CBS Restructures: Davis Role Widened

NEW YORK—The upper echelons of CBS and its Columbia Records division have been restructured with the appointment of Davis Rotundi as president of the newly formed CBS Records Group, which takes over responsibilities for both foreign and domestic recording industry operations for CBS. Davis had been president of the CBS Records Division since 1972.

The move stems from the split of CBS-Columbia Group, headed by Goddard Lieberson, who has been chairman of CBS Records, into two new companies. The new president, into CBS Records Group and a reorganized CBS/Columbia Group, is John J. Maitland, who has been CBS President and Chief Operating Officer since February 1971. Under the new structure, Maitland will serve as president of CBS International.

The CBS Columbia Group will include Columbia House, which comprises the Columbia Record and Tape Department, and the National Association of Music Instruments Division and Creative Playthings.

Stepping into Schein's vacant position is U.S. Recordings Senior Vice President Willard R. Yntekoff, who joined Columbia in 1961 as an attorney, will be responsible for the activities in all areas concerned with the 80 foreign countries presently included in the CBS Columbia House operation.

Internal Staff

And at Columbia Records, Davis Rotundi has appointed Steve Fadoul as executive assistant to help meet the demands of his office (Continued on page 5).

BROWN TO POLYDOR IN 5-YR. Pact; Buys Pub

NEW YORK—Polydor Inc., has signed soul artist James Brown from Mercury Records into a five-year contract, which includes all James Brown product except for two current single, “Everyday I Have the Same Feeling” and “The Harder They Fall,” which will remain in the King catalog. The two deals also include publishing.

Brown has been distributed by Polydor in the U.S. and Canada, excluding the U.S., and Polydor, Inc., president Jerry Schoenbaum said this was one of the reasons why Brown had signed with his company.

Schoenbaum signed the contract following negotiations with Hal Neely of Starday-King and Don Petes of Lin Broadcasting. Initial talks to purchase the contract from Lin Broadcasting began seven years ago.

Polydor has also purchased all Red Light Records

NEW YORK—Harry Finfer's Red Light Records, Oriole Publishing, the master of the Piccolino Pop Strings, 'Clown Town,' Town, and the Spiral Records. The instrumental was composed by Gladys Shelley, of Brown's publishing with the exception of some titles held by Lois Maitland.

Schoenbaum stated that the deal incorporated the People and Guide Brown product, in addition to the artist would continue to produce for his own Polydor imprint. Both labels would be marketed worldwide by Polydor.

Schoenbaum has been given a guarantee, Schoenbaum announced that Brown had material for three years, each year to be recorded in four of the following countries: London, Paris, “that he considers among his best work.”

Schoenbaum announced that Polydor had retained Roy and his sights set on capping off 1972 with a Contract creation and marketing consultants for Brown product.的想法, and "Hot Pants" singles from King would be available later for sale on Polydor. Brown album product, he said, "could be more as singles as well as King would have been confusing," he added.

Red Light Records Gets 'Clown Town'

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