRAIGHT Bill Coday, Galaxy 777 (Ardene, BMI)	8	39	39	GO ON FOOL Marion Black, Avco Embassy 4559 (Danmo, BMI)	4
15	24	WE CAN WORK IT OUT Stevie Wonder, Tamla 54202 (Maclen, BMI)	2	40	47	DON'T CHANGE ON ME Ray Charles, ABC 11291 (United Artists, ASCAP)	2
16	22	I'M GIRL SCOUTIN' Intruders, Gamble 4009 (World War III, BMI)	5	41	41	ELECTRONIC MAGNETISM (That's Heavy, Baby) Solomon Burke, MGM 14221 (Kids, BMI)	2
17	17	DON'T MAKE ME PAY FOR HIS MISTAKE Z. Z. Hill, Hill 222 (Respect, BMI)	7	42	42	SHE'S A LADY Tom Jones, Parrot 40058 (Spanka, BMI)	2
18	19	ASK ME NO QUESTIONS B.B. King, ABC 11290 (Pamco/Sounds of Lucille, BMI)	5	43	43	SAVE MY LOVE FOR A RAINY DAY Undisputed Truth, Gordy 8106 (Jobete, BMI)	2
19	21	I PITY THE FOOL Ann Peebles, Hi 2186 (Lion, BMI)	4	44	45	BE MY BABY Cissy Houston, Janus 5145 (Trio/Mother Bertha, BMI)	3
20	—	BABY LET ME KISS YOU King Floyd, Chimneyville 437 (Malaco/ Roffignac, BMI)	1	45	—	OYE COMO VA Sanfana, Columbia 4-45330 (Planetary, ASCAP)	1
21	28	GIRLS IN THE CITY Esquires, Lamar 1001 (McLaughlin, BMI)	5	46	46	THE BELLS Bobby Powell, Whit 6907 (Show Figure, BMI)	3
22	23	WHEN YOU TOOK YOUR LOVE FROM ME O.V. Wright, Back Beat 620 (Don, BMI)	4	47	—	DRIVING WHEEL Al Green, Hi 2188 (Prestige, BMI)	1
23	16	YOU'RE A BIG GIRL NOW Stylistics, Avco Embassy 4555 (Aveb/Sharsnock, BMI)	13	48	50	I'D RATHER STAY A CHILD Ritchie's Room 222 Gang, Scepter 12305 (Roker, BMI)	2
24	6	JODY GOT YOUR GIRL AND GONE Johnnie Taylor, Stax 0085 (Groovesville, BMI)	12	49	—	BABY SHOW IT Festivals, Colossus 136 (Collage, BMI)	1
25	33	COULD I FORGET YOU Tyrone Davis, Dakar 623 (Julio-Brian/Glo Co., BMI)	2	50	—	THAT EVIL CHILD B.B. King, Kent 4542 (Modern, BMI)	1

From The Music Capitals of the World

DOMESTIC

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NASHVILLE

David Ward, formerly with Certron, now is doing some promotional work with Mega. . . . Former Billboard staffer Jimmie Buffet, now a Barnaby recording artist, spends another week in Denver, this time at Marvelous Marv's, March 22-27. . . . Buzz Cason, one of this city's outstanding talents in virtually every phase of the business, is doing an album for Bell. . . . Paul Hampton of Barnaby is in for a session this week. . . . Henry Glover flew in from New York with

material he wrote entitled "California Earthquake," and immediately co-produced a session with Hal Neely for Starday-King. The single, with Drew David the artist, is already on the market. . . . Arranger Don Tweedy and producer Bob Montgomery worked together at Woodland Sound Studios last week. With a 35-piece orchestra, they turned out a dynamic single for Avation Records of Chicago. Engineering the sessions were Lee Hazen and Rex Collier. . . . Independent producer Charlie Daniels produced Jerry Corbitt for Capitol and Roy Buchanan for Polydor.

Ernie Winfrey engineered. . . . While in Nashville, Reprise artist Neil Young decided to do a session. He went to Quadrafonic Sound Studios, and ended up with a pretty impressive grouping. Kenneth Buttrey played drums, Tim Drummon bass, Tony Joe White played guitar as did Troy Seals, Ben Keith played steel, and James Taylor also played guitar. His back-up singers consisted of Linda Ronstadt and James Taylor, and he wound up recording for three full days with three songs for his new LP. Elliot Mazer did the engineering. BILL WILLIAMS

SAN FRANCISCO

Stoneground's debut album on Warner Brothers is in the final mixing stages and will be released this month. The group is planning a one-month East Coast tour this spring. . . . Ron Nagle's (formerly with Fast Bucks) first solo album,

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